

New York, NY- April 24, 2014

**NOUVEAU HOLDINGS, LTD. ENTERS INTO LETTER OF INTENT WITH
AMERICA'S FINANCIAL NETWORK, INC.**

Nouveau Holdings, Ltd. (NHLI:OTC Markets) (hereinafter, "NHLI" or the "Company") and America's Financial Network, Inc. ("AFN") have entered into a Letter of Intent (the "LOI") by which NHLI will acquire one hundred (100%) interest in AFN.

The consideration for this transaction is the exchange of one hundred (100%) percent of AFN's issued and outstanding shares for seventy (70%) percent of the issued and outstanding shares of NHLI.

AFN, through its division, Atlantis Financial Group ("AFG") transacts property and casualty independent insurance agency focusing primarily on personal lines of insurance. AFN, through its subsidiary, American Teachers Retirement Services ("ATRS"), ATRS focuses on educating educators on their mandatory contributions, setting up 457 plans and 403(b) personal plans with the administration, as well as, transacting individual and small group health and life insurance to its list of esteemed financial products as well as, mortgage services, marketing expertise and retirement/financial planning.

AFN has also become a sponsor for the Smiles Charity of McKinney, Meals on Wheels of Collin County and numerous McKinney ISD student events throughout the school year.

In addition to the above referenced LOI:

On November 4, 2013, A. Dale Henry, resigned from his position as President/CEO and Director of NHLI. NHLI thanks Mr. Henry for his service to the Company.

On December 10, 2013, the Board of Directors and shareholders appointed Kevin Jasper to take over as the new President/CEO. The Company welcomes Mr. Jasper.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. NHLI has tried to identify, whenever possible, these forward looking statements by the use of words such as "anticipates", "believes", "estimates", "expects", "plans", "intends", "potential", and similar expressions. NHLI believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of NHLI's business to differ materially from those expressed in or implied by such statements. NHLI undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.