LENIE, a Bell Rose Capital Inc. (OTC:BELR) Platform, Announces "The World Grid" — Humanity's First AI-Powered Live Map of Global Commerce

LENIE Unveils the "World Grid" — The First Real-Time Global Logistics Map Powered by AI Visualization

Every shipment. Every route. Every second.
LENIE's breakthrough platform turns the invisible movement of goods into a glowing, living map — reshaping logistics, transparency, and shareholder confidence forever.

LOS ANGELES, CA — November 11, 2025.
Today, **LENIE** announced the integration of **The World Grid**, the world's first **real-time, AI-driven 3D visualization of global logistics**. The platform displays every LENIE shipment in motion — thousands of deliveries pulsing across a glowing 3D Earth — creating an unprecedented level of **transparency and visibility** in the transportation industry.

Built with **proprietary artificial intelligence, predictive analytics, and geospatial rendering**, The World Grid allows users, partners, and shareholders to *see* commerce happening live. Each illuminated route represents a shipment tracked, optimized, and verified by LENIE's AI engine, which updates every few seconds — effectively creating a **"digital twin" of global movement.**

"It's not a dashboard — it's a living planet," said **Carlos Salgado**, CEO of Bell Rose Capital Inc. "You can zoom out and see the heartbeat of global trade or zoom in and watch a single delivery weave through traffic in Los Angeles. It's the first time in history the world can see commerce move — live, transparent, and powered by intelligence."

The Need for LENIE

Global logistics is one of the world's most critical yet least visible industries. Over **$18.6 trillion** in goods move globally each year, yet **95% of real-time shipment data remains siloed or delayed** across outdated systems. This lack of transparency leads to inefficiency, waste, and mistrust.

LENIE's World Grid solves that — creating **instant visibility, AI-driven prediction, and data integrity** for every delivery, from warehouse to doorstep.

From Vision to Verification

The World Grid anchors LENIE's broader strategy to create an **autonomous, intelligent transportation network** spanning land, sea, and air. Every node — from electric trucks to ocean freight — is orchestrated by a central AI nervous system, offering real-time tracking, autonomous dispatch, and predictive maintenance.

Early pilot data show a **32% reduction in idle transport time** and **18% cost savings per shipment**, validating LENIE's technology prowess as both a visionary leap and a profit-driven advantage.

Why LENIE is Different

While most logistics software companies offer tracking *by number*, LENIE offers **tracking by experience.**

- **Visual AI:** Each shipment plotted as a glowing arc on the 3D Earth in real time.
- **Predictive Optimization:** Machine learning reroutes deliveries in advance of weather, congestion, or port delays.
- **Carbon Intelligence:** AI analyzes emission footprints per shipment, enabling companies to meet ESG targets automatically.
- **Integrated Systems:** Works across air, sea, and land — connecting fragmented carrier networks into one synchronized grid.
- **Transparency as Trust:** Every partner, investor, and shareholder can see the company's live activity — not quarterly projections, but *reality in motion.*

Early Data: Proof of Traction

In initial pilot programs across **North America, Europe, and Asia**, LENIE's AI engine demonstrated:

- **32% faster delivery times** on average vs. conventional routing systems.
- **18% reduction in fuel usage**, cutting operational emissions per mile.
- **41% fewer idle hours** for fleets due to proactive rerouting.
- **99.2% accuracy** in real-time shipment tracking and verification.

These metrics not only validate LENIE's underlying technology — they reinforce the company's mission: to make global movement efficient, visible, and intelligent.

Benefits to Shareholders and Partners

LENIE's live visualization technology transforms *reports* to *real-time participation.*

For the first time, investors can literally **watch the company's growth happen on screen.** Every new route, new delivery, and new partnership lights up the map — a **living indicator of scale, adoption, and momentum.**

LENIE's World Grid positions the company as a **first-mover in AI logistics visualization,** an entirely new sector blending artificial intelligence, blockchain validation, and immersive geospatial data.

As global trade continues to rise — projected to exceed **$30 trillion by 2030** — LENIE's model allows users to capture value in an expanding, tech-driven logistics revolution.

"For shareholders of Bell Rose, visibility means confidence," added Salgado. "When you can see the network expand in real time, you understand why LENIE isn't just part of the supply chain — it's the operating system for global movement."

Forward-Looking Statements

LENIE anticipates rapid adoption of the World Grid across logistics providers, carriers, and major retailers through **2026,** driving multiple revenue streams including:

- Enterprise SaaS licensing for the AI platform
- API integration for carrier networks and ports
- Real-time data subscriptions for financial and insurance sectors
- Government and defense logistics visualization contracts

The company projects the platform will scale to visualize **over 1 billion data points per day by Q4 2026,** representing global coverage across every continent.

LENIE is also developing **World Grid Enterprise Access,** allowing corporations to integrate their internal shipping data into LENIE's global visualization engine, effectively becoming part of the shared "digital Earth."

These initiatives, along with upcoming blockchain verification layers, position LENIE as a category-defining platform — merging logistics, AI, and visualization into one living infrastructure for the global economy.

About LENIE

LENIE is a global AI logistics and transportation platform transforming the visibility and efficiency of world trade. Using advanced artificial intelligence, automation, and immersive data visualization, LENIE connects shippers, carriers, and consumers in real time — reducing waste, emissions, and cost while creating total transparency in motion.

LENIE is a platform developed by **Bell Rose Capital** Inc., a diversified technology and investment group focused on fintech, AI, and infrastructure innovation.

For more information or press materials, visit **www.lenie.ai/worldgrid** or contact **press@lenie.ai**.

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