

**FOR IMMEDIATE RELEASE:**

**American Biltrite Announces Transition Plan**

**Wellesley, MA — November 7<sup>th</sup>, 2025**

The Board of Directors of American Biltrite announced today that, following the passing of long-serving Chairman and Chief Executive Officer Roger Marcus, Richard Marcus has been appointed as Chairman and Chief Executive Officer. In addition, Todd Marcus has been promoted to President and Chief Operating Officer of American Biltrite.

The Board expressed its full confidence in the company's experienced leadership team and their ability to guide American Biltrite forward with stability, continuity, and the same dedication to excellence that Roger exemplified throughout his tenure.

**About American Biltrite**

American Biltrite was founded in 1908. Early product offerings included rubber heels and soles for shoes. Since its inception, successive generations of the Marcus family have provided corporate leadership and direction, focusing on the long-term success of the company, customers, and all stakeholders. American Biltrite Inc. has three primary operating divisions; the Tape Products Division (pressure sensitive adhesive tapes and protective films), American Biltrite Canada Ltd. (commercial flooring and performance sheet rubber), and K&M Associates L.P. (fashion jewelry and accessories). With over 100 years of product design and manufacturing excellence, American Biltrite is recognized internationally for quality, value, and performance.