

Bell Rose Capital (OTC: BELR) Ignites Triple Breakthrough Across Its AI Ecosystem: LENIE Pilot Success, National-Carrier LOI Talks, and WalletBridge "Voice Send" – The Siri of Money – Ready for Launch

Los Angeles, CA – November 6 2025 – Bell Rose Capital Inc. (OTC: BELR) has officially entered acceleration mode. The company today announced three powerful milestones that showcase explosive progress across its fast-growing fintech and logistics ecosystem – including AI breakthroughs, real-world pilots, and next-generation payment innovation that could redefine two trillion-dollar industries.

LENIE: The Logistics Genie Unleashed

Bell Rose's game-changing logistics app LENIE – dubbed "The Logistics Genie" – is gearing up for its first commercial pilot, setting the stage to prove that AI can move the world faster.

The upcoming tests are targeting a 30% cut in delivery time and an 18% reduction in shipping costs, replacing the old 16-layer global freight chain with one digital click.

"LENIE is built to crush inefficiency – cutting delivery time by 30% and cost by 18%. The future of logistics runs straight through Bell Rose Capital (\$BELR)."

National-Carrier LOI: Game-Changing Partnership in Motion

Building on LENIE's progress, Bell Rose is now in advanced negotiations with a major national logistics carrier to sign a Letter of Intent (LOI) for door-to-door AI freight trials next quarter.

This partnership would mark a major commercial validation of Bell Rose's logistics technology – opening the door to recurring enterprise contracts and nationwide deployment.

"LENIE is preparing to pilot with a national carrier next quarter – collapsing 16 steps of the freight chain into a single AI-driven command."

WalletBridge AI: The Siri of Money Has Arrived

Meanwhile, Bell Rose's fintech platform WalletBridge AI is preparing to flip the script on how the world sends money.

Its upcoming Voice Send feature – the first AI-powered cross-platform voice payment system – lets users move funds between Cash App, Venmo, Zelle, PayPal, and more – instantly – with a single spoken command.

Example:

"Send \$20 to Mike on Cash App."

WalletBridge's AI handles the transaction automatically — no app-switching, no delays, no friction.

"We just built the Siri of money — and it's called WalletBridge."

With Voice Send, WalletBridge becomes the universal payment layer of everyday life — AI that speaks your language, moves your money, and connects every wallet in the world.

SEE THE PROMO

<https://youtu.be/pm79OP7kpj8>

Carlos Salgado, CEO of Bell Rose Capital, says "This is when it all starts to compound. LENIE is proving AI can rewrite global shipping. WalletBridge is proving AI can rewrite personal finance. Together, they position Bell Rose Capital as the connective tissue between physical logistics and digital payments — a fusion that could power the next trillion-dollar wave."

With AI redefining global infrastructure, Bell Rose Capital stands at the intersection of technology, finance, and logistics—three trillion-dollar frontiers converging into one unstoppable force. Every milestone we achieve—every pilot, every product, every innovation—builds toward one vision: a fully connected world where goods, money, and data move with the same speed and simplicity. The momentum now building across our portfolio signals not just growth, but transformation. Bell Rose Capital isn't following the future. We're building it.

About LENIE

LENIE (Logistics Genie) is an **AI-powered logistics platform** designed to simplify and modernize the global supply chain. Built to replace the outdated, fragmented systems that dominate today's shipping industry, LENIE provides a **fully integrated, door-to-door logistics experience**—connecting customers directly with carriers, vendors, and warehouses through one seamless platform.

Using advanced **artificial intelligence, automation, and real-time tracking**, LENIE

eliminates the need for multiple brokers and intermediaries, reducing costs, delays, and complexity. The platform supports **all legal products and shipment types**, providing transparency, predictive efficiency, and unparalleled convenience for both businesses and consumers.

By merging automation, smart routing, and transparent pricing, LENIE empowers companies of every size to **ship smarter, faster, and more affordably** across the world.

 Learn more at www.bellrosecapital.com or follow updates on social media under **#Lenie** and **#LogisticsGenie**.

About Bell Rose Capital Inc.

Bell Rose Capital Inc. is a diversified holding and investment company focused on innovation in technology, logistics, and transportation. Through strategic subsidiaries and partnerships, Bell Rose Capital invests in high-growth opportunities that merge AI, fintech, and sustainability with practical real-world applications.

The company's mission is to drive shareholder value by fostering innovation and operational excellence across its expanding portfolio of ventures, including **LENIE (Logistics Genie)**, **IAI Technologies**, **Zumr**, and other disruptive startups.

About WalletBridge

WalletBridge is a universal payment connector app designed to unify multiple peer-to-peer (P2P) platforms – including Cash App, Venmo, Zelle, and PayPal – with leading mobile money services in Africa, India, and beyond. By bridging the gap between global and local payment systems, WalletBridge enables billions in remittance flows, cross-network compatibility, and crypto integration. Learn more at www.walletbridgepay.com.

https://x.com/Wallet_Bridge

https://www.instagram.com/wallet_bridge/

Legal Notice Regarding Forward-Looking Statements:

This press release contains forward-looking information within the meaning of

Section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934 and is subject to the safe harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. That includes the possibility that the business outlined in this press release cannot be concluded for some reason. That could be as a result of technical, installation, permitting, or other problems that were not anticipated. Such forward-looking statements by definition involve risks, uncertainties, and other factors, which may cause the actual results, performance, or achievements of Bell Rose Capital, Inc. to be materially different from the statements made herein. Except for any obligation under the U.S. federal securities laws, Bell Rose Capital, Inc. undertakes no obligation to publicly update any forward-looking statement as a result of new information, future events, or otherwise.