

FOR IMMEDIATE RELEASE

SBDG Highlights "SBDG IPO Factory" Model as Key to Value Creation and Strategic Growth

CAMERON, NC — Small Business Development Group, Inc. (OTCID: SBDG), a publicly traded holding company, today provided an in-depth overview of its core business model, the "SBDG IPO Factory". This model focuses on acquiring and building profitable, privately owned small to medium-sized enterprises (SMEs) with the goal of ultimately spinning them off as their own Initial Public Offerings (IPOs) on the NYSE or Nasdaq. Unlike traditional private equity firms that often rely on heavy leverage and a single exit, SBDG's platform uses a public holding-company structure to acquire firms with enterprise values typically ranging from \$2 million to \$50 million.

The "IPO Factory" leverages a "Soft Leverage Buyout" (Soft LBO) model to acquire these companies. The Soft LBO approach emphasizes realistic valuations and flexible buyer financing to ensure a smooth transition. This method is designed to be "founder-friendly," encouraging business owners to remain engaged after the acquisition. The company's strategic acquisitions are supported by the C2C Private Equity co-investment fund.

Deal flow and advisory expertise for SBDG are assisted by key entities, including the M&A advisory firm Stony Hill Advisors and C2C Business Strategies. Stony Hill Advisors, a subsidiary of SBDG, provides a range of professional services, including M&A, business valuations, and transaction consulting. C2C Business Strategies specializes in helping companies achieve scalable growth through acquisitions, with a focus on identifying accretive targets and structuring efficient transactions. This integrated approach allows SBDG to add operational discipline to its portfolio companies and position each vertical for a future public listing.

About SBDG SBDG, Small Business Development Group, Inc., is a publicly traded holding company employing its "SBDG IPO Factory" model, which uses M&A, management consulting, marketing, and business development to partner with and grow SME-level privately owned businesses, with the goal to spin-off portfolio holdings as IPOs onto the NYSE or Nasdaq.

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Note to Investors Safe Harbor Statement. This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange and Exchange Act of 1934, as amended, that are intended to be covered by the "safe harbor" created by those sections. Forward-looking statements, which are based on certain assumptions and describe our future plans, strategies and expectations, can generally be identified by the use of forward-looking terms such as "believe," "expect," "may," "will," "should," "could," "seek," "intend," "plan," "estimate," "anticipate" or other comparable terms. All statements in this release that are not based on historical fact are "forward looking statements". While management has based any forward-looking statements included in this release on its current expectations, the information on which

such expectations were based may change. Forward-looking statements involve inherent risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, as a result of various factors including those risks and uncertainties described in any of the Company's filings. We urge you to consider those risks and uncertainties in evaluating our forward-looking statements. We caution readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. Except as otherwise required by the federal securities laws, we disclaim any obligation or undertaking to publicly release any updates or revisions to any forward-looking statement contained herein (or elsewhere) to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.