

WalletBridge, A Bell Rose Capital Inc. (OTC:BELR) Application, Targets Africa's and India's Telecom Giants to Unlock 200M+ Subscriber Payments Market

Groundbreaking app bridges global peer-to-peer platforms with Africa and India's mobile money ecosystems, supported by crypto and Ethereum treasury backing.

WalletBridge, a next-generation fintech platform, has announced strategic moves to be integrated with Africa's largest telecom operators – MTN, Airtel, and Globacom (Glo) – unlocking access to more than 200 million mobile subscribers in Nigeria alone.

In parallel, WalletBridge has also entered discussions to bring the app to India's telecom ecosystem, further expanding its reach into the world's largest emerging economies. These developments mark WalletBridge's mission to become the universal bridge between global peer-to-peer apps and mobile money systems used every day in Africa and India.

The Gap

In Africa, services like PayPal, Zelle, Venmo, and Cash App remain restricted.

- Nigerians can use PayPal for select online services, but receiving funds is limited.
- Zelle, Venmo, and Cash App require U.S. bank accounts or residency.

Meanwhile, Africa has thriving domestic platforms like MoMo, Airtel Money, Opay, and M-Pesa, but there is no seamless connection between them or with global apps.

WalletBridge fills this gap.

It enables:

- Cross-network transfers: MoMo ↔ Airtel Money ↔ Bank ↔ Opay – all inside one app.
- Compatibility across ecosystems: connecting local telecom wallets with international peer-to-peer platforms.
- Enhanced diaspora participation: creating pathways for people abroad to interact with local systems without fragmentation.

Built for Africans and Indians at Home

Unlike many payment apps that require a foreign bank account or residency, WalletBridge is designed specifically for users in Africa and India to use within their own countries.

- For Africans: WalletBridge connects directly to MoMo, Airtel Money, Opay, M-Pesa, and local banks, enabling everyday payments and cross-network transfers – all without needing a U.S. account.
- For Indians: WalletBridge will integrate with the country's existing digital wallets and telecom-driven payment systems, giving local users seamless access to both domestic and cross-border payments.
- Not just a foreign remittance app: WalletBridge empowers Africans and Indians to send, receive, and manage money locally while maintaining optional connections to international P2P platforms when required.

This approach positions WalletBridge as the first bridge app built for local users in emerging economies, designed around their needs rather than being a foreign-only service.

Why Telcos Are Partnering

For telecoms, WalletBridge represents:

- Revenue Growth: more transaction fees and higher ARPU through increased data usage.
- Customer Retention: exclusive fintech benefits keep users loyal.
- Regulatory Alignment: aligns with government goals for financial inclusion and innovation.

Telcos can benefit from:

1. Pre-installation of WalletBridge on devices.
2. Integration into official apps (MyMTN, Airtel App, Glo Café).
3. Zero-rated access (no data usage charges).
4. Co-branded promotions and loyalty programs.

Global Expansion: Africa First, India Next

Africa will serve as WalletBridge's first-mover market, with discussions already in progress to roll out across India. Early international media stories and commentary on WalletBridge are already appearing, such as features on LinkedIn.

<https://www.linkedin.com/pulse/walletbridge-unlocking-future-payments-africa-afeez-adeyeye-0xofe/>

With waiting lists already filling up at www.walletbridgepay.com, WalletBridge is positioning itself as the financial connector for billions in commerce, digital transactions, and cross-border payments.

Funding & Investor Momentum

WalletBridge is currently raising capital through its live campaign on Wefunder, inviting both institutional and retail investors to participate in building the universal payments bridge for emerging markets.

The funds raised will support:

- Scaling development of the WalletBridge app.
- Telecom integrations across Africa and India.
- Ethereum Treasury infrastructure for liquidity and resilience.
- Marketing, compliance, and operations.

International media coverage and early user sign-ups are building momentum, underscoring strong market demand. Investors can learn more and participate at wefunder.com/walletbridge.

Crypto & Ethereum Treasury

WalletBridge is implementing cryptocurrency integration and establishing an Ethereum Treasury to strengthen liquidity and ensure resilience. This dual strategy ensures WalletBridge can support cross-platform payment flows securely, while providing a hedge against volatility and currency restrictions.

Founder Vision

"WalletBridge is more than an app – it's a movement to tear down financial walls," said Carlos Salgado, CEO of Bell Rose Capital Inc. "Millions in Africa and India face barriers to seamless payments. WalletBridge removes those barriers by connecting Cash App, Venmo, Zelle, and PayPal directly to MoMo, Airtel Money, Opay,

and M-Pesa. It's about empowerment, access, and opportunity."

About WalletBridge

WalletBridge is a universal payment connector app designed to unify multiple peer-to-peer (P2P) platforms – including Cash App, Venmo, Zelle, and PayPal – with leading mobile money services in Africa, India, and beyond. By bridging the gap between global and local payment systems, WalletBridge enables billions in digital flows, cross-network compatibility, and crypto integration. Learn more at www.walletbridgepay.com.

About Bellrose Capital

Bellrose Capital Inc. (OTC: BELR) is a diversified investment and holding company focused on transformative technologies, fintech, and emerging markets. Bellrose is the parent company behind WalletBridge, driving innovation across payments, mobility, and digital finance.

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