

董事会主席简介

Profile of the Chairman of the Board of Directors



【基本情况】

[Basic Information]

王志宏，男，1964年10月出生，汉族。90年下海经商，现任美国上市公司集群集团控股有限公司董事会主席、陕西集群物联网服务管理股份有限公司董事长，深圳集群壹家股权投资基金管理有限公司董事长，荣获“中国电子商务专家库高级专家”“中国优秀民营企业家”等诸多荣誉。

Wang Zhihong, male, born in October 1964, of Han ethnicity. He began his entrepreneurial journey in 1990 and is currently the Chairman of the Board of Cluster Group Holdings Limited Co., a U.S.-listed company. He also serves as Chairman of Shaanxi Cluster IOT Service Management Co.,Ltd., and Chairman of Shenzhen Cluster Yijia Equity Investment Fund Management Co.,Ltd. He has received many honors, including "Senior Expert of China E-commerce Expert Database" and "Outstanding Chinese Private Entrepreneur".

【职业履历】

[Career History]

1993—1996 年 深圳赛格集团历任业务经理、业务培训总监；

1993 - 1996: Served as Business Manager and Business Training Director at Shenzhen SEG Group.

1996—1999 年 深圳润圣企业管理咨询管理公司历任高级培训师、业务总监；

1996 - 1999: Served as Senior Trainer and Business Director at Shenzhen Runsheng Enterprise Consulting Management Co.,Ltd.

1999—2001 年 任湖南天安保险代理公司副总经理；

1999 - 2001: Deputy General Manager of Hunan Tian' an Insurance Agency Co.,Ltd.

2001—2005 年 任深圳润圣科技公司总裁；

2001 - 2005: President of Shenzhen Runsheng Technology Co.,Ltd.

2005—2009 年 从事市场营销研究，撰写《集群消费—现代营销新趋势》并出版发行；

2005 - 2009: Conducted research in marketing and published *Clustered Consumption—A New Trend in Modern Marketing*.

2010—2012 年 任陕西集群电子商务有限公司总裁；

2010 - 2012: President of Shaanxi Cluster E-commerce Co.,Ltd

2012—至今 任深圳集群壹家股权投资基金管理有限公司董事长；

2012 - Present: Chairman of Shenzhen Cluster Yijia Equity Investment Fund Management Co.,Ltd.

任陕西集群物联网服务管理股份有限公司董事长；

Chairman of Shaanxi Cluster IOT Service Management Co.,Ltd.

任美国上市公司集群集团控股有限公司董事会主席；

Chairman of the Board, Cluster Group Holdings Limited Co. (U.S.-listed company).

2017—至今 聘任为陕西学前师范学院客座教授。

2017 - Present: Appointed Visiting Professor at Shaanxi Xueqian Normal University.

【人物介绍】

[Personal Introduction]

王志宏先生是一位理论与实践经验兼备的企业高级管理专家，多年的工作经历中积累了大量的市场实践经验，并在实践过程中独立思考，独创“集群消费”理论，从本质上揭示消费资本化实现的现实条件，扭转了生产与消费永远对立关系的概念。

Mr. Wang Zhihong is a senior management expert with both theoretical knowledge and practical experience. Throughout his career, he has accumulated extensive hands-on market experience. He independently developed the theory of “Clustered Consumption,” which fundamentally reveals the real conditions for realizing the capitalization of consumption and overturns the traditional notion of the inherent conflict between production and consumption.

王志宏先生倡导“为百姓做一点事，为社会做一点事，为国家民族做一点事”的企业使命，创新性提出“现在买卖是一家”的发展理念。

He promotes a corporate mission of “doing something for the people, for society, and for the nation,” and innovatively introduced the concept of “now buyers and sellers are one.”

2009 年接受央视《对话中国品牌》采访，向全国观众展示了集群 e 家的商业模式及对老百姓生活的服务，彰显了企业品牌价值。

In 2009, he was interviewed by CCTV’s “Dialogue with Chinese Brands,” where he showcased the Cluster E-Jia business model and its services to the public, highlighting the company’s brand value.

王志宏先生带领集群集团控股于 2024 年 12 月正式在美国上市，股票代码：CLUS。

In December 2024, under Mr. Wang’s leadership, Cluster Group Holdings Limited Co. was officially listed in the U.S. under the stock code CLUS.

集团依据《集群消费力理论》打造了消费者集群和供应链企业集群，通过智慧生活服务平台将消费者集群和企业集群有机链接。

Based on the theory of “Cluster Consumption Power,” the group created consumer clusters and supply chain enterprise clusters, linking them organically through a smart lifestyle service platform.

目前拥有集群物联和萨普莱切供应链两个模块，集群物联网以智慧生活项目服务平台运营为主，拥有 11 家分公司，2000 多家社区服务，服务近 400 万社区家庭用户；

Currently, it operates through two segments: Cluster IOT and Suppleche Supply Chain. Cluster IOT focuses on the smart lifestyle service platform, with 11 subsidiaries and over 2,000 community services, serving nearly 4 million households.

萨普莱切供应链公司将打造全国七大片区供应链公司，以创新的联合经营方式，携手全国优质供应商共同发展，打造强大的供应链体系。

Suppleche Supply Chain aims to establish regional supply chain companies in seven major areas across China, using an innovative joint-operation model to collaborate with high-quality suppliers nationwide and build a robust supply chain system.

【扶贫工作】

[Poverty Alleviation Efforts]

王志宏致力于扶贫工作，集团与各地政府合作，实地走访多地，召开多场《校企县合作精准扶贫推广大会》，推广特色农产品，通过智慧生活平台打通农产品上行通道，助力农产品销售，增加贫困地区收入。

Mr. Wang is deeply committed to poverty alleviation. The group has cooperated with various local governments, conducting on-site visits to numerous regions and organizing multiple “University-Enterprise-County Cooperation Precision Poverty Alleviation Promotion Conferences.” By promoting local specialty agricultural products and leveraging the smart lifestyle platform, the group has opened up sales channels, increased the income of impoverished areas, and supported national poverty relief efforts.

【荣誉奖项】

[Awards and Honors]

王志宏先生荣获：“世界经济十大华人杰出创新人物”、“中国优秀民营企业家”、“最受尊敬企业家”、“中国功勋企业家”、“中国电子商务专家库高级专家”等数十项荣誉。

Mr. Wang has received dozens of honors, including “Top 10 Outstanding Innovative Chinese in Global Economy,” “Outstanding Chinese Private Entrepreneur,” “Most Respected Entrepreneur,” “Meritorious Entrepreneur of China,” and “Senior Expert of China E-commerce Expert Database,” among others.