



**A21 Wine & Spirits**

A Division of Apogee 21 Holdings Inc.  
Stock Symbol APHD

August 21, 2025

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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CATEGORIES: FOOD & BEVERAGE  
FOOD SERVICE, SPIRITS, WINE,  
FOOD RETAIL, HOSPITALITY, CPG

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**LAS VEGAS, NEVADA – A21 WINE & SPIRITS APPOINTS PACIFIC EDGE WINE & SPIRITS FOR CALIFORNIA DISTRIBUTION**

A21 Wine & Spirits, the operating division of Apogee 21 Holdings, Inc. has appointed Pacific Edge Wine & Spirits as its California distributor.

A21's portfolio includes the owned brands of Monkey in Paradise Craft Vodka, one of the fastest growing vodkas in the US, Ándale Luxury Tequila, Blue Nectar Tequila, and the agency brands of Zunte Mezcal, Ronald Isley's Contagious XO Brandy, Finca Ferrer Wines from Argentina, and Chateau d'Astros from Provence France.

A21's former distributor for California was RNDC.

A21 CEO, Mark Newman said: "It is great to reconnect with Joel Beth and Rich Trachtenberg of Pacific Edge. They are both highly committed to bring only the finest wines & spirits to market."

Pacific Edge Wine and Spirits is a unique company acting as a manufacturers' direct wholesale distribution company in California, while representing manufacturers with different wine and spirit brands throughout the United States. Owned by industry veterans Joel Beth and Richard Trachtenberg.

**ENDS**

**About Apogee 21 Holdings Inc.**

Apogee 21 Holdings Inc. is a public company producing and supporting brands in the wine, spirits and beverage category based in Las Vegas, Nevada. The company intends to bolt on brands under its A21 Wine & Spirits operating unit which will be providing full production, and sales/marketing support for its brands.

Currently the company owns Ándale Luxury Tequila, Monkey in Paradise Craft Vodka, Blue Nectar Tequila and has the agency representation of Zunte Mezcal, Ronald Isley's Contagious XO Brandy, Finca Ferrer wines from Argentina and Chateau d'Astros from Provence, France.

This release contains forward looking statements.

Some of the statements contained in this document are forward-looking statements within the meaning of applicable securities laws (collectively, "forward-looking statements"). Forward-looking statements are all statements other than those of historical fact, and generally may be identified by the use of words such as "believe", "expect", "making", "developing", "projected", "will" or other similar expressions that indicate future events or trends. These forward-looking statements include, but are not limited to, statements regarding A21's Acquisition Plans and business strategies; These statements are based on various assumptions, whether or not identified in this presentation or news release, and on the current expectations of A21's management. These forward-looking statements are not intended to serve as, and should not be relied on by any investor as, a guarantee of actual performance or an assurance or definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ materially from those contained in or implied by such forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond the control of A21. Factors that could cause actual results to differ materially from the results expressed or implied by such forward-looking statements include, among others: risk that A21 does not perform as expected; the Company's ability to recognize benefits from any cost savings actions, including expected results from the implementation of the Company's Rollup Plan, positive cash generation; the effect of economic conditions on the industries and markets in which A21 operates, including financial market conditions, rising inflation, fluctuations in prices, interest rates and market demand; the effects of competition on A21's future business; the potential adverse effects of health pandemics, epidemics or contagious diseases on A21's business and the U.S. and world economy; declines or unanticipated changes in consumer demand for A21's products; disruption of supply or shortage of energy; A21's ability to adequately source grapes, agave, corn and other raw materials and any increase in the cost of such materials; the impact of environmental catastrophe, natural disasters, pests, weather conditions and inadequate water supply on A21's business; A21's level of insurance against catastrophic events and losses; impacts from climate change and related government regulations; A21's significant reliance on its distribution channels, including independent distributors, particularly in its wholesale operations; a loss or significant decline of sales to important distributors, marketing companies, or retailers; risks associated with new lines of business or products; potential reputational harm to A21's brands from internal and external sources; integration risks associated with recent or future acquisitions; possible litigation relating to misuse or abuse of alcohol; changes in applicable laws and regulations and the significant expense to A21 of operating in a highly regulated industry; A21's ability to maintain necessary licenses; A21's ability to protect its trademarks and other intellectual property rights; risks associated with the Company's information technology and ability to maintain and protect personal information; A21's ability to make payments on its indebtedness; There may be additional risks including other adjustments that A21 does not presently know or that A21 currently believes are immaterial that could also cause actual results to differ from those expressed in or implied by these forward-looking statements. In addition, forward-looking statements reflect A21's expectations, plans or forecasts of future events and views as of the date and time of this news release. A21 undertakes no obligation to update or revise any forward-looking statements contained herein, except as may be required by law. Accordingly, undue reliance should not be placed upon these forward-looking statements.