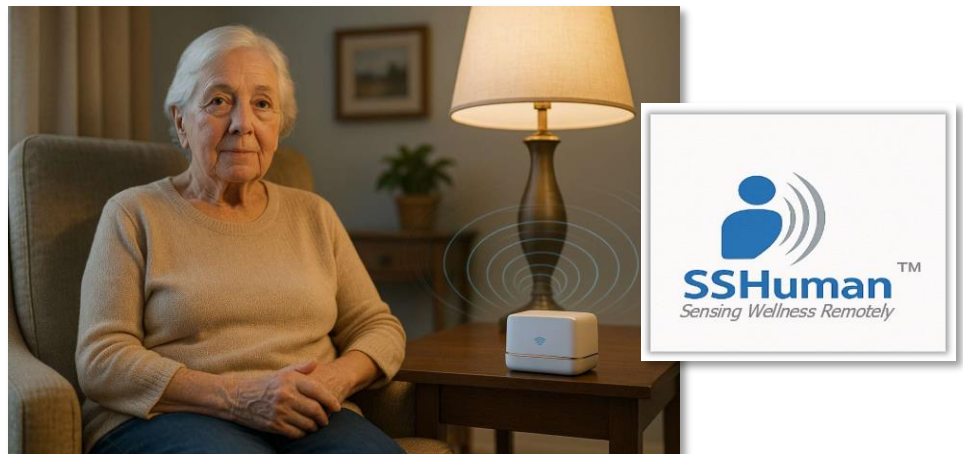


Health Advance to Commercialize Remote Sensing Platform for Elder Care and Health Monitoring

ATLANTA, GA, and TORONTO, ON - August 18, 2025 – Health Advance Inc. (OTCID - HADV) today announced it has entered into a one-year Cooperation Period with a U.S.-based software architect and electronics team to advance into production a novel remote human wellness sensing product range to be called SSHuman™. It is a multifunction millimeter-wave (mmWave) human detection and vital signs monitoring platform. SSHuman™ has transformative potential benefits in elder care at home or in institutions, as well as for consumers, via general vital signs monitoring without contact. The Cooperation Period will enable the partners to finalize product development and marketing for mutual benefit.

SSHuman™ harnesses new technology and software development insights. It is designed to monitor respiration, heart rate, sleep quality, falls and abnormal inactivity—all without cameras or wearables. It integrates advanced mmWave radar technology with proprietary hardware stack and software architecture, offering privacy-first monitoring, OTA upgradability, and modular adaptability with interchangeable sensor modules for evolving applications.



Rendering Caption: In the United States, nearly 15 million seniors live alone. Millions more reside in institutional care without nearby relatives. Unlike traditional “panic button” systems, SSHuman™ goes further: it reads key vital signs remotely by a new method to detect lack of normal motion — including breathing irregularities, heart rate and falls — allowing caregivers and institutions to respond proactively rather than waiting for a help request.

Source: U.S. Census Bureau, 2023; Pew Research Center, 2021.

Why This Matters

With aging populations expanding, demand for safe, non-invasive monitoring grows exponentially. SSHuman™ addresses a multi-billion-dollar market at the intersection of elder care, healthcare efficiency, and “smart” environments, yet is not limited to elder care. The platform enables subscription-based monitoring services and institutional partnerships, creating the potential for sustainable recurring revenue to the partners, and vast savings in costs and trauma within the population. Unlike wearables (which face compliance issues) or cameras (which raise privacy concerns), SSHuman™ represents a new category opportunity: non-contact vital monitoring.

About the Innovators - Marcus Feather, Head of Team

Marcus Feather is a technology architect and systems developer with a 25+ year innovation career. His work has powered enterprise-scale video interactive gaming systems, mobile platforms, AI-driven software services, and large-scale digital asset ecosystems. He has served as a partner at Golden West Casino, founded techDriveThru, co-founded woowooDigital, and led the development of MiVoAI, a SaaS platform with 200+ AI tools. His innovations have also powered NFT-based gaming systems with millions in asset sales. HADV has identified that Mr. Feather and his team’s transition from interactive gaming and AI innovation into healthcare technology is a shift toward human-values-based innovation that fits Health Advance’s goals perfectly.

Leadership Perspective

Larry McLachlin, President of Health Advance, Inc comments:

“As someone in the senior stage of my own life, I understand first-hand how valuable technologies like SSHuman™ can be for independence, safety, and peace of mind. I also have a wide network of friends and colleagues at a similar stage of life who share this perspective. Together, we will help optimize the development and introduction of this system into real-world eldercare and healthcare environments. It also has spinoff consumer applications. This project represents a strong commercial opportunity and a chance to make a meaningful difference in people’s daily lives, both. That is the kind of work I want Health Advance to be known for. Operational updates for this project will be given often, effective immediately. The SSHuman™ project supplements other announced HADV initiatives. The initiatives have different timing factors, and will be reported on separately. SSHuman™ will likely have a faster development cycle.”

About Health Advance Inc.

Health Advance Inc. (OTCID: HADV) is a development-stage company focused on innovative health and wellness ventures. From consumer wellness initiatives to advanced technology solutions, HADV seeks opportunities that align with long-term demographic and societal needs.

Forward-Looking Statements

Statements in this release that are forward-looking are made under the Safe Harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 and constitute forward-looking information under applicable Canadian securities legislation. Actual results may differ materially.

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