

BellRose Capital Inc. (OTC: BELR) Unveils Strategic Growth Roadmap for Incued, Targeting Massive Expansion in the \$500B+ Cloud Market

LOS ANGELES, CA – August 6, 2025 – BellRose Capital Inc. (OTC: BELR), a diversified investment company and innovation incubator, today announced the release of a comprehensive growth strategy for Incued, its enterprise cloud storage and infrastructure platform. The new roadmap is designed to position Incued as a premier player in the rapidly expanding global cloud solutions sector, projected to surpass \$500 billion in value by 2027.

A New Vision for Incued

Under the leadership of BellRose Capital, Incued will embark on a multi-phase expansion focused on security, scalability, and cross-border data management. The company's renewed focus will leverage advanced technologies—such as AI-powered automation, dynamic scaling, and best-in-class encryption—to meet the evolving needs of global enterprises.

Strategic Initiatives & Growth Drivers

- **Enterprise Partnerships:** Incued will aggressively pursue partnerships with multinational corporations, aiming to secure contracts across North America, Europe, and Asia-Pacific.
- **Product Innovation:** The platform will roll out new features, including real-time AI analytics, regulatory compliance modules, and seamless integration with top enterprise software solutions.
- **Global Footprint:** Incued will expand its infrastructure footprint with new data centers in strategic international markets, targeting mission-critical industries such as finance, healthcare, and logistics.
- **Sales Acceleration:** A revamped go-to-market strategy will focus on direct sales, channel partners, and digital marketing to rapidly increase client acquisition and market share.

Incued: Enterprise Cloud, Global Operations

Incued is BellRose Capital's enterprise-grade cloud storage and infrastructure platform, engineered for security, scalability, and seamless global data management. Incued powers business operations across multiple continents, offering end-to-end encrypted storage, real-time global file synchronization, and dynamic, scalable architecture. By serving enterprise clients with mission-critical uptime, regulatory compliance, and future-proof tech, Incued is positioned as a foundational solution in the \$500B+ cloud market.

We have developed a robust growth strategy for Incued, focused on unlocking its full market potential and maximizing value for our shareholders. We look forward to sharing the details of this strategic roadmap in the near future.

Ideal Customers

Incued's advanced platform is designed for global banks and fintech companies, healthcare networks, logistics and shipping firms, international retailers, public agencies, educational institutions, media studios, legal firms, and energy providers—any organization needing secure, scalable, compliant cloud solutions for mission-critical global operations.

Projections & Market Opportunity

With the global cloud market projected to reach over \$500 billion by 2027, Incued aims to capture at least 0.1% of this market within the next three years—translating to annualized revenue exceeding \$500 million by 2028. Early enterprise interest and pilot deployments suggest strong demand for Incued's robust, secure, and compliant cloud solutions.

Shareholder Value & Leadership Commitment

"Incued is at the heart of our growth strategy for BellRose Capital," said Carlos Salgado, CEO. "By executing on this bold roadmap, we're confident in Incued's ability to become a leading cloud provider to global enterprises, driving substantial value for our shareholders."

Looking Ahead

The Incued growth plan is already underway, with several key enterprise pilots in negotiation and a product update scheduled for release in Q4 2025. Shareholders and partners can expect regular updates as milestones are achieved.

About Incued

Incued is BellRose Capital's enterprise-grade cloud platform, engineered for mission-critical security, scalability, and seamless global operations. Incued empowers organizations to manage data with confidence—offering end-to-end encryption, regulatory compliance, and real-time synchronization across continents.

<https://www.incued.com/>

About Bell Rose Capital Inc.

BellRose Capital Inc. (OTC: BELR) is a diversified investment holding company focused on breakthrough technologies in cloud computing, fintech, mobility, and resource-backed innovation. By acquiring and developing high-impact ventures, Bell Rose Capital delivers real-world value and growth to shareholders worldwide.

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This press release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934 and is subject to the safe harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. That includes the possibility that the business outlined in this press release cannot be concluded for some reason. That could be as a result of technical, installation, permitting, or other problems that were not anticipated. Such forward-looking statements by definition involve risks, uncertainties, and other factors, which may cause the actual results, performance, or achievements of Bell Rose Capital, Inc. to be materially different from the statements made herein. Except for any obligation under the U.S. federal securities laws, Bell Rose Capital, Inc. undertakes no obligation to publicly update any forward-looking statement as a result of new information, future events, or otherwise.