

CEO INAUGURAL INVESTMENT LETTER



August 1st 2025

Juan Pablo Morales

From the Office of the chief executive office.

Dear Current and Future Investors,

It is with immense gratitude and a profound sense of purpose that I step into the role of CEO of Energy Today (\$NRGT), a publicly traded company on the OTC market with OTCID status. I begin by extending my heartfelt thanks to our board and shareholders for entrusting me with this extraordinary opportunity. Leading Energy Today is not just a professional milestone—it is one of the most exciting and meaningful endeavors of my career. I am honored to guide this company toward a future defined by impact, integrity, and innovation.

A Personal Introduction

My name is Juan P. Morales, and while my academic and professional accomplishments are detailed on my LinkedIn profile, my most precious achievement—and the one I take the greatest pride in sharing today—is my family. I am blessed to share my life with my beautiful wife, Natalia, and our two incredible children: Isabella, our vibrant 13-year-old daughter, and Maximiliano, our spirited 3-year-old son. Our family is grounded in strong Christian values, which serve as the foundation for every decision we make. These values—integrity, compassion, and purpose—will guide my leadership at Energy Today, ensuring that our executive decisions reflect the highest ethical standards and a commitment to creating lasting value for our stakeholders.

Our Purpose: Impact with Intention

Energy Today is more than an asset management company—it is a vehicle of impact. We are setting a new standard in our operations, and with that, a clear distinction from the company's past. Our mission is guided by a singular promise

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“So shall my word be that goes out from my mouth; It shall not return to me empty, but it shall accomplish that which I purpose, and shall succeed in the thing for which I sent it.”

—Isaiah 55:11

This scripture is our compass. Every word spoken, every second of energy spent, and every dime invested in \$NRGT is declared with purpose. It shall not return void. It will fulfill its mission—creating wealth, impact, and legacy. We are building a company where capital serves a cause. Where profits are not the end, but the beginning—of transformation, of opportunity, and of impact.

In his 2025 letter to investors, Larry Fink, Chairman and CEO of BlackRock, the world’s largest asset management holding, wrote that we are living in a time when many economies have become inverted—where wealth builds on wealth, and hardship builds on hardship. His call to action is clear: markets must be expanded and democratized, and the benefits of capital must reach beyond traditional centers of power and privilege. At Energy Today, I, Juan P. Morales, fully align with this vision—and take it a step further. I believe that to address the root of this global imbalance, investment capital must flow into structured, operationally sound business models in regions and economies that traditionally have never had access to these financial markets. This is not only an economic opportunity—it is a moral imperative.

A New Chapter for Energy Today

My decision to accept this leadership role stems from a deep belief in the transformative potential of Energy Today and the opportunities afforded by our new OTCID status, which distinguishes us from less transparent pink sheet companies. This status ensures that only real, operational companies remain listed, providing a foundation of trust and accountability for our investors. Under my leadership, Energy Today will mark a clear departure from past management, embracing a vision that goes beyond administrative duties to focus on investment with purpose. Our strategy is based on a three principal benefit structure:

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- 1. Generate strong financial results:** We prioritize investments that deliver strong returns in highly profitable industries with important growth potential while maintaining disciplined risk management.
- 2. Tangible ownership privileges:** We are creating a community of shareholders who receive lasting life & legacy benefits, fostering brand pride and transparent communication.
- 3. Deliver Social and Environmental Impact:** Every dollar invested with Energy Today will contribute to meaningful change, whether in the communities where our projects operate or for humanity as a society.

Our Security Details and Opportunity

We are publicly traded with a clear, lean share structure that opens exciting value potential:

- Market Cap: \$884,614 (as of July 30, 2025)
- Authorized Shares: 250,000,000
- Outstanding Shares: 58,974,238
- Restricted Shares: 58,960,024
- Unrestricted Shares: 14,214
- **Float: 14,214**
- Beneficial Holders of at Least 100 Shares: 61
- Par Value: \$0.001

With such a low float, our company is positioned for highly efficient upward movement in market valuation as we strengthen our financial statements while delivering real value and transparent progress.

Strengthening Investor Relations

To ensure transparency and engagement, we are immediately prioritizing the development of a robust investor relations platform, starting with a comprehensive overhaul of our website. This digital presence will serve as a clear communication channel, offering real-time updates, operational disclosures, and exclusive benefits for our investor community. Our goal is to foster trust and pride in the Energy Today brand, ensuring that every shareholder feels connected to our mission and progress.

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Our Diverse Portfolio: Building the Future of Colombia and Beyond

Energy Today's holding company is driving transformation through a diversified portfolio of high-impact ventures, starting in Colombia:

- **La Palmichala Gold Mine (Remedios, Antioquia):** A profitable, operational gold mine with all its government permits and geological report Ni43-101. This project is a beacon of economic opportunity and community growth in a region once marked by conflict.
- **Constructora Inversiones Morales:** A three-generation legacy construction company with a proven success track record, currently developing Avista Beach Villas & Resort, a premier 10-acre beachfront destination in Los Córdoba. This project will boost tourism, create jobs, and serve as a top eco-tourism destination.
- **Trillium Entertainment:** Our film and media company is in pre-production for *Specter of Evil*, a modern action thriller poised to be a blockbuster success. Additionally, we are building a state-of-the-art recording studio to serve in-house projects and major industry players like Amazon and Netflix, positioning Colombia as a global media hub.
- **GMS Sacha Inchi:** Through our strategic partnership with our parent company, \$QEDN, we support this agricultural venture that converts illegal coca crops into Sacha Inchi plantations, producing a high-value superfood rich in protein and Omega 3-6-9. This initiative advances sustainability, health, and rural economic empowerment while contributing to the global fight against illicit drugs.
- **Intrepid K9:** A specialized breeding and training center producing world-class working dogs for government agencies and security forces. By combining cutting-edge training with ethical breeding, Intrepid K9 enhances Colombia's reputation as a source of elite tactical resources while generating skilled employment in rural areas.

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Exciting Current Successes

Energy Today is achieving remarkable milestones that position us for significant growth:

- 1. Recent Acquisitions:** Our new management team has secured assets that will strengthen our financial balance sheets and enhance our income generation capacity in the short term.
- 2. Avista Beach Villas & Resort:** This beachfront resort will be structured as a vacation club, offering exclusive benefits for use worldwide. It also promises a cultural and natural experience with a zero environmental impact for its future travelers.
- 3. La Palmichala Gold Mine:** One step away from full operational status, with investors ready to participate in this high-potential project looking to capitalize on its exciting results of its geological report NI-43-101.
- 4. Sacha Inchi Internationalization:** We are excited to expand our Sacha Inchi product into North American supermarkets, capitalizing on its growing demand as a superfood.
- 5. Intrepid K9 Recognition:** Recent commendations from the Colombian military K9 unit position Intrepid K9 as a leader in Latin America's professional K9 market.
- 6. Film Industry Growth:** With new tax incentives from the Colombian government, we are attracting a wave of investors to bolster Colombia's emerging film industry

Our Future Executive steps

To realize our vision, we are taking decisive steps:

- 1. Regulation A+ Offering:** We will organize the necessary documentation to launch a Regulation A+ capital raise, enabling us to scale our impact and attract purpose-driven investors.
- 2. Full Financial Disclosure:** We are transitioning from alternative reporting to full disclosure of audited financial reports, ensuring maximum transparency.
- 3. OTCQB Uplisting:** We aim to climb the OTC ladder and achieve OTCQB status, reflecting our commitment to operational excellence and investor confidence.

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A Call to Purposeful Capital

To our current and future shareholders—those who understand the potential of growth and returns in the OTC market—I invite you to see \$NRGT not just as a stock symbol, but as a symbol of significance. We are here to change narratives, transform overlooked regions into opportunity zones, and deliver returns measured not only in dollars but in dignity and growth. Together, let's ensure that your investment fulfills its purpose.

With purpose and conviction,

A handwritten signature in black ink, appearing to read 'Juan P. Morales', is positioned above the printed name.

Juan P. Morales

Chief Executive Officer

Energy Today, Inc. (\$NRGT)