

Bell Rose Capital Inc. (OTC:BELR) Launches Next-Generation Website, Showcasing Breakthroughs in Tech, AI, Fintech, Mining, and Clean Mobility

LOS ANGELES, CA – July 26, 2025 – Bell Rose Capital Inc. (OTC: BELR), a disruptive force in the technology investment landscape, today announced the official launch of its newly redesigned corporate website and integrated social media channels. This milestone underscores Bell Rose Capital's commitment to transparency, innovation, and delivering significant value to investors in the rapidly evolving digital economy.

As part of our commitment to transparency and continuous improvement, we want to let our shareholders and partners know that the current website represents only the first glimpse of what's ahead, with many more features, resources, and interactive elements scheduled to launch in the coming weeks. Check back regularly as we roll out new updates, enhanced investor tools, and deeper dives into each of our portfolio companies.

The new online presence goes live on Monday, July 26, ushering in a new era for Bell Rose Capital and its portfolio of pioneering ventures, including enterprise cloud solution Incued, fintech breakthrough WalletBridge, a groundbreaking EV offroad vehicle division, and a resource investment in the Democratic Republic of Congo.

Portfolio Spotlight

Incued is Bell Rose Capital's enterprise-grade cloud storage and infrastructure platform, engineered for security, scalability, and seamless global data management. Incued powers business operations across multiple continents, offering end-to-end encrypted storage, real-time global file synchronization, and dynamic, scalable architecture.

WalletBridge solves one of the fintech world's biggest pain points—fragmentation. By securely connecting peer-to-peer payment giants such as Cash App, Venmo, and Zelle, WalletBridge enables users to send, receive, and manage money from a single, intuitive interface. With rising consumer demand for simplicity and cross-platform interoperability, WalletBridge stands out as a viable, scalable product for both individual users and businesses. Early feedback, robust technology, and a rapidly expanding market make WalletBridge one of Bell Rose's most promising fintech ventures.

Zumr: Redefining Ride-Sharing for the Next Generation

Zumr is Bell Rose Capital's cutting-edge peer-to-peer ride-sharing platform, designed to meet the needs of today's mobile, convenience-driven world. Unlike traditional ride-sharing apps, Zumr empowers both drivers and riders with flexible, user-centric features and a transparent pricing model. Built with advanced real-time tracking, instant fare updates, and robust safety protocols, Zumr is positioned to capture market share in the booming \$250B+ global ride-sharing industry.

As the platform continues to expand its reach and functionality, Bell Rose Capital is actively implementing new growth strategies for Zumr—unlocking additional value

for users, drivers, and shareholders alike. Stay tuned for updates as Zumr paves the way for the next wave of digital mobility solutions.

We have developed a robust growth strategy for all companies, focused on unlocking their full market potential and maximizing value for our shareholders. We look forward to sharing the details of these strategic roadmaps soon.

Bell Rose Capital has taken a bold step into resource investment by securing equity in three high-value mining operations in the Democratic Republic of Congo, owned by Valiant Eagle Inc. These mines contain critical minerals including lithium and cobalt—essential for powering the world's transition to clean energy, batteries, and advanced electronics.

As part of its commitment to sustainability and next-gen technology, Bell Rose Capital is developing in conjunction with Medican Enterprises Inc., a rugged electric off-road vehicle designed for both adventure and utility markets.

About WalletBridge

WalletBridge eliminates financial fragmentation and streamlines the digital payment experience for individuals and businesses alike. Built for simplicity, speed, and security, WalletBridge is redefining how people move money in an increasingly digital world.

www.walletbridgepay.com

About Incued

Incued is an enterprise-grade cloud storage and infrastructure solution engineered for the demands of global business. Offering robust security, seamless scalability, and real-time global file synchronization, Incued empowers organizations to manage and protect their data with confidence.

www.incued.com

About Bell Rose Capital

Bell Rose Capital Inc. (OTC: BELR) is a diversified investment holding company focused on pioneering opportunities in technology, artificial intelligence, fintech, clean mobility, and resource-backed innovation.

<https://bellrosecapitalinc.com/home/>

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