



PARK VIDA GROUP APPOINTS NEW CHIEF EXECUTIVE TO FILL THE POSITION LEFT VACANT WITH THE PASSING OF DOYLE BETSILL

May 19, 2025 – Park Vida Group, Inc. (the “Company”) announces with deep sadness the passing of its Chief Executive Officer and member of its Board of Directors, **Doyle Betsill**. Mr. Betsill was a key leader and visionary whose contributions were instrumental in shaping the Company’s strategic direction. His guidance, dedication, and commitment to excellence have left a lasting impact on the organization. Doyle will be remembered not only as a talented executive but as a person of great integrity and character. The entire Park Vida Group team mourns this profound loss and extends its heartfelt condolences to his family and loved ones.

The Board of Directors has now appointed **Jay Blackmore** as the Company’s new **Chief Executive Officer**, effective immediately. Mr. Blackmore currently serves as the Company’s Chief Financial Officer and is also the President of **Park Capital Management Inc.** He brings a strong background in economics, corporate finance, and underwriting with over three decades of experience advising businesses, individuals and families in connection with building personal wealth. Jay has consistently demonstrated a commitment to high ethical standards, superior investment counsel, and a client-first approach. His founding of Park Capital Management reflected his vision to offer clients and team members an alternative to traditional institutional firms, combining world-class investment access with personalized relationship management.

The Board of Directors recognizes Mr. Blackmore as the original backer and proponent of the “ParkVida” experience as an avid mountain bike enthusiast. Ruairidh Campbell, a Park Vida Group Director stated that “Mr. Blackmore’s drive, leadership and extensive industry expertise will provide continuity and strategic direction during this transition and into the future.

Park Vida Group, Inc. remains committed to honoring the legacy of Mr. Betsill while continuing to pursue its mission under Mr. Blackmore’s capable leadership.

Park Vida Group, Inc.

Park Vida Group, Inc. (“OTC: PRKV”) is a public company quoted on the OTC Pink Sheets Current Information Alternative Reporting platform that is focused on a real estate development in the Dominican Republic.

ParkVida is developing a pristine private community that will feature luxury estates and villas built alongside a sustainable ecological destination resort. The remote location is set high in the Dominican Republic’s Cordillera Central Mountain Range, is spread across 700 acres of tropical terrain that border the Armando Bermúdez National Park.

Forward-Looking Statements

This press release may contain forward-looking statements, including but not limited to statements regarding the Company's future, leadership transition, business outlook, and strategic direction. These statements are based on current expectations, assumptions, estimates, and projections and are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Such risks may include, but are not limited to, risks associated with leadership changes, the Company's financial performance, market conditions, regulatory changes, and other factors beyond the Company's control.

The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future developments, or otherwise, except as required by applicable law. Investors are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date of this release.

Interested parties are encouraged to read the information provided in conjunction with the Company's recent periodic reports which may be viewed at www.otcm Markets.com