

LETTER TO THE SHAREHOLDERS

GUT HEALTH AND ADHD SUPPLEMENT MARKET SIZES IN THE USA

MAY 13, 2025

Napoleonville, LA OTC: IFUS PK

The Company recently posted its quarterly financials for the period ending March 31, 2025. As your President and CEO, I am not pleased with the performance of the sales team in the last 5 months. The financial statement clearly shows why. We must do better and we shall. For a variety of reasons, our potential marketplace has been slow to accept the efficacy of our technology, known as SGP+™ an effective part of bovine ration management.

Last week, after Manure Analysis was performed on a modified SGP+™ / Distillers Grain mix (a deviation from the normal SGP+™ / Cracked Corn mix), we successfully completed a white paper in response to this new data. We continually work to overcome the challenge that evidence is clearly establishing that SGP+™ is NOT simply bagasse. SGP+™ is in fact a transformed product and technology that produces positive impacts on Bovine Herd Performance (to include a significant reduction in ration costs).

This misunderstanding of SGP+™ changes the basis for ration analysis as it affects the baseline standards of comparison. Hence, the results are influenced by this error in the early stages of analysis. However, of positive note is the conclusion from the analysis that more than ample Crude Protein is available in the SGP+™ ration mix.

Our scientific team is working tirelessly at creating information for major universities and U.S.D.A. sponsored programs to clarify these misunderstandings. A greater understanding of SGP+™ as both a product and technology, can be measured by presently approved and established scientific methods (many of which are NOT designed to evaluate a product / technology like SGP+™ can be utilized to demonstrate the efficacy of SGP+™

Representatives of universities who are working with the USDA are eager to receive new samples of manure produced by SGP+™ fed animals. The goal is to better understand the efficacy of SGP+™ as a product.

We have enjoyed improved traction on the Intact Digest and Intact Endurance product line. Health Hut, one of our first customers, with two (2) locations in Alabama placed orders approximately twice a month.

Their customers have embraced the product line and continue to enjoy the benefits of better gut health. A visit to our website in our testimonial section shows the diversity of users and how they have benefited from the Intact Digest and Endurance products. Customers from all walks of life, including nursing mothers, sufferers from severe gout, indigestion, ADHD and bipolarism have shared their stories with us. We are encouraged that we have been able to help so many people and as we add more and more distributors to our ever-growing team, I believe that our client base will continue to grow.

A report sent to me by a long time shareholder <https://www.globenewswire.com/news-release/2024/06/19/2901218/0/en/Digestive-Health-Products-Market-Size-Expected-to-Reach-USD-105-48-Billion-by-2033.html> shows the depth and breadth of the industry, globally. It is estimated that the “global digestive health supplements market was valued at \$51.62 billion in 2023 and is projected to grow to \$105.48 billion by 2033 with a CAGR of 8% according to precedence research. The digestive health products market is driven by increasing consumer awareness regarding gut health, the availability of varieties of digestive health products, and novel technologies.”

We have both products in stock and are now shipping daily.

All of our Impact Fusion brands are in stock and ready to ship. They include SGP+™, (bovine ration management) Supreme AG™ (fertilizer/mulch), Intact Digest™ and Intact Endurance™. (Gut Health Support).

Over the past few months, not including my trip to India, I spent time in ensuring that our one of a kind facility in Napoleonville, LA is ready for visitors, who are always welcome. This included arranging for our roof to be repaired, (once again) due to the ongoing severe weather we frequently experience.

Along with our colleague in Oklahoma, I am making arrangements to visit several premier ranches in Texas and Iowa as I launch a new sales effort. We have sufficient inventory on hand that we can ship small and large loads on a just in time basis, both Super Sax and flatbed loads of 47,000 lbs.

Recently, the owner of our test ranch, Deer Run Ranch, Robert Schmidt travelled with his wife to Washington, DC to attend a dinner with the Agriculture Secretary Brooke Rollins hosted by the USDA during which they had the privilege to meet with Texas Senator Ted Cruz.

Back to Work

Marc

1-800-775-4130

About Impact Fusion International Inc.

Impact Fusion International, Inc. is in the business of marketing products in the "Health and Wellness" sector of all international markets. It is the company's mission to invent, develop and market these proprietary products worldwide for the health and well-being of humans and animals.

The information contained in this release includes some statement that are not purely historical and that are "forward-looking statements." Such forward-looking statements include, but are not limited to, statements regarding our and their management's expectations, hopes, beliefs, intentions or strategies regarding the future, including our financial condition, results of operations. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. The words "anticipates," "believes," "continue," "could," "estimates," "expects," "intends," "may," "might," "plans," "possible," "potential," "predicts," "projects," "seeks," "should," "would" and similar expressions, or the negatives of such terms, may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. The forward-looking statements contained in this release are based on current expectations and beliefs concerning future developments and the potential effects on the parties and the corporate and administrative transactions. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements and represent our management's beliefs and assumptions only as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements, even if new information becomes available in the future.

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Updates can be found at the official Impact Fusion Twitter account @impactfusionl

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#drought #Holy Grail #SUAREC #Louisiana #greenhouse gases #methane gas #cattle
#dairy #floods #wildfires #scientific studies #American Sugar League #AgriGlow Biotech
#Waygu Beef #hay replacement #Sumul,India trials #Black Farmers National
Association #Supreme AG™ #SGP+™ #Oklahoma #test ranch #testimonials