

bebe stores, inc. Announces Change to OTC Ticker Symbol

SAN FRANCISCO, May 7, 2025 – bebe stores, inc. (OTC:BEBE) (the "Company") today announced that the Company will be changing its ticker trading symbol from "BEBE" to "BDST." The ticker symbol change was required in connection with the sale of the Company's entire joint venture interest in the bebe brand and is anticipated to take effect on or after May 9, 2025.

No action by the Company's shareholders is required regarding the ticker symbol change. The Company's common stock will continue to be listed on the OTC and its CUSIP number will remain unchanged.

About the Company:

The Company owns and operates, through a subsidiary, a fleet of approximately 60+ rent-to-own Buddy's Home Furnishings franchise stores located in the Southeastern United States, offering furniture, appliances, and electronics to consumers through rent-to-own agreements.

Contact: Investor-relations@bsi.unttd.com

(415) 251-3355