



Hallmark Venture Group, Inc. Sets Stage for Platform-Driven Expansion Following Financial and Structural Milestones

Las Vegas, NV [April 25th, 2025] — Hallmark Venture Group, Inc. (OTC: HLLK), a data science and marketing technology company, today announced continued progress in its strategic transformation following the successful implementation of a reverse stock split and the filing of its FY2024 10-K. These milestones reflect the company’s long-term vision to strengthen capital structure, increase transparency, and position for institutional participation.

“The past quarter has been focused on laying the foundation for accelerated growth,” said Evan Bloomberg, Chief Executive Officer of Hallmark Venture Group. “With a simplified share structure and a clear financial narrative presented in our 10-K, we are now turning our full attention toward scaling operations and pursuing high-value opportunities across advertising, analytics, and SAAS partner contracts”

The company’s Jubilee platform — a proprietary AI-powered engine for campaign automation and predictive marketing — continues to gain traction in both private and public sector use cases. Hallmark believes that its capabilities in real-time optimization, machine learning, and statistical forecasting uniquely position the company to serve as a key technology partner in complex data environments.

Key Highlights from Recent Strategic Actions:

- **Reverse Stock Split Completed** – Streamlines equity structure, making shares more attractive to institutional and strategic investors.
- **10-K Filing Submitted** – Demonstrates transparency, financial discipline, and outlines a clear roadmap for revenue growth.
- **Expansion of AI and Predictive Marketing Platform** – Jubilee continues to optimize marketing spend and performance across multiple verticals.

About Hallmark Venture Group, Inc.

Hallmark Venture Group, Inc. (OTC: HLLK) is a data science company focused on acquiring and scaling revenue-generating businesses at the intersection of automation, media, and AI. Its wholly owned subsidiary, Jubilee Intel, LLC, operates a proprietary digital marketing platform that automates campaign creation and performance optimization. Hallmark is committed to disciplined growth, innovation, and long-term shareholder value.



Safe Harbor Statement

Safe Harbor This release contains statements that constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements appear in a number of places in this release and include all statements that are not statements of historical fact regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things: (i) financing plans; (ii) trends affecting its financial condition or results of operations; (iii) growth strategy and operating strategy. The words "may", "would", "will", "estimate", "can", "believe", "potential" and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the Company's ability to control, and that actual results may differ materially from those projected in the forward looking statements as a result of various factors. More information about the potential factors that could affect the business and financial results is and will be included in the Company's filings with the Securities and Exchange Commission and/or OTC Markets.

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