

Zicx Corporation (“Zicix”) (OTC-PINK: ZICX) is pleased to announce that Mr. Edwin Li has been appointed to serve as our new Chief Executive Officer effective February 6, 2025. Mr. Li will be responsible for leading the development and execution of our business plan to exploit opportunities in the growing advertising market in the United Arab Emirates.

Edwin Li has been involved in the financial services industry since 1986 and has extensive experience in working with companies’ management to understand their internal financial structure and alternatives for financing their growth. With over 30 years’ of experience dealing with Asia clients in consulting and strategic planning, Edwin assists clients in performing financial analysis and determining the best avenue for future growth and development.

Under Mr. Li’s leadership, ZICX expects to focus on improving 3D technologies used in advertising, advertising control systems, and the Smart Delivery and Storage Box business. The Smart Delivery Box is specifically designed for the use by delivery bikes in Dubai. The Smart Control System is mainly to manage the database of advertising daily activities generated by the Smart Delivery Box such as routing location of the bikes and the like.

On August 23, 2024, ASN Zone One Ltd., a wholly owned subsidiary of ZICX (“ASN”), entered into a nonbinding Memorandum of Understanding with Magnuvest Investment, its UAE partner, and Messis Global Ltd., its operating partner, pursuant to which the parties agreed to a general framework for a partnership to manage projects in the Middle East and Africa. Pursuant to this MOU, ASN plans to establish a joint venture with its UAE Partner or its designees to build a fully integrated digital media company that will offer Smart Delivery Box and Smart Control System.

On April 1, 2025, ASN engaged Pembroke Capital Partners (“Pembroke”) to assist it in bringing our unique 3D technologies hardware to enter Dubai market. Among other things, Pembroke agreed to assist ASN in initiating local partnerships for direct sales, distribution or joint venture opportunities as well as identifying offline & online marketing agencies to develop key channels for capturing advertising need in the region.

Zicx, through its operating subsidiaries, is headquartered in Dubai and is dedicated to delivering an "AI - enabled Global Network Advertising Platform", which allows clients to optimize their business opportunities through a single platform. The

platform will offer a variety of services, including a Smart Storage Box, Smart Delivery Box, Smart Control System, and 3D Advertising Services with LED providers. We intend to leverage our extensive network in regions such as the Middle East, Africa, Europe, the US, Asia to provide end-to-end solutions that empower our clients to achieve their global expansion objectives.

More information about ZICX:

Website: www.aislingsn.com

Magnuvest investment is UAE based investment arm. At Magnuvest, we are committed to fostering innovation and supporting global companies with unique ideas that have the potential to shape the future. We believe that by investing in these forward-thinking projects, we can help drive positive change and make a meaningful impact on the world. Our approach is guided by a long-term vision that prioritizes sustainability, responsible stewardship, and a deep understanding of the complex challenges facing our planet. We are dedicated to partnering with companies that share our values and vision, and we strive to create lasting relationships built on trust and mutual respect. With our expertise and resources, we are confident that we can help turn great ideas into reality and create a brighter future for us all.

Messis Global is UAE based consulting firm. At Mesis Global we serve Emerging Growth Companies who are looking for scale up strategies through value maximization, capitalization and securitization.

Forward Looking Statements

This press release contains forward-looking statements. All statements other than statements of historical fact are forward-looking statements, which are often indicated by terms such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “goal,” “intend,” “look forward to,” “may,” “plan,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions. These forward-looking statements may include, but are not limited to, statements regarding future business activities including the expansion into UAE’s advertising market. These forward-looking statements are not promises or guarantees and involve substantial risks and uncertainties. Among the factors that could cause actual results to differ

materially from those described or projected herein include uncertainties associated with operating a business in UAE, China or Hong Kong, risk of interference by the PRC government, ability to compete, that financial resources do not last for as long as anticipated, and that ZICX may not realize the expected benefits of its joint ventures. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. ZICX undertakes no obligation to update or revise the information contained in this press release, whether as a result of new information, future events or circumstances or otherwise. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity.