

Santana Equestrian Private Financial Inc. Announces Equipment Acquisition, ECO Mulch Production & Strategic Joint Venture

Loxahatchee Groves, FL – March 24, 2025 – Santana Equestrian Private Financial, Inc. (OTC: **SEQP**), an emerging equine-focused waste recycling company, today announced the securing of capital financing for new mobile processing equipment and a strategic joint venture to expand its organic waste recycling operations. The Company has arranged financing instruments to acquire a **Rotochopper CP-118 wood chip processor** and a **wood shavings mill** from an existing operation in North Carolina. These acquisitions will enable Santana Equestrian's subsidiary **Immaculate Ways, Inc.** to initiate production of a new product line called **ECO Mulch**, which blends yard debris with organic material enhanced by urea from equestrian waste.

Equipment Acquisition Fuels ECO Mulch Production

The Company confirmed that funding is in place to purchase the Rotochopper CP-118 along with a high-capacity wood shavings mill. The CP-118 is a compact, towable grinder and colorizer that can convert wood chips into high-quality colored mulch in one pass ([Mobile Wood Chip & Mulch Processor + Colorizer Machine |Rotochopper® CP-118](#))



(image) A Rotochopper CP-118 mobile wood chip processor similar to the unit Santana Equestrian is acquiring. The CP-118 can grind and color wood chips into premium mulch in a single pass (Mobile Wood Chip & Mulch Processor + Colorizer Machine |Rotochopper® CP-118).

, while the shavings mill (sourced from a North Carolina facility) will process wood into absorbent shavings. Together, this equipment will form the backbone of **ECO Mulch** production at Immaculate Ways. ECO Mulch is an eco-friendly landscaping mulch made from recycled yard waste (tree trimmings, brush, etc.) combined with nutrient-rich equestrian stable waste. By infusing the mulch with naturally occurring urea from horse manure and urine, the product will offer enhanced nitrogen content for soil enrichment. Immaculate Ways – Santana Equestrian’s wholly-owned subsidiary focused on equine waste removal and recycling – will operate the equipment and manage ECO Mulch output. This initiative aligns with the Company’s mission to transform horse stall waste into value-added organic material ([SEQP \(Santana Equestrian Private Financial\) FFO](#)) and supply sustainable landscaping products to South Florida communities.

Joint Venture with J&H Hauling and Tetro Land Development

Santana Equestrian is also pleased to announce a formal **Joint Venture Agreement** with **J&H Hauling Services, Inc.** and **Tetro Land Development, Inc.** to accelerate its recycling

and distribution capabilities. Under the joint venture, led by Santana Equestrian CEO **Paulo Santana**, J&H Hauling CEO **Justin Hickey**, and Tetro Land Development CEO **Donald Nelson Tetrault**, the partners will combine their respective expertise in logistics, biomass transport, land clearing, and soil blending. The collaboration creates a comprehensive platform for collection, processing, and reuse of organic waste – from horse farms to finished soil products.

Partner Contributions:

- **J&H Hauling Services (Justin Hickey)** – Brings three decades of experience in equestrian waste logistics and manure hauling. Hickey, a self-described “manure entrepreneur,” has built J&H into one of the leading manure hauling firms serving Wellington and Palm Beach County ([Service Is Key to Successful Equine Waste Business JH Hauling |Wellington The Magazine BLOG](#)). His team will oversee **transportation and logistics**, ensuring efficient collection of horse stall waste and yard debris from local farms and facilities.



Justin Hickey, president of J.H. Hauling & Services Inc., grew up on a farm in Ireland, which helped in the business he would one day run. *Palm Beach Post*

- **Tetro Land Development (Donald Tetrault)** – Contributes over 20 years of

pioneering work in **yard waste grinding and soil blending** in Florida ([P&Z Board](#)). Tetro Land operates one of the region's first yard trash processing facilities (continuously in operation since 2001) and has been at the forefront of developing soil products from composted vegetation. The company's expertise and industry influence – including past consultation with major waste industry players like Waste

Management – will drive the **land clearing, grinding, and soil product formulation** aspects of the venture.

Together, the joint venture partners intend to streamline the organic waste recycling cycle. J&H's collection network will feed consistent volumes of manure and vegetation biomass to processing sites, where Tetro Land's grinding and blending techniques can be applied at scale. The resulting products, such as ECO Mulch and enriched soil blends, will be distributed for landscaping, farming, and land rehabilitation uses. This integrated approach is expected to significantly increase processing capacity and efficiency, turning what was once disposal material into profitable, eco-friendly commodities.

CEO Statement on Strategic Partnership

Paulo Santana, Chief Executive Officer of Santana Equestrian, commented on the significance of the joint venture and equipment acquisition: **“By partnering with J&H Hauling and Tetro Land Development, we are combining the best of logistics, processing, and land management expertise to maximize our organic recycling efficiency. Our goal is to transform mountains of equestrian waste and yard debris into valuable products – generating benefits like carbon credits and renewable energy value in the process – while providing a much-needed service to the Town of Loxahatchee Groves and all of Palm Beach County through scalable equestrian waste solutions.**

This partnership positions us to achieve something truly transformative. In fact, we see this joint venture as a **pathfinder for a possible future merger of our companies. Our long-term vision is to create one unified, highly competitive organic waste recycling company serving South Florida's agricultural and residential corridor. By aligning our operations and goals now, we are laying the groundwork for that unified platform, which could vastly improve how organic waste is managed in our region.”**

Santana emphasized that the synergies from the partnership will not only improve operational capabilities but also open up new revenue streams. Converting waste to usable products can qualify the Company for **carbon credits** (for reducing landfill methane emissions) and position it to explore **renewable energy** projects (such as biogas or waste-to-energy) in the future. The CEO noted that these environmental and energy components will become increasingly valuable, and the joint venture's comprehensive model will allow Santana Equestrian to capitalize on them.

Collaboration with Impact Landscape & Fertilizer Initiative

In a related development, Santana Equestrian has **resumed talks with Impact Landscape and Irrigation**, a major landscaping and agricultural services provider in the region,

regarding the use of a slow-release organic fertilizer derived from the Company's organic waste inputs. The discussions are focused on integrating Santana Equestrian's manure-based compost and fertilizer products into Impact Landscape's offerings for soil enhancement and turf management. This renewed collaboration revives a concept the Company had previously introduced under the product name "Activium," an organic bio-active mulch blend combining nutrient-rich fertilizer and biochar to improve soil health ([SEQP - Santana Equestrian Private Financial, Inc. - OTC Markets](#)). The slow-release fertilizer project is aimed at creating pellets or blended mulch that gradually releases nutrients, offering a sustainable alternative to chemical fertilizers. Management expects that a supply and distribution arrangement with Impact Landscape could accelerate the commercialization of these organic fertilizer products, leveraging Impact's established customer network in South Florida.

Shareholder Updates and Potential Stock Repurchase

Santana Equestrian continues to strengthen its financial position and explore ways to enhance shareholder value. **As of March 24, 2025, the Company's common stock traded at approximately \$0.50 per share** ([Santana Equestrian Private Financial, Inc. \(SEQP\) - Yahoo Finance](#)) on the OTC market. Buoyed by recent operational progress and projected revenue growth from the ECO Mulch and joint venture initiatives, the Board of Directors is **considering a potential stock repurchase program**. Such a program would aim to opportunistically buy back a portion of SEQP's outstanding shares, which can increase shareholder value and provide liquidity to long-term senior shareholders seeking an exit opportunity. While management believes the Company's current share price does not yet reflect its growth prospects, any repurchase plan would be implemented prudently, subject to applicable approvals and in compliance with regulatory requirements.

It is important to note that the potential stock buyback is **still under evaluation**. No definitive decision has been made, and the Company may elect not to proceed depending on market conditions, alternative investment needs, or other considerations. Santana Equestrian will update shareholders in the event of any formal share repurchase authorization.

Forward-Looking Statements and Disclaimers

Forward-Looking Statements: This announcement contains forward-looking statements within the meaning of the **Private Securities Litigation Reform Act of 1995** and other U.S. securities laws. These forward-looking statements are based on current expectations, estimates, and projections about Santana Equestrian's business and industry, management's beliefs, and certain assumptions made by the Company. Words such as

“aims,” “anticipates,” “believes,” “could,” “expects,” “intends,” “may,” “plans,” “potential,” “will,” and similar expressions are intended to identify forward-looking statements.

Forward-looking statements in this release include, but are not limited to, statements regarding: the anticipated benefits of the joint venture with J&H Hauling and Tetro Land Development; the Company’s plans to acquire and deploy new processing equipment and the expected results of ECO Mulch production; the potential generation of carbon credits and renewable energy value; the possibility of a future merger with joint venture partners; the development and commercialization of a slow-release organic fertilizer in collaboration with Impact Landscape; the consideration of a stock repurchase program; and the Company’s growth prospects and future financial performance. These statements are **subject to risks and uncertainties** that could cause actual results to differ materially from those expressed or implied. Important factors that could cause differences include, among others: the ability of the Company to successfully integrate operations and achieve the expected synergies from the joint venture; unforeseen operational challenges or delays in acquiring or commissioning the new equipment; regulatory approvals or changes in environmental regulations that could affect the Company’s plans (including permits for waste processing or fertilizer use); market acceptance and demand for the ECO Mulch product and organic fertilizer products; the availability and price volatility of raw materials or feedstock (yard waste, manure, etc.); the Company’s ability to monetize carbon credits or execute on renewable energy initiatives; economic and competitive conditions in the waste management and landscaping industries; and the Company’s liquidity and capital resources, which could impact decisions regarding stock repurchases or other investments. Additional risks and uncertainties may be described in the Company’s public filings (if any) with the SEC or OTC Markets.

Santana Equestrian **undertakes no obligation to update or revise** any forward-looking statements, whether as a result of new information, future events or developments, or otherwise, except as required by law. All forward-looking statements in this press release are qualified in their entirety by this cautionary statement.

Disclaimer: This public disclosure announcement is intended for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy any securities. Any investment decisions should be based on a consideration of the Company’s official filings and other disclosures. Shareholders and investors are urged to exercise due diligence and consult their financial advisors before making any investment decisions related to Santana Equestrian Private Financial, Inc.

About Santana Equestrian Private Financial, Inc. – Santana Equestrian Private Financial, Inc. (OTC: SEQP) is a Florida-based waste management and sustainable agriculture company focused on the equestrian industry. Founded in 2018 and headquartered in Wellington, FL, the Company **collects and transforms horse stable waste into organic compost and fertilizer products** ([SEQP \(Santana Equestrian Private Financial\) FFO](#)). Through its subsidiary Immaculate Ways, Inc., the Company provides stall cleaning and manure removal services to equine facilities and reprocesses the waste into eco-friendly soil amendments. Santana Equestrian’s mission is to create value from equestrian and agricultural byproducts – reducing environmental burdens while supplying gardeners, landscapers, and farmers with high-quality organic material. The Company is actively expanding into mulch production, soil blending, and other complementary organic recycling ventures to serve South Florida’s agricultural and residential corridor.

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