

**FOR IMMEDIATE RELEASE**

**March 24, 2025**

**SEC Finalizes Settlement with Upper Street Marketing, Inc.**

**San Diego, CA** — The U.S. District Court for the Southern District of California has entered a final consent judgment against Upper Street Marketing, Inc. (UPPR), which resolves all claims brought by the Securities and Exchange Commission (SEC) against the company.

On **January 24, 2025**, the SEC and UPPR jointly filed a Notice of Settlement and Consent to Final Judgment. Subsequently, on **January 28, 2025**, both parties filed a Joint Motion Requesting Entry of the Proposed Final Judgment. The Court granted the Motion and formally entered the agreed-upon Final **Consent Judgment**.

The SEC's Second Amended Complaint had charged Upper Street Marketing, Inc. with violating Sections 5 and 17(a) of the Securities Act of 1933 and Section 10(b) and Rule 10b-5 of the Securities Exchange Act of 1934, all of violations, as charged, referenced a time frame that preceded current management. The Complaint also named several additional individual and entity defendants.

The settlement provided that, without UPPR admitting or denying the SEC's allegations, UPPR consented to the entry of an agreed-upon final judgment providing permanent injunctive relief. No monetary remedy, including civil penalties or disgorgement, was imposed on UPPR. No judgment was entered against any member of UPPR's current board of directors or current management.

The judgment disposes of all of the SEC's allegations against UPPR. The case will proceed against the remaining defendants, (some of them may have settled by now) including Joseph R. Earle Jr., Barry D. Reagh, William Clayton, Francis T. Dudley, Steven E. Bryant, and Project Growth International, Inc.

Charles E. Canter and Douglas M. Miller represented the SEC, while Randolph W. Katz of Clark Hill LLP represented UPPR.

**Case Information:**

U.S. District Court, Southern District of California

**Case No.:** 3:22-cv-01914-H-SBC

For additional information from the Securities and Exchange Commission, please visit [www.sec.gov](http://www.sec.gov) or its Office of Public Affairs: Email: [press@sec.gov](mailto:press@sec.gov) and phone: (202) 551-4120

For more information from Upper Street Marketing, Inc., please contact:

**John D. Quinn, Chairman & CEO**

**Email:** john.quinn@upprinc.com

**Phone:** 310-623-7551