



## PRESS RELEASE

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### **SHAREHOLDER UPDATE** **Orlando, FL – 02/11/2025**

#### **SPO GLOBAL, INC. (OTC: SPOM.PK) Announces Strategic Acquisition and New Leadership Filing with OTC Markets Group**

SPO GLOBAL, INC. is thrilled to announce its strategic acquisition of 100% control of **ALLURE INTERIOR CREATIONS (AIC)**, a transformative move that will serve as the flagship for the company’s expansion into premium custom home and commercial solutions. This acquisition marks an exciting evolution in SPO GLOBAL’s portfolio, uniting its import and wholesale operations of imported natural stone products with an emerging leader in custom kitchen and bathroom cabinetry, countertops, indoor/outdoor flooring, and outdoor kitchen product lines.

#### **SPO Global Inc.’s Management stated:**

“Today, we are proud to announce that we have successfully secured full control of ALLURE INTERIOR CREATIONS., **AIC.**, will be the face of our innovative entry into a multifaceted market, seamlessly blending quality craftsmanship with a commitment to exceptional customer service and design excellence. This acquisition not only expands our product offerings but also fortifies our market presence by leveraging our established import and wholesale channels.”

This strategic move is perfectly aligned with SPO GLOBAL’s proven business model of identifying, partnering with, and acquiring companies that are primed to harness the power of the public markets—driving growth and ensuring long-term cash flow stability. The Company is dedicated to building a strong, unified brand that stands for quality, innovation, and customer satisfaction across commercial contractors, custom home builders, and pool contractors alike.”

Reflecting on recent market challenges:

In the wake of President Trump’s election and the subsequent imposition of tariffs, we made the strategic decision to pause and reassess our importing operations to ensure cost competitiveness. Today, we are well-positioned to compete with any supplier. Our forward-thinking strategy of consolidating small, mom-and-pop operations in the Southeast—thus enabling them to achieve improved margins under our banner—sets a new benchmark for the industry.

In tandem with this acquisition, SPO GLOBAL is also initiating a significant reshuffle of its executive leadership and board: (More information to be announce at a later date)

#### **Looking Ahead:**

SPO GLOBAL is excited to enhance its digital footprint with a robust social media presence slated to go live. There has been some delays, which we are aware of however, we are making

progress in this regard. Management is working on this and will announce to the public once it is live and public. Stay tuned for further announcements as our online platforms launch in the coming weeks.

**“Safe Harbor Act: This release includes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 that involves risks and uncertainties including, but not limited to, the impact of competitive products, the ability to meet customer demand, the ability to manage growth, acquisitions of technology, equipment, or human resources, the effect of economic business conditions, and the ability to attract and retain skilled personnel. The Company is not obligated to revise or update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.**

SPO GLOBAL, INC.

**Management**