

BIGG Digital Assets Provides Review of 2024 and Outlook for 2025

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NEWS RELEASE

TSXV: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** ("**BIGG**" or the "**Company**") (TSXV: BIGG, OTCQX: BBKCF, WKN: A2PS9W) a leading innovator in the digital assets space and owner of Blockchain Intelligence Group, Netcoins, and TerraZero, is pleased to provide a review of 2024 operations and the Company's outlook for 2025.

2024 was a year of development, setting the stage for strategic growth. All business segments - Netcoins, Blockchain Intelligence Group and TerraZero Technologies - advanced their respective technology stacks, significantly improving our apps, products and services.

Building on the momentum of the broadening and strengthening crypto market, BIGG's primary focus in 2025 will be the advancement of Netcoins' operations. Netcoins continues to mature as a crypto business. We are looking ahead, preparing for the future crypto market and anticipated changes within the regulatory regime – which will include the addition of new product and service offerings to supplement its core trading business.

Netcoins

Record trading volumes and new customer acquisition shaped Netcoins' 2024 story. Netcoins experienced new customer growth with over 27,000 registrations through 2024 and estimates total trading volume for the year at approximately \$830 Million CAD, with \$205 Million CAD in Assets Under Custody (AUC), based on preliminary unaudited estimated results. To provide some context, the 2023 trading volume at Netcoins was \$285 Million CAD, with approximately \$100m CAD in Assets Under Custody.

Netcoins Trading



Netcoins offers Crypto Trading on its web and mobile applications in Canada and the United States

Netcoins has expanded its sales team to support institutional adoption of crypto and is focused on helping organizations that are part of the Bitcoin Treasury movement - where companies are increasingly adopting Bitcoin as a corporate treasury asset, hedging against inflation and as a store of value.

Looking Ahead to 2025

Netcoins intends to provide the following new services for its clients in 2025:

- Advanced Trading
- Enhanced Web App Experience
- Crypto Based Lending
- Further Market Expansion

“We think we have established a successful business and trading platform for our clients. In 2025, we intend to offer more products and services beyond our Trading and Staking services. This will allow us to meet the needs of our clients further and expand our offerings in 2025”, said Netcoins CEO Fraser Matthews.

In 2025 and beyond, we intend to position Netcoins as not only one of Canada’s leading crypto exchanges, but more importantly, an exchange ready to provide the products and services not yet permitted in Canada, but widespread in other countries including the United States. We believe that crypto investing products such as options, derivatives and lending will be permitted in Canada in time, and Netcoins’ goal is to be ready for that. Currently, Netcoins and all other Canadian exchanges are only permitted to provide spot trading to our customers.

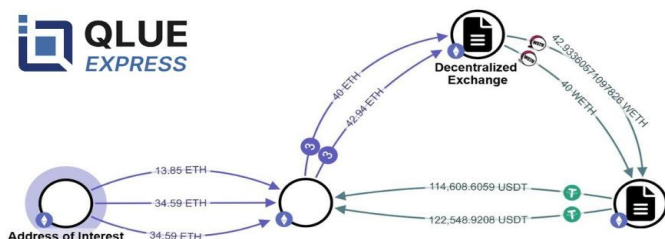
Blockchain Intelligence Group

Blockchain Intelligence Group celebrated the launch of QLUE Express, TokenEyes, and expanded Training Programs, alongside notable upgrades to its existing compliance and investigative services in 2024.

Traditionally focused on serving law enforcement and the financial sector, characterized by lengthy procurement cycles, the company has expanded its reach to government agencies, private investigators, and organizations of all sizes and budgets. This strategic shift aligns with the demand for immediate, scalable cryptocurrency investigative and compliance solutions.

QLUE Express delivers investigative technology via an à la carte model, enabling instant purchases at lower prices. This streamlined approach has broadened the customer base to include OTC desks, ATM operators, legal and accounting firms, financial institutions of all sizes, smaller law enforcement agencies, and consumer-facing brands that accept cryptocurrency.

QLUE Express - An A La Carte Crypto Investigation Platform



QLUE Express - tracing funds through a decentralized exchange



TokenEyes.com.

TokenEyes is the world's first mobile app that empowers cryptocurrency users with real-time risk assessment before transacting. Designed for both professional retail investors and newcomers to cryptocurrencies, TokenEyes combines advanced risk detection with informative data. TokenEyes is available on Apple and Google's Android stores in addition to its web app,

Supporting 15 cryptocurrencies and over 5.6 million digital assets, TokenEyes represents a significant advancement in cryptocurrency security and is available for everyday users, OTC desks, Family Offices and Merchants. TokenEyes offers a number of paid plans that provide a greater number of risk checks, monitored addresses, transaction notifications and assets stored

The company also expanded its leading training programs, introducing new modules and the Certified Cryptocurrency Investigator – Advanced Series certification. These updates underscore BIG's commitment to equipping professionals with cutting-edge expertise and tools for navigating the evolving cryptocurrency landscape.

Blockchain Intelligence Group's 2025 focus:

- **Driving sales growth** while reducing operational costs and improving efficiencies.
- **Innovating products** supporting additional blockchains and advanced analytics.
- **Listening to customers** and delivering enhancements that meet their evolving needs.

With an unwavering focus on cryptocurrency investigations, compliance, and security, Blockchain Intelligence Group remains committed to shaping the future of the industry in 2025 and beyond.

TerraZero Technologies

TerraZero's Intraverse platform is slated for public launch in March 2025. We believe that 2025 will mark the resurgence of metaverse projects from larger companies including Meta and Infinite Reality, with the latter recently closing a \$3B financing¹ on a \$12B valuation.

¹ *Infinite Reality Raises \$3B to Increase Its Immersive Tech Portfolio* | Venturebeat, venturebeat.com/games/infinite-reality-raises-3b-to-increase-its-immersive-tech-portfolio/. Accessed 13 Jan. 2025.

Intraverse is a forward-looking use case for digital assets and how young consumers might utilize them. The first experiences being built and deployed on TerraZero's Intraverse platform will be creator and music focused. We anticipate that many users, including influencers and celebrities, will use Intraverse as a new channel to reach their audiences, and provide a more intimate experience than is currently available with Instagram, Twitch, Facebook, and other Web 2.0 social media platforms.

Our goal for Intraverse is for it to evolve into an immersive social network. Users worldwide will be able to customize their own apartments, invite and hang out with friends and family in their apartments, broadcast video, audio, and images to their audiences, enable commerce and payments between users, and enjoy many other gamification and social features.

TerraZero will also seek to onboard brands and enterprise clients in Q1 and beyond, as well as iGaming entities looking to reach new audiences and provide a more immersive iGaming experience than currently offered by apps and websites.

Virtual Apartments & Experiences for All



The above illustrates a music genre-themed virtual apartment users can further personalize to suit their own tastes.

Looking Ahead to 2025

In closing, we are satisfied with the development of the companies in 2024, especially Netcoins, but we also recognize that there's more work to be done. Netcoins provides an excellent and significantly profitable base on which to build towards this goal, and we're confident that we will realize this success in 2025.

On behalf of the Board

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**About BIGG Digital Assets Inc.**

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (Netcoins.com), Blockchain Intelligence Group (BlockchainGroup.io), and TerraZero (TerrzZero.com).

Blockchain Intelligence Group is an industry-leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is deep-rooted expertise in visualizing digital assets and market-related activities. This expertise is leveraged to monitor transactional data with a constant eye to assist our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website www.BlockchainGroup.com.

Netcoins offers safe and secure crypto trading in Canada and the USA, with a mission to make cryptocurrency easily accessible to the mass consumer and investor with a focus on fast, simple, and transparent trading. Netcoins has a robust product offering with Crypto Trading, Netcoins Pay Mastercard, and Netcoins Staking. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via its cutting-edge Mobile and Web applications. For more information please visit our website www.Netcoins.com.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavors together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions, which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://www.TerraZero.com/> or contact hello@TerraZero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.BIGGdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include the expected opportunities, outcomes, potential, and benefits of the Company's products and services, the expected adoption and growth of cryptocurrency and the Company's products and services, the development and launch of new product and service offerings, the expected benefits and outcomes of launching new products and services, the development and completion of products and services, the expected growth and outcomes from new customers and users using the new product offerings, Netcoins providing new products and services in 2025, the plan and goal for Intraverse which is expected to launch in March 2025 to evolve into an immersive social network, TerraZero onboarding brands and enterprise clients in Q1 and beyond

as well as iGaming entities, the expectation that Canada will allow additional cryptocurrency related products and services, partnering with other companies, reducing costs and increasing potential revenues, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the Company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; increase in costs and expenses; the ability to manage working capital; and the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.