

## AURI INC, and Hollywall Entertainment, Inc. (HWAL) Form New Crypto Currency Backed By Rare Music Rights.

DALLAS, Texas —January 10, 2024. Auri, Inc. (“Auri”), is pleased to announce in tandem with Hollywall Entertainment, Inc. (“HWAL”) , they have formed a new joint venture to develop a Digital Currency backed by rare music rights.

Recently Auri announced the ability to, issue and list new crypto currencies, process credit cards, and exchange tokens in Europe. Edward Vakser, AURI’s CEO is quoted as saying, “Due to the enthusiasm of our European partner, the government of Moldova, we have been fast tracked to introduce these new coins, with great anticipation to Europe in addition to the excited market that exists here in the US. We are excited to bring this new opportunity and add tremendous value to our shareholders. This Music backed venture is only the start of what we can accomplish with Hollywall in this new joint venture. We expect to announce additional plans benefiting both companies in the coming weeks.”

Roxanna Green, President of Hollywall Entertainment, Inc., stated “I have known Edward Vasker for over fifteen years and have been highly impressed with his decades of successful business operations in Audio and Video Production services, art collections, sports memorabilia and especially in the development of several properly launched utility tokens for his numerous enterprises. We are excited to marry our corporate assets, and talents with Eddie and his team for the development of a global digital marketplace for music, sports, memorabilia and other merchandise.”

HWAL’s wholly owned subsidiary, Melody Trust, Inc. [www.melodytrust.com](http://www.melodytrust.com) owns a music catalog consisting of over 17,500 legendary music master recordings performed by legendary Icons such as Ray Charles, Etta James, Jackson 5, Johnny Cash, Frank Sinatra, Elvis Presley, Tony Bennett, The Bee Gees, Chicago, Marvin Gaye, James Brown, Willie Nelson, Rod Stewart, Hall and Oates, James Taylor, Aretha Franklin and many other multiple platinum

selling artists. The Melody Trust music recordings have been preserved in a private vault for over 30 years and contain some of the rarest and most coveted recordings from countless Legendary Iconic Music Recording Artists. Melody Trust was formed to protect and safeguard the royalty interests held by the music performers and music composers that produced the Melody Music catalog throughout the past century.

AURI and HWAL are preparing a definitive stock swap agreement consummating this arrangement and anticipate it's signing in the coming week.

About Auri Inc.

AURI Inc. as good as gold! The Company was formed by a group of investors whose talents and interests were based in Production, Content Development, Audio/Visual Presentations, Intellectual Properties Development, and acquisitions, as well as oil and gas and real-estate investments. The company launched its own Crypto Currency, [www.Auritoken.io](http://www.Auritoken.io) and has licensed its Art Inventory at [nft/blackdracos.com](http://nft/blackdracos.com). The management is based around seasoned corporate officers, directors and consultants who are experienced in management and mergers/acquisitions of multimillion dollar companies. The company's plan and concept were developed and based around a plan of acquiring and developing High End Art and Reproductions, backed by AURI Gold Crypto Currency, focusing AURI INC to become a Publisher and Licensor as well as NFT developer. Then, retaining the duplication and reproduction rights, on an exclusive basis, in order to sell and distribute the products worldwide. The company and management believe that they can create, sustain and grow one of the largest art publishing companies in the world.

### **Corporate Communications:**

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TikTok: [https://www.tiktok.com/@auri\\_otc?\\_t=8deaRcgzNs6&\\_r=1](https://www.tiktok.com/@auri_otc?_t=8deaRcgzNs6&_r=1)

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### **About Hollywall Entertainment, Inc.**

Hollywall Entertainment, Inc. (HWAL), is an emerging publicly traded company that is engaged in the development, acquisition and investments in technology, media, and entertainment content, through its diverse range of subsidiaries and divisions. Hollywall remains dedicated to innovation and continuously adapts to the ever- evolving landscape of the new tech industries.

### **Corporate Communications:**

Facebook: <https://www.facebook.com/HWAL.Hollywall>

Twitter: <https://twitter.com/theHollywall>

Instagram: <https://www.instagram.com/thehollywall>

HWAL: <https://hollywall.com>

Lunar Records: [www.lunarrecords.com](http://www.lunarrecords.com)

Melody Trust: [www.melodytrust.com](http://www.melodytrust.com)

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### ***Safe Harbor Forward-Looking Statements:***

*This press release and the statements of representatives of Hollywall Entertainment, Inc. (the "Company") related thereto contain, or may contain, among other things, "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical fact included herein, are "forward-looking statements," including any other statements of non-historical information. These forward-looking statements are subject to significant known and unknown risks and uncertainties and are often*

*identified by the use of forward-looking terminology such as "guidance," "projects," "may," "could," "would," "should," "believes," "expects," "anticipates," "estimates," "intends," "plans," "ultimately" or similar expressions. All forward-looking statements involve material assumptions, risks and uncertainties, and the expectations contained in such statements may prove to be incorrect. Investors should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company's actual results (including, without limitation, the Company's ability to advance its business, generate revenue and profit and operate as a public company) could differ materially from those stated or anticipated in these forward-looking statements as a result of a variety of factors, including factors and risks discussed in the periodic reports that the Company files with OTC Markets (Pink Sheets). All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these factors. The Company undertakes no duty to update these forward-looking statements except as required by law.*