

Ahold Delhaize announces leadership changes at Profi

Zaandam, the Netherlands, January 8, 2025 – Ahold Delhaize announces today that Mihai Spulber, currently SVP Operations and Supply Chain at Mega Image, will assume the role of Brand President at Profi effective July 1, 2025. This announcement follows on the decision of current Brand President, Gaetan Pacton, to leave Profi per July 1, 2025, “with a deep sense of gratitude and pride for everything we have achieved together.” Ahold Delhaize [recently completed the acquisition of Profi](#), welcoming the brand to its family of now seventeen brands in Europe, the U.S. and Indonesia.

Upon the announcement, Claude Sarrailh, CEO Ahold Delhaize Europe & Indonesia, shared: “I want to take the opportunity to extend our gratitude to Gaetan for his dedication and passionate leadership at Profi, particularly during the acquisition process. Together with his team, Gaetan played a key role in the expansion of Profi’s presence in Romania and its reputation of providing customers with high quality and affordable products.”

Claude, on the new leadership at Profi: “With Mihai we bring on board a leader with broad experience in and knowledge of the Romanian market and customers. His background in finance as well as store operations and supply chain, positions him well to take on this role. He will team up with long serving Profi board members to ensure continuity and stability in leadership”.

Mihai added: "I am honored by the opportunity to lead Profi and contribute to the integration of the company into the Ahold Delhaize family. Profi has tremendous potential, and together with the current team we will focus on strengthening the company's success. I thank Gaetan for his outstanding contribution and support in this transition. I look forward to meeting the Profi team and continuing together the success story so appreciated by customers, collaborators, employees and partners."

Gaetan commented: "After 13 years with Profi, I have made the decision to step away, leaving with a deep sense of gratitude and pride for everything we have achieved together. Profi's story is one of ambition, resilience, and transformation, and the company's success is the direct result of the hard work and dedication of every one of my colleagues. I am confident that under the leadership of Mihai Spulber, Profi will continue to grow and unlock new opportunities within Ahold Delhaize, paving the way for an even more exciting future. Thank you all for the support you have given me over the years."

In the coming six months until July 1, 2025, Gaetan will continue to secure business continuity, and he will remain responsible for the leadership of Profi. He will also closely cooperate with Mihai and the team to ensure a smooth transition for Profi as an Ahold Delhaize company.

- Ends -

Cautionary Notice

This communication includes forward-looking statements. All statements other than statements of historical facts may be forward-looking statements. Forward-looking statements can be identified by certain words, such as “anticipate,” “intend,” “plan,” “goal,” “seek,” “believe,” “project,” “estimate,” “expect,” “strategy,” “future,” “likely,” “may,” “should,” “will” and similar references to future periods.

Forward-looking statements are subject to risks, uncertainties and other factors that are difficult to predict and that may cause actual results of Koninklijke Ahold Delhaize N.V. (the “Company”) to differ materially from future results expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the risk factors set forth in the Company’s public filings and other disclosures. Forward-looking statements reflect the current views of the Company’s management and assumptions based on information currently available to the Company’s management. Forward-looking statements speak only as of the date they are made and the Company does not assume any obligation to update such statements, except as required by law.

About Ahold Delhaize

Ahold Delhaize is one of the world’s largest food retail groups and a leader in both supermarkets and e-commerce. Its family of great local brands serves 63 million customers each week, both in stores and online, in the United States, Europe, and Indonesia. Together, these brands employ more than 402,000 associates in 7,716 grocery and specialty stores and include the top online retailer in the Benelux and the leading online grocers in the Benelux and the United States. Ahold Delhaize brands are at the forefront of sustainable retailing, supporting local communities and helping customers make healthier choices.

Ahold Delhaize is building its future on a foundation that has characterized the company for more than 150 years. The company has a focus on six strategic priorities: thriving people, healthy communities & planet, vibrant customer experiences, trusted product, driving customer innovation and portfolio & operational excellence. These priorities help to fulfill the company’s purpose, achieve its vision and prepare its brands and businesses for tomorrow. Headquartered in Zaandam, the Netherlands, Ahold Delhaize is listed on the Euronext Amsterdam and Brussels stock exchanges (ticker: AD) and its American Depositary Receipts are traded on the over-the-counter market in the U.S. and quoted on the OTCQX International marketplace (ticker: ADRNY). For more information, please visit: www.aholddelhaize.com

