

## 集群 e 家&世界金控赴美上市交流会隆重举行

### Cluster E-Jia & WFHG's U.S. IPO Communication Meeting Held Grandly

2024 年 8 月 13 日上午，陕西集群物联网服务管理股份有限公司（以下简称“集群 e 家”）上市工作小组成员莅临上海证券大厦，与上市工作小组再次召开集群 e 家赴美上市进程探讨与交流。

On the morning of August 13, 2024, members of the listing working group of Shaanxi Cluster Internet of Things Service Management Company Limited (hereinafter referred to as “Cluster E-Jia”) came to Shanghai Securities Building to discuss and exchange views on the listing process of Cluster E-Jia to the U.S. with the listing working group again.



陕西集群物联网服务管理股份有限公司成立于 2012 年，是秉承集群消费理论和社区经济理论创建的专注于社区 O2O 的物联网服务平台公司，拥有创新供应链模式和消费服务模式，打造线上三级平台、线下三级渠道和三级节点物流，塑造托管、预定、租赁和预期的平台服务产品，实现社区家庭和供应商的共生共赢服务闭环。

Founded in 2012, Shaanxi Cluster Internet of Things Service Management Co., Ltd. is an Internet of Things service platform company focusing on community O2O created by adhering to the theory of cluster consumption and the theory of community economy. It owns an innovative supply chain model and consumption service model, creates a three-stage online platform, three-stage offline channels and three-stage node logistics, and shapes hosting, booking, leasing and anticipation platform service products to realize the symbiosis and win-win situation for the community, families and suppliers. Family and suppliers of symbiotic win-win service closed loop.

参加本次交流会的有集群 e 家首席顾问徐飞博士、财务副总王姣凤、总办主管王丰等人与世界金融控股集团执行总裁杨峻翔、投行项目总裁盛婕、法人代表盛延平、集团执行副总裁陈品方、集团财务与法务等，聚集了公司高层管理团队、国内外金融专家、法务与财务等，共同讨论赴美上市的具体方案与策略。

Participating in this exchange meeting are Dr. Xu Fei, the chief consultant of Cluster E-Jia, Wang JiaoFeng, the vice president of finance, Wang Feng, the head of the general office, etc., and Yang Junxiang, the executive president of World Financial Holding Group, Sheng Jie, the president of the investment banking project, Sheng YanPing, the representative of the legal entity, Chen PinFang, the executive vice president of the group, the group's finance and law, etc., which gathered the company's senior management team, domestic and foreign financial experts, law and finance, etc., to discuss the specific listing in the United States. We gathered the senior management team of the company, domestic and foreign financial experts, legal and financial experts to discuss the specific plan and strategy for listing in the US.

赴美上市是集群公司国际化战略的重要组成部分，如果能够顺利完成上市，不仅能够提升公司的国际形象，吸引更多的国际投资者，而且能够促进公司当前战略规划之下的长远发展。通过在美国上市，集群 e 家将能够更好地融入全球市场，利用国际资本推动公司的技术创新和市场拓展。

Going public in the U.S. is an important part of the internationalization strategy of Cluster E-Jia. If the listing can be successfully completed, it will not only enhance the company's international image and attract more international investors, but also promote the company's long-term development under the current strategic plan. By listing in the U.S., Cluster E-Jia will be able to better integrate into the global market and utilize international capital to promote the company's technological innovation and market expansion.

会议交流致力于积极落实集群 e 家当前上市工作各项执行落地细则，包含集群 e 家海外架构搭建与推进、美国上市进度、国内公司架构的调整与规划等核心问题，世界金控集团上市工作小组围绕海外架构搭建提供了专业的建议。合理有效的架构设计对于满足美国市场监管要求、降低税务成本、提高运营效率等方面至关重要。与此同时，针对美国资本市场的特点，投行团队还就如何优化投资者关系管理、加强信息披露和合规工作提出了具体建议。

The meeting was dedicated to the active implementation of all the implementation details of the current listing work of Cluster E-Jia, including the construction and promotion of Cluster E-Jia 's overseas structure, the progress of the U.S. listing, and the adjustment and planning of the domestic corporate structure and other core issues, and the listing working group of the World Financial Holding Group provided professional advice on the construction of the overseas structure. Reasonable and effective structure design is crucial to meet the regulatory requirements of the U.S. market, reduce tax costs and improve operational efficiency. At the same time, in view of the characteristics of the U.S. capital market, the investment banking team also put forward specific suggestions on how to optimize investor relations management, strengthen information disclosure and compliance work.

集群 e 家上市专项工作组会协调各方面资源，确保上市进程按计划推进。在这个过程中还会密切跟踪国内外市场动态，及时调整策略，确保公司在快速变化的市场环境中保持竞争优势。

Cluster E-Jia 's special working group on listing will coordinate resources from all sides to ensure that the listing process advances as planned. During the process, it will also closely track the domestic and international market dynamics and make timely adjustments to its strategies to ensure that the company maintains its competitive edge in the rapidly changing market environment.

集群 e 家此次赴美上市及其海外架构搭建与工作推进交流会，展现了该公司对国际市场的深度布局和坚定决心，而世界金控也基于专业的国际资本运作，不断推进上市进程，助力集群 e 家进一步扩大在全球市场的影响力，以便为国内外消费者提供更加优质的产品和服务，实现高效发展。

The listing of Cluster E-Jia in the U.S. and its overseas structure construction and work promotion exchange meeting demonstrated the company's in-depth layout of the international market and its firm determination, while the World Financial Holding Group also promotes the listing process based on its professional international capital operation, helping Cluster E-Jia to further expand its influence in the global market, so as to provide domestic and foreign consumers with better quality products and services and realize efficient development.