

## **Primior Inc. Completes Merger with GRILLiT Inc., Paving the Way for Expansion into Real Estate and Emerging Technologies**

**Irvine, CA** – Primior Inc., a premier private equity real estate investment firm, is proud to announce the successful completion of its merger with GRILLiT Inc. (OTC PINK: GRLT). This \$30 million transaction solidifies Primior's position as a key player in the real estate investment and development market while expanding its operational reach into new sectors, including tokenization and opportunity zones.

This merger marks a pivotal moment for Primior, which now gains access to GRILLiT's established public platform. With over \$1.5 billion in assets under management and a legacy of distributing over \$502 million to global investors, Primior, is set to lead the newly formed entity's strategic direction, focusing on sustainable growth, innovation, and diversification.

Johnney Zhang, CEO and Founder of Primior, stated, "This merger represents a transformative leap forward for Primior. By joining forces with GRILLiT, we are able to accelerate our strategic initiatives, broaden our service offerings, and leverage the benefits of being part of a public company. This is a key step in positioning ourselves at the forefront of real estate and technology investment."

As part of the merger, Primior will integrate its pioneering real estate investment strategies with GRILLiT's diverse investment opportunities, creating a multifaceted company focused on acquisitions, real estate financing, and tech-driven advancements like blockchain. This positions the company to pursue rapid growth across various sectors, while continuing to drive innovative real estate investment strategies.

**Greg Mitchell**, CEO of GRILLiT, commented, "We are excited to have Primior's seasoned team on board. This merger will allow us to take advantage of Primior's advanced expertise in real estate and asset management, and together, we'll explore new technologies like tokenization to revolutionize the real estate industry. I look forward to Johnney leading us as CEO as we enter into this new chapter."

The combined company is poised to pursue an aggressive growth strategy, making significant moves in areas like real estate investments, corporate spin-outs, and innovative financial technologies. The firm's expertise in blockchain and tokenization will open doors to more transparent and efficient real estate transactions, benefiting investors and stakeholders alike.

### **About Primior Inc.**

Primior is a leading private equity real estate investment firm with over \$1.5 billion in assets under management. Founded on the principles of innovation, risk management, and value creation, Primior has established itself as a trusted name in the real estate sector, focusing on sustainable investments and technology integration to drive growth.

### **About GRILLiT Inc.**

GRILLiT Inc. is an OTC-listed holding company that has recently shifted its focus toward diversified investments, including real estate, corporate finance, and technology. With the completion of the Primior merger, GRILLiT has repositioned itself to take advantage of emerging markets and innovative investment strategies.

For more information, visit [\\*\\*\\*.primior.com](http://***.primior.com).

### **Press Release Disclaimer**

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