

AURI Inc new products and milestones of business developments updates.

DALLAS, TX – July 30th, 2024. Auri Inc. (OTCPK: AURI) (the Company)

Shareholders Updates:

Today the company is happy to announce several new updates.

Auri Inc., has several companies and wholly owned subsidiaries in its investment portfolio. To simplify the updates and avoid confusion, the management has streamlined its methods of updating the investors, shareholders and the markets.

The company will post regular announcements using all available media and social media distribution channels as news becomes available. The management will also post bi-monthly PR's, starting with today's, and will offer summary and highlights of all business activities to date and pending prospects.

1. www.knockoutshops.com A line of CBD, Delta 9 and Lions Mane consumable, edible and topical products designed to enhance lifestyles and enjoyment while providing multiple benefits for relaxation, pain, insomnia and anxiety reliefs.
Currently the brand is expanding its distribution daily, recently adding SHAX liquors, American Shaman Corinth TX, and Sportsman Liquor in Sanger TX.
2. Silica sand, Oil/Gas prospects. With Black Dragon Resources, (BDGR)
The chairman joined an international team working on several mines and reserves in Moldova, as well as a JV development for gold mine in Canada.
3. L. R. Mage, LLC Managing Partner of Riddick “Big Daddy” Bowe Boxing, LLC and Auri Inc., will now sell and license the “Big Daddy” Bowe Boxing gym, fitness centers and various sports related concepts using “Big Daddy” name. These specialized and proprietary concepts are designed as scalable and marketable solutions using Legendary name and unique concepts for the participating sport facilities. In addition, AURI will continue to expand The Champ line of products with Riddick Bowe as the www.thechamp.io brand ambassador.
4. Marketing activities:
The company recently signed several deals, including a global marketing focused on National and International distribution and retired US veterans and patriots. The products seem to achieve a very desirable effect with symptoms such as PTSD, anxiety, insomnia, stress and pain relief. The company produced several multi language videos and commercials to support the efforts, as more International markets and countries allow CBD sales.
5. AI updates:
The company, in addition to expanding its AI initiatives, is also in negotiations with another publicly trading company to acquire, private label or license AI technologies and apps.

“I believe that having weekly or bi-monthly summary updates may help our shareholders understand the company’s development and new prospects. I listen to feedback from shareholders and consultants as I constantly try to improve disclosures and communication. The goal is to grow Auri Inc. and add to the shareholders value.” Stated Edward Vakser, CEO.

The company will announce the progress and its participation with these and other developments by its wholly owned subsidiaries’ The Champ, BDGR and SUTI, to add and enhance its investment portfolio. <https://aurinetwork.com>

Recently, the company announced:

The company is adding an AI component to its support system and marketing. Today's technology and new business developments dictate that companies stay current with trends and new technologies. Auri Inc., and its affiliates have an incredible experience in AI and production genres.

<https://aurinetwork.com> . The company now will add AI to assist in new sales and business developments expansions. This is not intended to replace any other business within the company's portfolio. AI will add value to the company's portfolio while increasing flexibility by adding multiple options and marketing opportunities. <https://knockoutshops.com/>

“The company and investors always look for new and efficient ways to get an edge in the marketplace. The AI as an instrument can open tremendous opportunities and add value to the company. AI is just around the corner and is changing how companies conduct business.” Explained Edward Vakser, CEO.

About Riddick Bowe

“THE CHAMP”, Riddick Bowe, world greatest boxing champion with the undisputed 4 major boxing championship belts. The Champ, Riddick Bowe started his career with a Super Heavyweight medal win in 1988 Summer Olympics and finishing his stellar “Knockout” career with a total of 45 fights, 43 wins, AND an impressive 33 wins by KO (Knockout) with only 1 loss. The “Knockout” products launch features the Knockout #Pain, #CBDcream, #Gummies, followed by Knockout punch and a full line on non-alcohol drinks, with #CBD, #Delta-9, #THC and #lionsmane smart #shrooms’, that completes the full “pain and sleep management products offerings” while giving the consumers a long lasting and enjoyable experience.

AURI Inc., the Company was formed by a group of investors whose talents and interests were based in Production, Content Development, Audio/Visual Presentations, Intellectual Properties Development and acquisitions, oil and gas, and real estate investments. Recently, the company used its intellectual properties and contacts to launch a celebrities endorsed full line of #CBD, #Delta-9, #THC gummies, drinks, and nutritional products under www.thechamp.io ,Knockout Brand.

Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, and domestic or global economic conditions -- activities of competitors and

the presence of new or additional competition and conditions of equity markets.

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Twitter: https://twitter.com/AURI_OTC

Online retail and wholesale at: www.knockoutshops.com

www.thechamp.io

<https://salavi.com/en-US/regist?iv=SA3QEQQ8>.

And Apple product users, and others: <https://www.salavi.com/en-US/download>

