

AURI presents a shareholder updates share reduction buy-back program.

DALLAS, TX – May 24th, 2024. Auri Inc. (OTCPK: AURI) (the Company)

Today, the company wanted to share several updates.

“We were receiving several inquiries on status of the deals the company has lined up. We will post a more detailed PR on Tuesday, after the Memorial Day. However, I decided to post a quick update for our shareholders so that they can enjoy the long weekend. We have so many developments and we don’t want to confuse our shareholders”. Explained Edward Vakser, CEO.

1. The company will announce the recent spin off.
2. Several deals that were “paused” due to war, are back at the table.
3. The buyback formula is 10% from gross revenues, and commissions/sales.
4. 4 More wholesale dealers added to www.thechamp.io distribution network.

Recently the company introduced new multifaceted program to benefit shareholders. The executives and the company’s consultants assembled a share buyback program to reduce the outstanding shares and market float. The company has been assembling a combination of reducing the AS (authorized shares) and the issued and outstanding. The AS was reduced through the state filings, reducing 3 billion shares, and the Issued and Outstanding (OS) as well as the float, will be acquired through the open market through company and executives Buy-Back program.

AURI has been planning to apply for NASDAQ over several years. The strategic move today is a combination of opportunities. Currently very low PPS (price per share), provides an opportunity to acquire shares at a very low rate, retiring the shares and reducing the OS. The acquisition is determined from the daily sales volume of The Champ full line of products.

The company produces sales and revenues, and having AURI and all its publicly trading subsidiaries combined under one Holding company allows several qualifiers for NASDAQ achievable. AURI and each of its wholly owned subsidiaries recently received from the SEC their own EDGAR codes for the SEC filings. Share reduction and combined market cap brings the project closer to Qualifying for NADAQ.

“We are excited to take advantage of current PPS and trading volume for a Buy-Back and share retirement program. One part of our program is designed to have a 3rd party CPA and consultants use an authorized percentage from sales to automatically buy shares in the market. We believe that this move should help the PPS and attract more potential investors and shareholders building new confidence in the marketplace.” Stated E. Vakser/CEO.

The company will continue with more detailed updates as well as a progress report to the shareholders on a weekly basis. Building trust, confidence, and opportunity for Auri Inc shareholders is the company’s ultimate goal.

Recently, the company shared exciting legal and market developments on Marijuana law in the US.

(WASHINGTON, D.C.) — [The U.S. Drug Enforcement Administration](#) will move to reclassify [marijuana](#) as a less dangerous drug, The Associated Press has learned, a historic shift to

generations of American drug policy that could have wide ripple-effects across the country.

Once OMB signs off, the DEA will take public comment on the plan to move marijuana from its current classification as a Schedule I drug, alongside heroin and LSD. It moves pot to Schedule III, alongside ketamine and some anabolic steroids, [following a recommendation](#) from the federal Health and Human Services Department.

This will help fuel fast growth in the marijuana industry, with an estimated worth of nearly \$30 billion. Easing federal regulations could reduce the tax burden that can be 70% or more for businesses, according to industry groups. It could also make it easier to research marijuana, since it's very difficult to conduct authorized clinical studies on Schedule I substances.

The agency's move, confirmed to the AP on Tuesday April 30th by people familiar with the matter to discuss the sensitive regulatory review, clears the last significant regulatory hurdle before the agency's biggest policy change in over 50 years can take effect.

BY [ZEKE MILLER, JOSHUA GOODMAN, JIM MUSTIAN AND LINDSAY WHITEHURST / AP](#)

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SOURCE: TIME MAGAZINE.

<https://time.com/6972835/u-s-drug-control-agency-moves-to-reclassify-marijuana-in-a-historic-shift/>

“Auri Inc. Stands to benefit from these developments and add value Knockout, its Delta 9 and CBD line of products. Our sports and entertainment line, www.TheChamp.io, is positioned to release 14 new products this season alone! By lessening restrictions and changing categories, the development cost is now drastically reduced, while the markets and territories for sales and distribution have increased.” Stated Edward Vakser, CEO.

The management plans to announce additional business developments and opportunities that recently presented themselves. The cost savings and expansion to more distributors prompted the company and its consultants to adopt a “stock buy-back” plan. New business plan adjustments and milestones will be detailed this week.

Auri Inc with its brand ambassadors Riddick Bowe, Jonathan Felton and entourage, continue to promote “Riddick” Big Daddy Boxing and Knockout products, www.thechamp.io

At the Boxing Fan Expo 2024 Las Vegas, featured some of the best and legendary boxers of all time, a perfect fit for Riddick Bowe, The Champ. <https://boxfanexpo.com/> The schedule included the Snoop Dogg day party on Saturday, and the Canelo Alvarez Fight. This completed the Cinco de Mayo events this weekend in Las Vegas. Shareholders and investors came along with general public. The champ, Riddick Bowe, was available for interviews and autographs. Auri, the company, continues to promote its incredible line of CBD and Delta9 edibles.

“We are experiencing a very positive response to our product line, ‘Knockout’, featuring the champ Riddick Bowe, at www.thechamp.io. The product is getting traction due to its formula that features four (4) incredible ingredients combined to create a very powerful formula. The Knockout line features CBD, Delta 9, and Lion’s Mane Smart Shrooms combined with a patented S.E.N.D.S emulsion technology that enhances flavor, absorption, potency, and longer lasting experience,” explains Edward Vakser.

The Knockout products launch features the Knockout #Pain, #CBDcream, #Gummies, following by Knockout punch and full line on non-alcohol drinks, with #CBD, #Delta-9, #THC, and #lionsmane smart #shrooms', that completes the full pain and sleep management products offerings while giving the consumers a long lasting and enjoyable experience.



Riddick Bowe management and marketing teams are linking all their social media and contacts to Auri Inc., portals and marketing teams, www.thechamp.io and wholesale processing www.knockoutshops.com. The overall following presents a very healthy audience with approximately 400,000 to a million followers and viewers.

About Riddick Bowe

“THE CHAMP”, Riddick Bowe, world greatest boxing champion with the undisputed 4 major boxing championship belts. The Champ, Riddick Bowe started his career with a Super Heavyweight medal win in 1988 Summer Olympics and finishing his stellar “Knockout” career with a total of 45 fights, 43 wins, AND an impressive 33 wins by KO (Knockout) with only 1 loss. The “Knockout” products launch features the Knockout #Pain, #CBDcream, #Gummies, followed by Knockout punch and a full line on non-alcohol drinks, with #CBD, #Delta-9, #THC and #lionsmane smart #shrooms', that completes the full “pain and sleep management products offerings” while giving the consumers a long lasting and enjoyable experience.

AURI Inc. is as good as gold! The Company was formed by a group of investors whose talents and interests were based in Production, Content Development, Audio/Visual Presentations, Intellectual Properties Development, and acquisitions, as well as oil and gas and real estate investments. Recently, the company used its intellectual properties and contacts to launch a celebrities endorsed full line of #CBD, #Delta-9, #THC gummies, drinks, and nutritional products under www.thechamp.io .

Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, and domestic or global economic conditions -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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