



Xalles Holdings Welcomes Supertext to Incubation Program, Bridging Digital Communication Gaps

WASHINGTON, DC, March 26, 2024 – Xalles Holdings Inc. (OTC: XALL) is excited to announce the inclusion of Supertext in the Xalles Studio technology incubation program. Based in Stockholm, Sweden, with additional operations in Jakarta, Indonesia, Supertext is pioneering the next generation of digital communication in Asia.

Supertext offers a patented hybrid messaging service that uniquely connects digital and non-digital users. Leveraging patented SMS+IP technology, Supertext enables access to the vast majority of mobile subscribers, including those without internet access, by providing a free chat service. The company's business model, which integrates advertising and financial transactions, supports its robust growth plans. With 49 patent claims, Supertext collaborates closely with the Indonesian government and local communities to reach millions of users.

To date, Supertext has processed over 10 billion messages, including millions via AI chats, and boasts a strong user base in Indonesia and Sweden. With more than 1 million monthly active users and 230 million messages sent globally each month, Supertext has captured 8% of the Swedish market. As of January 2024, the service has 8.6 million registered users.

Xalles Studio, a division of Xalles Capital Inc. and a wholly-owned subsidiary of Xalles Holdings Inc., is dedicated to fostering the growth of early-stage technology companies. By offering mentorship, networking opportunities, capital access, business development, and global shared services, Xalles Studio aims to build a portfolio of companies with significant intellectual property or patents.

Bob Trevelyan, Director of Xalles Studio and President of Xalles Capital Inc., shared his enthusiasm, "the Xalles team is thrilled to collaborate with Supertext. Their innovative approach to messaging - connecting users across different technological capabilities - addresses a crucial market need."

This partnership underscores Xalles Studio's commitment to nurturing groundbreaking technologies that bridge digital divides and enhance global communication.

To learn more about Supertext or Xalles Studio, refer to <https://xalles.com/studio/>

About Xalles Holdings Inc. (OTC Pink: XALL)

Xalles Holdings Inc. is a leading holding company, specializing in innovative technology and financial service solutions. Focused on growth and diversification, Xalles Holdings is committed to developing cutting-edge technology-based solutions across various sectors, with an emphasis on supporting disruptive companies. Utilizing its proprietary Xalles RISE Business Model (Roll In, Selected Exit), the company actively seeks acquisition targets with solid management teams, robust business models, expansive total attainable markets (TAM), and enticing exit opportunities. Emphasizing the integration of blockchain and cutting-edge technologies, Xalles

provides industry-leading solutions, poised to capture recurring revenue streams over time. Discover more at [Xalles.com](https://xalles.com).

Forward-Looking Statements Disclaimer:

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. In some cases, you can identify forward-looking statements by the following words: "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "ongoing," "plan," "potential," "predict," "project," "should," "will," "would," or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. Forward-looking statements are not a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time the statements are made and involve known and unknown risks, uncertainty and other factors that may cause our results, levels of activity, performance, or achievements to be materially different from the information expressed or implied by the forward-looking statements in this press release. This press release should be considered in light of all filings of the Company that are contained in the Edgar Archives of the Securities and Exchange Commission at SEC.gov and in OTC Markets at OTCMarkets.com.

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