

FOR IMMEDIATE RELEASE

Powerstorm Holdings Inc. Strengthens Telecom and AI Sectors through Infinity Supply and Infinity AI

Wilmington, Delaware, January 23, 2024

Wilmington, Delaware, January 23, 2024 –Powerstorm Holdings Inc., OTC Markets (OTC: PSTO) (“PSTO” or the “Company”), a forward-thinking consortium that targets European SMEs with annual revenues between €5M and €12M, focusing on growth by leveraging strategic acquisitions, today announced the strengthening of the telecommunications and AI sectors through Infinity Supply and Infinity AI.

Powerstorm Holdings Inc. (PSTO) underscores its strategic approach to the telecom and AI sectors through its subsidiaries, Infinity Supply and Infinity AI. This initiative aligns with key market data, reflecting an informed response to current industry demands.

Ana-Maria Pruteanu, CEO of Powerstorm Holdings, elaborates, “Our acquisition of Infinity Supply and Infinity AI is a calculated move to address the growing market for digital infrastructure and AI-driven solutions. According to Cisco, global spending on broadband connectivity, data centers, and cybersecurity is expected to reach \$3.9 trillion by 2025.”

Infinity Supply specializes in providing telecommunications solutions, including systems and spares. This aligns with PwC’s projection that the global digital infrastructure market is anticipated to reach \$6 trillion by 2025. Meanwhile, Infinity AI focuses on delivering customized AI solutions, tapping into the expanding AI market.

“Our strategy is grounded in meeting the increasing demand for robust telecom infrastructure and innovative AI applications,” added Pruteanu. “Through Infinity Supply, we aim to contribute to the necessary expansion of telecom networks. Simultaneously, Infinity AI is poised to offer AI solutions that enhance operational efficiency and decision-making for our clients.”

Powerstorm Holdings Inc.’s investment in these sectors is a reflection of its commitment to staying abreast of market trends and meeting the evolving needs of the telecom and AI industries.

About PSTO:

Powerstorm Holdings Inc. (PSTO) operates at the intersection of sustainability and technology, focusing on acquiring and nurturing privately held companies. Our mission remains to drive scalable growth through AI-driven automation solutions, fostering organic revenue growth, and delivering unparalleled value to our stakeholders.

PSTO's management team is dedicated to maximizing stockholder value. Drawing on our diverse expertise across various business domains, we prioritize operational efficiency and strategic initiatives that drive organic revenue growth and profit enhancement.

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All statements in this release that are not based on historical fact are "forward-looking statements." While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Powerstorm Holdings, Inc. and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of economic conditions, the impact of COVID-19 on Powerstorm Holdings, Inc.'s results of operations, Powerstorm Holdings, Inc.'s ability to integrate the products and business from recent acquisitions into its existing business, the performance of management and employees, the regulatory landscape as it relates to privacy regulations and their applicability to Powerstorm Holdings, Inc. technology. Furthermore, Powerstorm Holdings, Inc. operates in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. Powerstorm Holdings, Inc. disclaims any intention to, and undertakes no obligation to, update or revise forward-looking statements.