



Xalles Holdings to Acquire a 25% Stake in AI Firm WooSender

WASHINGTON, DC, January 18, 2024 - Xalles Holdings Inc. ("Xalles") (OTC Pink: XALL), a well-established holding company with a focus on innovative technology and financial services, today announced the execution of a share purchase agreement with WooSender Inc. ("WooSender"), a leading AI firm based in Philadelphia, PA. This strategic move allows Xalles to acquire a 25% stake in WooSender, marking a significant milestone in its expansion into the AI sector.

WooSender, renowned for its AI-driven solutions, with over 53,000 users, including small businesses and notable clients like the US Army. The company's services, which include SMS, Email, Live Chat, Phone Calls, and more, are designed to automate and enhance business communications and appointment scheduling. WooSender's compliance with HIPAA and its diverse features set it apart in the AI industry.

As part of this agreement, Xalles will provide WooSender with extensive business development support, particularly in larger markets. Additionally, Xalles will assist WooSender in crafting a business roadmap aimed at a future Initial Public Offering (IPO) on a major stock exchange.

Steve Garbesi, CEO of WooSender, commented, "This partnership with Xalles represents a significant leap forward for WooSender. Their support will be instrumental in our journey towards an IPO and in expanding our reach to larger markets."

Thomas Nash, CEO of Xalles Holdings, added, "WooSender's capabilities are a perfect complement to our subsidiary, AI Growth Hub. We are committed to expanding our AI footprint and applying AI technology across multiple vertical markets. We are impressed with what WooSender has already achieved and are excited to be part of their growth story."

The transaction is expected to be completed on or before February 14, 2024.

About Xalles Holdings Inc. (OTC Pink: XALL)

Xalles Holdings Inc. is a leading holding company, specializing in innovative technology and financial service solutions. Focused on growth and diversification, Xalles Holdings is committed to developing cutting-edge technology-based solutions across various sectors, with an emphasis on supporting disruptive companies. Utilizing its proprietary Xalles RISE Business Model (Roll In, Selected Exit), the company actively seeks acquisition targets with solid management teams, robust business models, expansive total attainable markets (TAM), and enticing exit opportunities. Emphasizing the integration of blockchain and cutting-edge technologies, Xalles

provides industry-leading solutions, poised to capture recurring revenue streams over time. Discover more at [Xalles.com](https://xalles.com).

About WooSender, Inc.

WooSender, Inc. is at the forefront of AI technology, specializing in automated communication solutions for businesses. With a focus on enhancing customer engagement and streamlining sales processes, WooSender is revolutionizing how businesses interact with their clients. For more information, visit [WooSender.com](https://woosender.com).

Forward-Looking Statements Disclaimer:

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. In some cases, you can identify forward-looking statements by the following words: "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "ongoing," "plan," "potential," "predict," "project," "should," "will," "would," or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. Forward-looking statements are not a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time the statements are made and involve known and unknown risks, uncertainty and other factors that may cause our results, levels of activity, performance, or achievements to be materially different from the information expressed or implied by the forward-looking statements in this press release. This press release should be considered in light of all filings of the Company that are contained in the Edgar Archives of the Securities and Exchange Commission at SEC.gov and in OTC Markets at OTCMarkets.com.

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