

FOR IMMEDIATE RELEASE

St. Joseph, Inc. Hires Chief Operating Officer to Elevate Operational Excellence and Drive Stock Value

St. Joseph, Inc., is thrilled to announce the addition of a Chief Operating Officer (COO) who will spearhead a company initiative aimed at enhancing operational efficiency and promoting synergy within its subsidiary companies, resulting in increasing stock value. This marks a significant milestone in the company's evolution, exemplifying its commitment to long-term prosperity.

The newly-appointed COO, Dudley Kill, assumes a significant responsibility—aligning subsidiary companies with practices befitting a public entity, fostering stock value growth, and expanding the market. Mr. Kill brings a diverse 45-year career, managing a second-generation wholesale commercial refrigeration business for two decades. Notably, he transformed a retail foodservice operation into a thriving shopping center in just two years and successfully established a Manufacturing Representative firm. With a strong sales and business management background, he achieved a remarkable 105% sales growth over five years through a strategic marketing plan. Financially adept, he efficiently managed accounting, negotiated banking agreements, and oversaw strategic planning. Now he brings his valuable skills, commitment to excellence, and a goal-oriented approach to our organization. This leadership transition represents a remarkable opportunity for St. Joseph, Inc., setting the stage for a future marked by innovation, excellence, and success.

The COO's Impact on St. Joseph, Inc.:

The vision behind appointing a COO is to harness untapped potential within the organization, making St. Joseph, Inc. more robust and dynamic. While the specifics of the COO's role are flexible, we anticipate several key areas where this appointment will deliver substantial value.

Operational Synergy: The COO will be instrumental in identifying and implementing strategies to promote synergy among subsidiary companies. By fostering improved communication and shared best-practices, we aim to streamline operations and maximize overall efficiency.

Standardized Procedures: A fundamental aspect of this role involves the creation and implementation of Standard Operating Procedures (SOPs) designed to enhance operational consistency across subsidiary companies. These SOPs will serve as guiding principles, aligning practices and improving operational efficiency.

Performance Metrics: The COO will define Key Performance Indicators (KPIs) and reporting metrics, allowing us to measure and enhance performance. These metrics will provide essential data for decision-making and the pursuit of continuous improvement.

Strengths and Opportunities: Regular SWOT (Strengths, Weaknesses, Opportunities, Threats) analyses will be conducted for each subsidiary company. These insights will guide strategic decision-making, helping us capitalize on strengths and seize opportunities.

Data Security and Privacy: The COO will play a pivotal role in ensuring the highest level of data security and privacy compliance, a critical aspect of our operations.

Market Expansion: The appointment of a COO signals our commitment to strategic growth and market expansion. The COO will lead us in this exciting journey, identifying opportunities for enhancing our footprint and customer base.

Empowering Leadership: With the COO's guidance, we anticipate a significant increase in leadership development, employee engagement, and talent retention. These elements will be key drivers of our success.

Financial Stewardship: The COO will oversee strategies for optimizing costs, improving profitability, and fortifying our financial health. This will contribute to long-term stability and sustainable growth.

For media inquiries, please contact:

Patrick Lewis, CEO

About St. Joseph, Inc.:

St. Joseph, Inc. is a forward-looking public company with a diverse portfolio of subsidiary companies. The company is dedicated to achieving operational excellence, fostering synergy, and enhancing stock value. It consistently pursues growth and innovation while maintaining a commitment to best practices and long-term success.