

FOR IMMEDIATE RELEASE

NNRF, Inc. Solidifies Acquisition of Zeolite Australia Through Shareholder Agreement

[Reno, NV, 11/06/2023] — **NNRF, Inc. (OTCMarkets, Pink: NNRI)**, a visionary leader in sustainable solutions, is pleased to announce the signing of the Shareholder Agreement with Zeolite Australia. This critical milestone, which is a condition of the previously executed definitive agreement for NNRF, Inc. to acquire Zeolite Australia, represents a significant step forward in NNRF, Inc.'s pursuit of innovative, environmentally conscious solutions via growth through acquisition and partnership.

Another condition of the acquisition of Zeolite Australia is the formation of a joint venture agreement between the two parties and Plazer, LLC, an innovative company in the environmental technology sector. The joint venture will develop business related to Cold Plasma Technology. The joint venture is currently in the process of finalizing the details of the business opportunities within their territory. All of the partners are committed to promoting a more sustainable future and working to find solutions to environmental issues related to energy, agriculture, water treatment and carbon emissions. Zeolite Australia, a prominent player in the environmental sector, is renowned for its expertise in the extraction and application of high-quality zeolite minerals. Zeolite's remarkable ability to selectively absorb impurities in water, air, and soil positions it as a pivotal contributor to environmental remediation and sustainability initiatives worldwide.

The Shareholder Agreement solidifies NNRF, Inc.'s commitment to advancing sustainable solutions. Under its terms, NNRF, Inc. will initially acquire a 51% stake in Zeolite Australia, further strengthening their joint mission to address pressing environmental challenges. By combining their strengths and expertise, NNRF, Inc. and Zeolite Australia are primed to revolutionize the industry with groundbreaking eco-friendly technologies.

NNRF, Inc. boasts a diverse portfolio of subsidiary companies, each dedicated to fostering a holistic approach to sustainability. Among these, Elevate Nutraceuticals, LLC, focuses on health and wellness products that align with environmentally responsible principles.

"We are thrilled to announce the signing of this shareholder agreement, a pivotal step in our acquisition of Zeolite Australia," stated Tomi Holden, CEO of NNRF, Inc. "This acquisition exemplifies our unwavering commitment to environmental stewardship and innovation. Together with Zeolite Australia, we are poised to lead the charge in developing environmentally-safe, renewable solutions that benefit the planet and future generations."

The shareholder agreement underscores the shared vision of NNRF, Inc. and Zeolite Australia, setting the stage for a cleaner, safer, and healthier planet. The acquisition and subsequent joint partnership marks the beginning of an exciting journey towards meaningful environmental impact. For more information about NNRF, Inc. and its subsidiary companies, please visit www.nnrfinc.com

About NNRF, Inc.

NNRF, Inc. has recently positioned itself as an eco-friendly holding company. We envision becoming a leading diversified holding company, maximizing shareholders value and enabling economic development with specific focus on emerging green markets. NNRF looks to build value by targeting companies that are positioned to grow as the world moves to invest in and develop green technologies, green energy and healthier living and lifestyles.

About Zeolite Australia Pty, Ltd.

Zeolite Australia is a world class company supplying zeolite product for use in feedlot and stockfeed, agriculture and fertilizer, water filtration, water treatment systems, and aquaculture. They have a strong management team with worldwide sales. They also received the 2022 New South Wales Sustainability Award for Clean Technology.

About Plazer, LLC.

Plazer, LLC is a Wisconsin Limited Liability Company that has patents pending related to a proprietary cold plasma system which is the first viable cold plasma system available for large-scale commercial use.

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Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. All statements contained in this press release other than statements of historical fact, including statements regarding our future results of operations and financial position, business strategy and plans and objectives for future operations, are forward-looking statements and represent our views as of the date of this press release. The words anticipate, believe, continue, estimate, expect, intend, may, will, goal and similar expressions are intended to identify forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to several assumptions and risks and uncertainties, many of which involve factors or circumstances that are beyond our control that could affect our financial results. The Company cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by the forward-looking statements contained in this news release. Such factors include: (a) changes in demand from the local and state government and private clients that we serve; (b) general economic conditions, nationally and globally, and their effect on the market for our services; (c) competitive pressures and trends

in our industry and our ability to successfully compete with our competitors; (d) changes in laws, regulations, or policies; and (e) the Risk Factors set forth in the Company's most recent SEC filings. Considering these risks, uncertainties and assumptions, the future events and trends discussed in this press release may not occur and actual results could differ materially and adversely from those anticipated or implied in any forward-looking statements. Except as required by law, we are under no obligation to update these forward-looking statements after the date of this press release, or to update the reasons if actual results differ materially from those anticipated in the forward-looking statements.

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