

Santana Equestrian Private Financial Announces Truck Optimization

The company scaled up to trash truck level to increase capacity and reduce overhead costs



IW Composting Farm Belle Glade, Florida



Collection Farm Loxahatchee, Florida



Collection Farm Wellington, Florida

October 26, 2023
Loxahatchee, FL United States

Santana Equestrian Private Financial Inc. (The “Company”) (“SEPF”), increased their capacity and reduced overhead costs by expanding their fleet with a larger trash truck. This move is focused on making waste collection and transportation from equestrian communities more efficient by lowering labor requirements, saving on fuel and time; making their operations more cost-effective.

Paulo Santana, the Chief Executive Officer, stated, “The success of business expansion in today’s market is the coefficient between labor and transportation. We are transporting a very heavy material with a low price value compared to a truck loaded with iPads. The fact that the load has a low-price value doesn’t affect the importance of the product, which is a commodity that needs to be transported from metropolitan areas for Agricultural processing in the permitted zone. I believe after a year and a half of testing and researching the right size of vehicle - that would be small enough to transit in the metropolitan area and big enough to justify the cost of fuel to drive one hour away for disposal - we now are very happy with this model of trash truck. It is important to pay attention to very successful companies such as WM (“Waste management”) (“NYSE: WM”) and Amazon (“NASDAQ: AMZN”) that over decades have optimized the system of delivery methods.”

For more about the company, visit www.immaculateway.com (<http://www.immaculateway.com/>)

Paulo Santana, CEO
+1 561-308-8206
paulomateosantana@gmail.com (<mailto:paulomateosantana@gmail.com>)