

**OTC: SRMX**  
Saddle Ranch Media, Inc

Tri Cascade Inc  
Taking Internet of Things Further

## NEWS RELEASE

### **SRMX's Tri Cascade, Inc. Announces the Sale of its VOS 5G Dongle on Walmart's Online Marketplace**

IRVINE, Calif., October 5, 2023 — Saddle Ranch Media, Inc.'s (OTCMKTS: SRMX) subsidiary, Tri Cascade, Inc., today announced that its VOS 5G internet dongle is now available to consumers through the Walmart online marketplace - built by Tri Cascade, Inc. and now additionally fulfilled through Walmart at a retail price of \$349.99 per unit.

“Our innovative on the go VOS 6G Dongle is now available to online consumers through Walmart, Amazon, Newegg and Tri Cascade's own shopping cart. The opportunity to market this through Walmart opens up a very significant customer base for us and by providing valuable “shelf space” to carry the product on their online site underscores Walmart's belief that the VOS device has the potential for broad appeal, nationwide” said Bob McGeeney, Vice President Consumer Markets, Tri Cascade, Inc., Chicago sales office.

The “Connect and Go” VOS 5G Dongle does not need any extra setup requirements and will quickly connect to your laptop, tablet or PC. There is no need to install any additional drivers or software. All you need to do is ensure that the activated SIM card is placed right inside the network adapter. 5G Mobility and Secure Productivity Whether for your business or personal use, Internet speed means everything. When you are on the go for business or go out for pleasure, you don't need to search for a public hotspot or coffee shop Wi-Fi. Just plug your VOS 5G Network Adapter into your device and securely connect to your high-speed personal network without the concerns of public Wi-Fi areas and have it safeguard your privacy!



**BLAZING HIGH DOWNLOAD SPEED** - Experience high-speed download rates with VOS. The high-quality USB Type C 3.1 cable ensures uninterrupted 5G data transfer. The download speeds can up to 2.5Gbps, enabling seamless streaming of high-definition content, fast downloads of large files, video conferencing, and smooth online gaming. The premium transmission cable provides optimal 5G data throughput, making it the ultimate solution for enhancing advanced security and work productivity.

**SECURE PRIVATE INTERNET ACCESS** - VOS 5G solution is aimed for optimal data security, delivering secure and private internet access. It not only protects your sensitive data and bolsters internet security but also facilitates stronger authentication. Whether you're traveling, on a business trip, or in public spaces, there's no necessity to connect to any public Wi-Fi network or your mobile hotspot for internet access. Furthermore, you no longer need to apply for an SSID (service set identifier), effectively preventing vulnerability to Wi-Fi hacking apps.

**EFFORTLESS SETUP AND SEAMLESS COMPATIBILITY** - The package includes a T-Mobile 5G SIM and an activation guide. It's easy to activate online, no visit to telecom stores needed, and no need to download any drivers. Experience hassle-free connectivity with the VOS portable 5G network adapter, which supports multiple operating systems, including Windows 10/11, macOS, Linux, and iOS. Best choice for iPads (10th-gen, 2022 and later), tablets, laptops, or personal computers. It's also functional for use as a Wi-Fi hotspot for Windows 11 laptops.

**3 FLEXIBLE DATA PLANS FOR 5G ONLINE ACTIVATION** - Global roaming connectivity supported. Utilize the included T-Mobile SIM to effortlessly initiate the activation process. Simply scan the QR code from your phone or computer to activate online. Choose from three data plans offering unlimited roaming data

to match your usage needs (\$20/5GB, \$30/10GB, and \$50/100GB. Auto-pay). Whether it's for remote work, working from cafes, anyone needing wireless connectivity, the VOS 5G network adapter is suitable for all users with wireless connection needs.

**PORTABLE AND CONVENIENT** - Designed with portability in mind, the VOS 5G network adapter is a pocket-size dongle – compact and easy to carry – making it an ideal companion for travelers and those constantly on the move. Stay connected effortlessly while enjoying the freedom and security of wireless connectivity with VOS's portable internet-enabled device. No battery charge is required; simply plug and play for direct high-speed 5G internet.

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### **About TRI CASCADE, INC.**

*Tri Cascade, Inc. (“TCCI”) is an authorized Telecom IoT Service Provider based in Irvine, California, with design and manufacturing facilities in Taiwan. Tri Cascade provides leading-edge NB IoT to 5G solutions and innovation, through its various IoT devices and ONENET B2B IoT Onboarding Platform - certified by Microsoft IoT Sphere under Microsoft's Azure IoT Hub - for business and infrastructure IoT operations. Tri Cascade's Management Team has extensive years of innovation experience in Energy Efficiency Management, Home Automation, Wireless Networking, and Telecom IoT Connectivity, as well as Cloud Management integration services. Tri Cascade envisions a turnkey IoT business solution for our business partners since recently we added a complete supply chain of manufacturing operations, with product development capability, in Taiwan. Our focus is to provide smart ways of managing our environment, both indoor and outdoor, through the transmission, integration, monitoring and reaction to/from data management. Tri Cascade creates innovative Smart IoT solutions!*

**For questions and additional information, please visit: [www.tricascadeinc.com](http://www.tricascadeinc.com). See also: OTCMRKTS: “SRMX” trading symbol.**

### **About TCCI Management**

*Max Li, the CEO of Tri Cascade, Inc., and of Saddle Ranch Media, Inc., has 12 years of extensive development relationships with Microsoft and Intel. Alongside those companies, he built the first Media Center form factor for consumer living rooms, which was showcased at the Bill Gates Keynote Address of CES 2004. Furthermore, Max has developed the first Wi-Fi Windows universal remote control, and received the Consumer Electronics Show 2010 “Innovation Award” for best design and engineering under the Home Theatre Accessories category. Max brings extensive industry knowledge and hands-on experience to lead Tri Cascade as the chief executive officer.*

*Max's quote on Tri Cascade's VOS 5G Dongle as a solution for “portable” internet connectivity “People are highly dependent on high-speed Internet as we all have the desire to connect efficiently and communicate securely wherever we may be. We are dedicated to navigating the 5G digital evolution, by constantly learning, innovating and offering Smart products for life's necessities.”*