

NNRF, Inc. Announces Launch of NNRF, Inc. Website: www.nnrfinc.com

FOR IMMEDIATE RELEASE

[Reno, NV, July 17, 2023] OTCPink: NNRI - NNRF, Inc., a leading holding company in the green circular economy, is proud to announce the launch of its official website, www.nnrfinc.com. This website will serve as a comprehensive platform for information, updates, and resources related to NNRF's innovative ventures and subsidiaries in the plasma activated water (PAW) industry.

The newly launched website reflects NNRF's commitment to driving positive change in the environmental and agricultural sectors through cutting-edge technologies and strategic partnerships. With a user-friendly interface and intuitive navigation, visitors to the website will have easy access to detailed information about NNRF's diverse portfolio of businesses.

At NNRF, we are dedicated to revolutionizing industries by harnessing the power of Plasma Activated Water (PAW) and zeolite to develop sustainable solutions for hydroponic farming, fruit and vegetable washing, disinfectant products, fertilizers, and more. Our focus on the green circular economy and mergers and acquisitions in this sector enables us to create synergies and maximize the potential for growth and impact.

The website will also highlight NNRF's subsidiaries and Joint Ventures, such as Elevate Nutraceuticals, LLC, our future subsidiary Zeolite Australia Pty Ltd, and NNPZ Pty Ltd, our future joint venture corporation doing business in Australia, New Zealand and Southeast Asia. Each subsidiary will play a vital role in our mission to provide innovative and eco-friendly solutions that contribute to a more sustainable future. As we continue to expand our website, visitors will have the opportunity to explore the range of products and services offered by these subsidiaries and learn how they are driving positive change in their respective industries.

Key Features of the NNRF, Inc. Website:

Company Overview: Gain insights into NNRF's mission, vision, and values, showcasing the company's dedication to promoting sustainable solutions in the PAW industry and the green circular economy.

Subsidiaries: Learn about NNRF's subsidiaries, including NNPZ Joint Venture, Zeolite Australia, BioHarvest, and Elevate Nutraceuticals. Discover how each subsidiary contributes to NNRF's overall objectives and their unique products and services.

News and Updates: Stay up-to-date with the latest news, press releases, and industry insights related to NNRF and its subsidiaries. Get firsthand information about new product launches, strategic partnerships, and advancements in the PAW industry.

Investor Relations: Access important financial information, investor presentations, and corporate governance details. Stay informed about NNRF's performance, growth strategy, and opportunities for potential investors.

Contact and Support: Easily reach out to NNRF's dedicated team for inquiries, partnerships, or general support. The website provides contact information and a convenient form to ensure efficient communication.

"We are thrilled to launch our new website, which will serve as a central hub for information about our company and its subsidiaries," said Tomi Holden, CEO of NNRF, Inc. "This platform will not only showcase our innovative products and services but also demonstrate our commitment to sustainability and environmental stewardship. We believe that by leveraging the power of PAW and zeolite, we can make a significant positive impact on various industries and contribute to a greener future."

To learn more about NNRF, Inc. and its subsidiaries, please visit www.nnrfinc.com. Stay tuned for updates on our latest initiatives, partnerships, and product developments.

About NNRF, Inc.: NNRF, Inc. is a leading holding company in the green circular economy, focused on leveraging Plasma Activated Water (PAW) and zeolite technologies to develop sustainable solutions for various industries. With a current and future portfolio of subsidiaries and joint ventures including Elevate Nutraceuticals, LLC, Zeolite Australia Pty Ltd and NNZ Pty Ltd, NNRF aims to drive innovation and positive environmental impact through strategic partnerships and mergers and acquisitions.

For media inquiries, please contact: info@nnrfinc.com

Cautionary Note Regarding Forward-Looking Information

Certain statements in this press release are forward-looking statements and are prospective in nature. Forward-looking statements are not based on historical facts, but rather on current expectations and projections about future events, many of which, by their nature, are inherently uncertain and outside of the Company's control and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements. These statements generally can be identified by the use of forward-looking words such as may, should, will, could, intend, estimate, plan, anticipate, expect, believe or continue, or the negative thereof or similar variations. These statements include forward-looking statements regarding new revenue sources and growth plans for the Company. Those assumptions and factors are based on information currently available to the Company. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: changes in general economic, business, and political conditions, including changes in the financial markets; changes in applicable laws; and the diversion of management time. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Readers should not place undue reliance on forward-looking statements and forward-

looking information. The forward-looking information contained in this release is made as of the date hereof and the Company assumes no obligation to update or revise any forward-looking statements or forward-looking information that are incorporated by reference herein, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. The foregoing statements expressly qualify any forward-looking information contained herein. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.