



31 July 2023

**Tekcapital Plc**  
("Tekcapital" or the "Group")  
**MicroSalt® Receives Commercial Orders for its SaltMe!® Crisps**  
**from Leading Retail Chains in the Philippines**

Tekcapital Plc (AIM: TEK), (OTCQB: TEKCF) the UK intellectual property investment group focused on creating valuable products that can improve people's lives, is pleased to provide a commercial update from Microsalt Ltd ("Microsalt").

**Highlights:**

- MicroSalt demonstrates the global demand for premium low-sodium snacks with two new partners based in the Philippines – Healthy Options and S&R Membership Shopping.
- Both partners have placed sizeable first orders and have made encouraging expressions of interest for future orders
- S&R Membership Shopping partnership presents the opportunity for substantial penetration into the Philippines through their diverse business.

MicroSalt Inc. has continued its successful sales expansion of its SaltMe! brand of crisps with two new business partners in the Philippines, the Healthy Options Chain and S&R Membership Shopping stores. Both partners approached MicroSalt about its low sodium products, have placed sizeable first orders and have expressed a strong expectation of future orders.

Healthy Options has 33 brick and mortar stores and a successful online business. They were formed in 1995 and specialize in premium and health products. They are the largest all-natural products store in Asia.

<https://shop.healthyoptions.com.ph/pages/about-us>

S&R Membership Shopping is a membership-based store chain with 22 warehouse branches and 51 quick-serve restaurants. They specialise in retailing imported premium products from all over the world.

<https://www.snrshopping.com/page/welcome-to-sr>

**Rick Guiney, CEO of MicroSalt®, commented:**

"We are proud of our partnership with both organizations and to be able to expand our low sodium premium line of crisps to the Philippine marketplace. Excess sodium consumption is one of the leading contributors to hypertension, and partnerships like this are the best way to provide consumers, regardless of their location, with great tasting products with less sodium."

**About MicroSalt**

MicroSalt is dedicated to innovating food technology solutions that enable people to live longer, healthier and happier lives. Its patented low-sodium salt delivers natural salt with approximately 50%

less sodium and may be used by both consumers and food manufacturers who wish to decrease the amount of sodium in their food. MicroSalt is 100% natural, non-GMO, gluten free, Kosher and contains no potassium chloride. To learn more about MicroSalt and MicroSalt® products, please visit [www.microsalt.co](http://www.microsalt.co).

Tekcapital owns 97% of the share capital of MicroSalt Ltd. and 6,034,683 shares (78%) of MicroSalt Inc., its U.S. subsidiary.

### **About Tekcapital plc**

Tekcapital creates value from investing in new, university-developed discoveries that can enhance people's lives and provides a range of technology transfer services to help organisations evaluate and commercialise new technologies. Tekcapital is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in the UK. For more information, please visit [www.tekcapital.com](http://www.tekcapital.com).

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**50%  
LESS  
SODIUM\***

# Salt<sup>®</sup> Me!

Full Flavor,  
Less Sodium



**HEALTHIER POTATO CHIPS FOR FLAVOR LOVERS**

Flavored with:



This is **our secret!**

A breakthrough patented technology  
in salt production **delivering full flavor,**  
**less sodium salt particles.**

**Tasting is believing!**

\*SaltMe! Original Flavored potato chips contain 75 mg of sodium per serving compared to 170 mg of sodium per serving in other regular potato chips. SaltMe! is a registered trademark of MicroSalt Inc.