PBS HOLDING, INC.

1712 Pioneer Ave Cheyenne, WY 82001

Dallas, TX- June 28th, 2023, – PBS Holding, Inc. (OTCPK: "PBHG"), (the

"Company"),

The company and its management are excited to welcome the long-awaited news from FINRA regarding trading digital assets such as crypto currencies, NFT's and other Digital Securities.

We see the future, and so do FINRA and OTC Markets. Allowing OTC Markets to trade digital securities and crypto currencies adds value and opportunities to any company that can deliver and trade their NFT's and Tokens as an added value to its shareholders.

https://securities-law-blog.com/2023/06/27/finra-approves-otc-markets-to-trade-digital-securities/

"We took extra steps and carefully designed and produced our digital assets. Our company's main business model does not depend on digital assets as its main business focus; however, we chose to develop these assets as an added assets base and added value to our shareholders. We designed a plan where we can create a "dividend paying stock", using digital assets. We are excited and welcome FINRA, OTC Markets and other regulatory agencies and trading platforms embrace the technology and confirm the added value to shareholders of publicly trading companies and their shareholder's!" stated Edward Vakser, CEO.

The company is excited and looks forward to the future where a shareholder can receive an additional value for the shares, without any dilution, or having to sell his/hers position in order to recognize return on investment.

Recently the company updated its shareholders with the following:

"Our team is now focused on the next level in trading. The company assembled a

team of professionals and auditors in pursuit to move to the next tier on OTC platform,

with the ultimate goal aimed and the big boards, such as NASDAQ." Explained CEO,

Edward Vakser.

PBS Holding Inc., is a publicly trading company whose goal is to acquire, develop and secure companies and revenue producing projects to grow its portfolio. The company's growth is accomplished by strategic mergers and acquisitions.

PBS Holding Inc. Is currently updating and upgrading its "Enterprise Software Sales Portal" for its direct sales group and sales channel. www.starfestdirect.com

Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act

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of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and financial position to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, and domestic or global economic conditions -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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