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**Tekcapital Plc**

("Tekcapital" or the "Group")

**MicroSalt® Expands U.S. Retail Footprint by 131 Stores  
for its Low-sodium, Full-Flavour Saltshakers**

Tekcapital Plc (AIM: TEK), (OTCQB: TEKCF) the UK intellectual property investment group focused on creating valuable products that can improve people's lives, is pleased to announce that Microsalt Ltd has expanded its U.S. retail presence for its low-sodium, full-flavour saltshakers with new placements in 51 Fine Fare stores, 8 Trade Fair stores and 72 Big Y stores, through our partnership with US Salt.

Fine Fair is a group of independently owned stores that are focused on the New York, New Jersey and Pennsylvania markets. Each store prides itself on fresh quality foods, competitive pricing, and huge product selections. <http://www.finefaresupermarkets.com/AboutUs.aspx>

Trade Fair is a chain of supermarkets in New York State that offers store hours open 24 hours per day, seven days a week and boosts food from all nations. <https://tradefairny.com/>

Big Y is one of the largest independently owned supermarket chains on New England with 72 stores and is the second largest in Southern New England after Stop & Shop with annual revenues of \$2.4 billion (2021) <https://www.bigy.com/>

"We are proud of our partnership with US Salt to build product distribution as it underscores the retail need for full flavor, low-sodium products. Excess sodium consumption is one of the leading contributors to hypertension, and partnerships like this are the best way to provide consumers with great tasting products with less sodium," said Rick Guiney, CEO of MicroSalt®.



Photo courtesy of Microsalt Ltd.

## **About MicroSalt**

MicroSalt is dedicated to innovating food technology solutions that enable people to live longer, healthier and happier lives. Its patented low-sodium salt delivers natural salt with approximately 50% less sodium and may be used by both consumers and food manufacturers who wish to decrease the amount of sodium in their food. MicroSalt is 100% natural, non-GMO, gluten free, Kosher and contains no potassium chloride. To learn more about MicroSalt and MicroSalt® products, please visit [www.microsalt.co](http://www.microsalt.co).

Tekcapital owns 97% of the share capital of MicroSalt Ltd. and 6,034,683 shares (78%) of MicroSalt Inc., its U.S. subsidiary.

## **About Tekcapital plc**

Tekcapital creates value from investing in new, university-developed discoveries that can enhance people's lives and provides a range of technology transfer services to help organisations evaluate and commercialise new technologies. Tekcapital is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in the UK. For more information, please visit [www.tekcapital.com](http://www.tekcapital.com).

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