

FOR IMMEDIATE RELEASE

St. Joseph Inc. Expands Healthcare Services with Acquisition of Vital Touch

Salt Lake City, UT, June 1, 2023 – St. Joseph Inc. (OTC QB: STJO), a leading provider of specialty medical devices, medical equipment, medical supplies, and nutrients, is pleased to announce the acquisition of Vital Touch, a HIPAA “Health Insurance Portability and Accountability Act” certified call center specializing in Remote Patient Monitoring (RPM) services for Doctors, clinics, and home health companies. This strategic acquisition further solidifies St. Joseph's position as a leader and innovator of integrated healthcare solutions, while also strengthening its subsidiary firms and providing additional opportunities for sales and growth.

Vital Touch is a HIPAA-certified call center that offers virtual patient care services to healthcare professionals. With this acquisition, Vital Touch joins the ranks of St. Joseph wholly-owned companies to offer a comprehensive range of Remote Patient Monitoring (RPM), Chronic Care Management (CCM), Patient Care Management (PCM), and Remote Therapeutic Management (RTM) services. By combining their expertise and resources, the companies aim to deliver innovative solutions that improve patient outcomes and enhance healthcare delivery.

In addition to expanding the presence of all St. Joseph's companies into the highly lucrative Remote Care Management field, Vital Touch also brings a strong management team, existing relationships, and an in-house sales team. Vital Touch is a joint venture born out of the partnership between two distinguished companies, ServerPlus and HavYama. ServerPlus is an award-winning call center with over 23 years of experience, bringing exceptional financial stability and a track record of success. With more than 150 employees and an annual revenue exceeding \$5 million, ServerPlus has been consistently recognized as one of Utah's fastest-growing companies, making it a trusted partner in the industry. Additionally, HavYama is a successful management consulting agency with a broad network and service contracts that will contribute to Vital Touch's expansion plans.

The acquisition of Vital Touch by St. Joseph marks a strategic shift towards establishing an in-house RPM and call center solution. This strategic move is designed to unlock and capitalize on significant revenue opportunities, enabling the creation of new income streams while capturing previously outsourced revenue. Projections indicate that the Vital Touch acquisition will yield millions of dollars in annual revenue for St. Joseph, which was previously contracted out to third-party companies.

Patrick Lewis, CEO of St. Joseph, expressed his enthusiasm for the acquisition, stating, "The addition of Vital Touch is a pivotal step in St. Joseph's growth and market independence. With its exceptional management team and established network of clinics, Doctors, and large associations nationwide, Vital Touch brings invaluable relationships and experience to our organization. By bringing Vital Touch in-house, St. Joseph will not only gain a valuable partner, but also retain profits and expertise internally, marking a pivotal moment for the company's future growth plans."

The acquisition of Vital Touch aligns with St. Joseph's corporate goal of increasing shareholder value. By diversifying its healthcare services and tapping into the growing RPM market, St. Joseph remains committed to delivering exceptional care and creating long-term value for its stakeholders.

For more information, please contact:

Vital Touch VPS
St. Joseph Inc.
Phone: 385-422-1833
Email: STJO@vitaltouchvps.com

About St. Joseph Inc.:

St. Joseph Inc. is a leading provider of specialty medical devices, medical equipment, medical supplies, and nutrients. With a focus on FDA-approved products, the company aims to improve rehabilitation, remote patient monitoring, critical care monitoring, daily use supplements, and nutrient delivery.