

PRESS RELEASE***Powerstorm Holdings Inc. Announces Launch of Infinity Supply BV's ESG Services***

Dover, Delaware, April 19, 2023

Dover, Delaware, April 19, 2023 – Powerstorm Holdings Inc., OTC Markets (OTC:PSTO) (“PSTO” or the “Company”), announced today that its subsidiary based in the Netherlands, Infinity Supply BV, has launched a suite of new ESG services for Africa and small island nations. These services not only help companies mitigate risks and improve their sustainability but also address the social, economic, and environmental impacts of China's financing and investment while enhancing their sustainable development efforts.

We uncovered a niche opportunity by tackling a prevalent issue of inadequate creditworthiness in a specific area. Through our new services in ESG solutions, we aim to empower telecom network operators in emerging markets to enhance their financial performance by adopting responsible and sustainable practices.

Our ESG services cater to a diverse clientele interested in supporting sustainable business practices in the region, including,

- international development organizations
- regulatory bodies and industry associations
- large multinational corporations operating in Africa
- investors and international development organizations that provide funding and technical assistance to local companies and governments in Africa

Ana-Maria Pruteanu, CEO, has led a passionate career working with these nations. She is leading a team committed to helping Infinity's clients meet their goals while creating long-term value for their businesses and the communities in which they operate. She states: “We believe that sustainable business practices are essential to the success of businesses in Africa, and we are thrilled to offer these services to support our clients in achieving their overall objectives, including their ESG goals.”

To learn more about Infinity Supply's new digital transformation services for the telecom industry, please visit the company's website at <https://infinity-supply.com/>

About PSTO:

Powerstorm Holdings, Inc (PSTO) is a consortium of privately held sustainability-focused companies acquired for scalable growth, streamlined into three categories: Telecom, Power, and Real Estate Investment (REI). Disruption and innovation remain our guiding principles across these sectors

PSTO's Management Team's focus is to create stockholder value by leveraging its experience in different business categories, while continuing to improve the efficiency of the business and the implementation of strategies that allow for organic growth of revenue and profits.

For more information please contact:

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All statements in this release that are not based on historical fact are "forward-looking statements." While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Powerstorm Holdings, Inc. and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of economic conditions, the impact of COVID-19 on Powerstorm Holdings, Inc.'s results of operations, Powerstorm Holdings, Inc.'s ability to integrate the products and business from recent acquisitions into its existing business, the performance of management and employees, the regulatory landscape as it relates to privacy regulations and their applicability to Powerstorm Holdings, Inc. technology. Furthermore, Powerstorm Holdings, Inc. operates in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. Powerstorm Holdings, Inc. disclaims any intention to, and undertakes no obligation to, update or revise forward-looking statements.