

Verify Smart Corp Board of Directors

VERIFY SMART CORP. (VSMR)

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Verify Smart Corp Introduces Its Esteemed Board of Directors

MAWAH, NEW JERSEY: March 14, 2023. VERIFY SMART CORP. (OTC PINK: VSMR) (the “Company”) is pleased to announce their esteemed Board of Directors for the Company:

Tony Cinotti - President and Director from 2009 to Present

Tony Cinotti has over 50 years business experience in financial services, systems, sales, programming, project management, and management consulting. His experience includes building various companies, project management, systems and data center management, financial systems, vendor management, hands on programming, software sales, marketing, disaster recovery, and business continuity planning. Mr. Cinotti began his career with Kuhn Loeb & Company and was responsible for all systems, programming and data center operations. He continued his career with Morgan Stanley and was responsible for Equity and Government Trading as well as broker commissions, management and planning systems. Upon leaving Morgan Stanley, he founded DP Sciences Inc., a provider of Management and Systems Consulting to the financial community. The company designed and managed systems and data centers for various financial clients. The company also provided technology and support processing for Initial Public Offerings for over 30 clients. Mr. Cinotti also owned seats on The New York Futures Exchange, which later merged with the Chicago Board of Trade, and was a Certified Floor Trader. He was the co-inventor on two method patents for processing transactions on video enabled phones in a secure environment (patent #'s 5,606,361 and 5,724,092). Mr. Cinotti was also a director of Secure Continuity Planning, Inc. in charge of new business development, partnerships and vendor management. The company provided disaster recovery and

business continuity plans for the US courts, state and local municipalities, financial institutions and Telecom companies.

Tony Cinotti has been President and Director of Verify Smart since 2009 and under his leadership the company secured its major assets, the US, Canadian and South Korean patents. Mr. Cinotti holds an AAS degree in Marketing, a BA degree in Management from Baruch College, CUNY and an ABCP (Associate Business Continuity Professional) from the Disaster Recovery Institute.

Sandy Manata - Serving as an Independent Director from 2012 to Present

Sandy Manata has been a member of the securities industry and has held senior positions in the banking, brokerage, and clearing segments for over 30 years. Mr. Manata began his career with US Trust Company of New York as Vice President of Securities Operations and was responsible for all Securities Processing systems. Upon leaving US Trust, Sandy joined the Bank of New York as Vice President of New Product Development. There he created a centralized securities processing system that reduced staff by 100 and saved the bank 25 million in operational costs. Mr. Manata then moved on to the NSCC (National Securities Clearing Corp), as a Senior Vice President, where he headed Planning and Development for all NSCC's products. During his eleven years at NSCC, Sandy developed the systems for the processing of mutual funds nationwide between banks and brokers, the transferring of customer accounts between financial institutions (ACATs), revised the fixed income and equities systems and developed several securities surveillance systems. Then, Mr. Manata went on to join Bear Stearns & Co., as Managing Director, where he successfully brought the firm through its global Y2K and securities decimalization processes. Sandy was also a Managing Partner in Market Resolve Company where he headed the software division. He brings additional expertise having provided management consulting to financial firms as well as vendors of software solutions in all areas of the financial community such as ADP, the Davidsohn Group, the Chicago Mercantile Exchange and CheckFree. Mr. Manata served on committees for the American Bankers Association, Securities Industries Association and the Investment Company Institute, as well as three years as Chairman of the New York Clearing House DTC Committee. Sandy Manata was the former COO of Verify Smart Corp, from 2013 to 2016, and has been a Director since 2012.

Anthony Lalley - Serving as an Independent Director from 2012 to Present

Anthony Lalley began his career as a systems analyst with Prudential Insurance Company and was trained in computer technology at IBM's Education Center in Poughkeepsie, NY. Mr. Lalley continued his career with ADP and developed the first brokerage accounting system service. Mr. Lalley then consulted for Arthur Andersen & Co. and developed an Oil & Gas Field Revenue and Expense Accounting System for the Rockefeller Brothers Trust and interfaced with then New York Governor Nelson Rockefeller. Mr. Lalley also converted Arthur Andersen's entire Tax Department to an online tax preparation system for individuals. Mr. Lalley then moved on to The New York Stock Exchange where he designed the currently existing CUSIP System (universal numbering system for securities) as the NYSE's member of the Committee. Mr. Lalley also designed and developed the system employed by Depository Trust and Clearing Corp. enabling the volume of trading that still exists today. Mr. Lalley was also the Director of Information Technology at Lehman Brothers & Co. and later VP of Operations at Shields & Co. where he managed the firm's operations as well as IT. Mr. Lalley was also a Director with MCI International where he was in charge of internal networks and supporting systems, as well as IT support for International sales, marketing, and finance for Global Telecom, internet, email products and the help desk. Mr. Lalley also consulted to a wide array of business enterprises. Among them; Morgan Stanley; LF Rothschild; JP Morgan; Fiduciary Trust Co.; Federal Student Loan Program; Farmland Dairies; and Cruise Lines Reservation Systems. Mr. Lalley holds a Bachelors of Science degree in accounting from Rutgers University.

About Verify Smart Corp:

Verify Smart Corp. (VSMR) is a publicly traded company in the technology industry that provides innovative solutions for businesses and consumers. With a focus on cutting-edge technologies such as its new MFA (Multi Factor Authentication) Certification Program, "VSMR Verified," which is another milestone for Verify Smart Corp. VSMR is well positioned to help organizations meet the growing demand for secure access solutions. Verify Smart Corp. is committed to delivering exceptional value to its consumers, partners and shareholders.

Safe Harbor Statement:

In addition to historical information, this press release may contain statements that constitute forward-looking statements. Forward-looking statements contained in this

press release include the intent, belief, or expectations of the company and members of its management team with respect to the company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse development with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. The company denies any responsibility to update any forward-looking statements.

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