

世界金融控股集团将正式亮相第五届中国国际进口博览会

World Financial Holding Group to Make an Appearance at the 5th China International Import Expo

中国进口博览会为世界上第一个以进口为主题的国家级展会，是由国家主席习近平亲自谋划、亲自提出、亲自部署、亲自推动，是中国着眼推进新一轮高水平对外开放作出的一项重大决策，是中国主动向世界开放市场的重大举措。4年来，进博会让展品变商品、让展商变投资商，交流创意和理念，联通中国和世界，成为国际采购、投资促进、人文交流、开放合作的重要平台，成为全球共享的国际公共产品。

As the world's first import-themed national exhibition, China International Import Expo (CIIE) was planned, proposed, deployed and promoted by President Xi Jinping in person. It manifests a major decision made by China with a view to promoting a new round of high-level opening up, as well as a major initiative taken by China to open its market to the world. Over the past four years, CIIE has turned exhibits into commodities, exhibitors into investors, being a bridge to exchange ideas and concepts, and connect China and the world. It has become an important platform for international procurement, investment promotion, people-to-people exchanges, opening-up and cooperation, as well as an international public product shared globally.

由中华人民共和国商务部、上海市人民政府作为主办单位的第五届中国国际进口博览会，将于 2022 年 11 月 5 日至 10 日在国家会展中心（上海）举行。作为国家级、战略性平台，进博会对于深化高水平开放、畅通经济循环、服务新发展格局起着重要作用；可保持并增强世界经济有机联系、深化全球产业链供应链合作，第一届到第四届进博会累计入场超 280 万人次，意向成交金额累计达 2723 亿美元，相当于人民币 1.9 万亿人民币，对于稳定市场预期、促进经济增长有着重要意义。

The 5th China International Import Expo, sponsored by the Ministry of Commerce, PRC and the Shanghai Municipal People's Government, will be held at the National Convention and Exhibition Center (Shanghai) from November 5 to 10, 2022. As a national and strategic platform, CIIE plays an important role in deepening high-level opening, unblocking economic circulation and serving the new development pattern; it can maintain and enhance the organic connection of the world economy and deepen cooperation in global industrial and supply chains. The first to the fourth CIIE has attracted more than 2.8 million visitors, and the cumulative intended turnover reached USD 272.3 billion, equivalent to RMB 1.9 trillion, which is of great significance for stabilizing market expectations and promoting economic growth.

本届进博会企业商业展共设六大展区，包括食品及农产品展区、汽车展区、技术装备展区、消费品展区、医疗器械及医药保健展区以及服务贸易展区。

There are six exhibition zones for enterprise and business at this year's CIIE, namely the exhibition zone of food and agricultural products, that of automobiles,

that of technology and equipment, that of consumer goods, that of medical equipment and medicine and health care, and that of trade in services.

世界金融控股集团旨在打造全球知名跨国金融集团公司，积极响应国家号召，全力打造服务中国产业及实体经济、服务进博会金融创新等样板场景。

World Financial Holding Group aims to build a world-renowned multinational financial group company, actively respond to the national call to make every effort to build a model scenario of serving China's industry, real economy and financial innovation at CIIE.

一、知识产权技术出资

I. Investment in intellectual property technology

知识产权技术出资，是将企业的无形资产、智慧成果、知识产权等转化为软件著作权、专利等形式，以软件著作权、专利等作为资本，投入合资经营或联营企业，从而取得该企业的股权的一种形式。

Investment in intellectual property technology is a form of converting the intangible assets, intellectual achievements and intellectual property rights of an enterprise into software copyrights, patents, etc., and taking them as capital to invest in joint ventures or associated enterprises, thereby acquiring equity in the enterprise.

世界金融控股集团长期助力企业以知识产权技术出资完成企业工商实缴，通过独特的 IAPO 专业上市运作模式，为企业提供专业的顶层设计、投资融资、辅

导上市、市值管理、并购重组等，让企业的实缴资本股权更有价值，启动国际资本运作，实现国际融资，把企业做大做强。

World Financial Holding Group has been assisting enterprises in completing their industrial and commercial paid-in capital contribution with their intellectual property technology funding for a long time. Through the unique IAPO professional listing operation mode, the Group provides professional top-level design, investment and financing, guidance on listing, market value management, M&A and reorganization, etc., making the paid-in capital equity of enterprises more valuable, initiating international capital operation, achieving international financing, and making enterprises bigger and stronger.

二、基金+产业孵化助力政府打造产业集群

II. Fund + industry incubation helps the government build industrial clusters

世界金融控股集团&互联家基金可针对项目进行专项基金的成立，依据不同产业的项目进行规划和战略布局，建立构架齐全、制度健全、资金安全的产业专项基金管理体系，真正对一个省市的项目和经济发展产生强大助力，助力企业快速发展市场，利用国外资本并购高科技公司，利用核心企业打造、资本运营加持，能够形成产业链当中强大拉动力的企业。通过引进产业资本和金融资本，最终实现百亿以上投资规模。

World Financial Holding Group and Nseifund can set up special funds for projects, plan and strategically lay out according to projects in different industries, establish a management system for industrial special funds with complete

structure, sound systems and secure funds, truly give a strong boost to the projects and economic development of a province or city, help enterprises rapidly develop the market, make use of foreign capital to acquire high-tech companies, and utilize the building of core enterprises and the support of capital operation to form enterprises with strong driving force in the industrial chain. Through the introduction of industrial and financial capital, an investment scale of more than RMB 10 billion will eventually be achieved.

在发行专项产业基金层面，可以与上海市相关园区设立专门的孵化园区，以专项基金拉动企业快速发展。同时可与全国各省市进行子基金的战略规划，吸引各省市企业，助力当地企业获得核心成长要素、拓宽融资渠道、实现快速发展。

In terms of issuing special industrial funds, special incubation parks can be set up jointly with relevant parks in Shanghai, thus promoting development of enterprises with special funds. Meanwhile, strategic planning of sub-funds can be carried out with various provinces and cities across the country to attract enterprises from various provinces and cities, help local enterprises obtain core growth factors, broaden financing channels and achieve rapid development.

三、深度提供专业的国际资本运营服务

III. Provide professional international capital operation services in depth

与传统经营企业不同之处在于，世界金融控股集团能够为参与企业做出精准的战略规划，同时匹配资本运营，打通发达的资本市场，兼顾中国及香港资本市场，引进国际资金进来，进行产业深度融合。

Unlike traditional operating enterprises, World Financial Holding Group is able to make accurate strategic planning for participating enterprises, while matching capital operations, accessing developed capital markets, taking into account the Chinese and Hong Kong capital markets, introducing international funds, and carrying out in-depth industrial integration.

1) 以无形资产知识产权协助企业完成实缴出资：助力企业以知识产权技术出资完成实缴资本，真正让企业的实缴股权变值钱，通过独特的 IAPO 专业上市运作模式，为企业设计清晰的发展路径，提升企业基本面，真正帮助企业落实落地；

1) Assisting enterprises in completing the paid-in capital contribution with their intangible assets and intellectual property: helping enterprises in completing their paid-in capital contribution with their intellectual property technology funding, truly the paid-in capital equity of enterprises valuable, designing a clear development path for enterprises through the unique IAPO professional listing operation mode, improving enterprise fundamentals, and helping the enterprises in implementation in a real sense;

2) 辅导企业境外上市：助力各省市基本面符合的企业赴境外上市走进国际资本市场，利用国际资本，实现企业融资，从而助力企业获得高速发展；

2) Giving guidance on the listing of enterprises abroad: helping enterprises in all provinces and cities that meet the basic requirements to list abroad and enter the international capital market, and realize enterprise financing by means of international capital, thus achieving rapid development;

3) 助力国家引进境外资金人才：通过国际金融资本运作，把国际先进的“人才、科技、市场、能力、数据、资金”等引入国内，帮助国家经济发展；

3) Boosting introduction of overseas funds and talents into the country: through the operation of international financial capital, introducing international advanced “talents, science and technology, markets, capabilities, data, funds, etc.” into China, so as to boost the country's economic development;

4) 上市企业市值管理：对于国内已上市企业，世界金融控股集团可帮助企业进行市值管理，基金 PE 规划，并购重组，剥离分拆等，助力核心企业做大做强，实施和推进。

4) Market value management for listed enterprises: For domestic listed enterprises, World Financial Holding Group can help them with market value management, fund PE planning, M&A and reorganization, divestiture and spin-off, etc., to help core enterprises in becoming bigger and stronger, implementing and promoting.

世界金控正式亮相第五届中国国际进口博览会，期待真正能够为推动经济全球化和构建开放型经济作出重要贡献！

We look forward that the appearance of World Financial Holding Group at the 5th China International Import Expo can make an important contribution to promoting economic globalization and building an open economy!

世界金融控股集团

World Financial Holding Group

2022 年 10 月 21 日

October 21, 2022