

NNRF, Inc. Finalizes Acquisition of Elevate Nutraceuticals, LLC

RENO, NV / BUSINESSWIRE / September 15, 2022 / NNRF, Inc. ("NNRF" or the "Company") (OTC PINK:NNRI) today announced that it has finalized its acquisition of Elevate Nutraceuticals, LLC. ("EVN"), an Ohio LLC. Although the original letter of intent was to only acquire 51% of EVN, through further negotiation, Tomi Holden, CEO of NNRF is excited to announce that Elevate Nutraceuticals, LLC will be its first wholly owned subsidiary. EVN is a diversified health and wellness company with a focus on fitness and nutrition for Boomers and Xers who want to start or re-energize their healthier way of life including simple exercises, meal supplements and nutrients to help them lose weight if they need to do so.

EVN operates its business in Florida and Ohio. It maintains a media studio in Ohio, where it will produce its media to be distributed via the internet and social media platforms for a whole-body workout to meet the needs of the aging American population. The facilities in Florida will primarily be its corporate headquarters and manufacturing facilities for its health and fitness supplement business.

EVN members have received as compensation shares of NNRF's common stock. NNRF is also negotiating the final terms of a \$1,000,000 funding transaction which will enable NNRF to help EVN to develop products and marketing as well as to continue to investigate other business opportunities for Mergers and Acquisitions moving forward. The new capital will also be allocated to remove all existing debt of NNRF.

As part of the closing terms, we have appointed three new directors to the Board. Atef Halaka has joined the board of directors bringing with him experience in corporate management, having been the former President and COO of Barbasol Shaving Cream. He was also the Director of Manufacturing and Supply Chain with L'Oreal. Halaka also attended the Wharton School of Business for his Certification in Finance for Non-Financial Managers. Atef will serve as COO of Elevate Nutraceuticals and will oversee the operations in Florida.

Jaime Brenkus, the original creator of the renowned 8- Minute-Abs has also joined the team as a consultant. Mr. Brenkus will work with Elevate as it reimagines 8-Minute-Abs as the new 8-Minute Body, helping individuals tighten, tone and train their entire bodies with strategic and efficient 8 minutes workouts.

Darel Tiegs has also joined the Board of Directors. Mr. Tiegs brings an extensive background in finance, banking and development. He has specialized in applying high science and appropriate technology for humanitarian impact. Darel is the CFO and CEO of several companies and trusts related to environmental sustainability and advanced technology with a focus on fields related to agriculture. He will be instrumental in NNRF's M&A strategy moving forward in this field.

"The addition of Elevate Nutraceuticals to NNRF is a first step towards the long-term goals of NNRF," said Tomi Holden, President and CEO of NNRF. "The acquisition enhances shareholder value and with the addition of the new board members, we have assembled a team that can help us move NNRF into the direction of helping to create a healthier planet. Health and wellness are a critical first step as we move into the direction of environmental and agricultural sustainability which is so important in today's world"

About NNRF, Inc.

NNRF's multi-discipline revenue approach provides a building block to enhance both revenue and balance sheet growth thru acquisitions, with a renewed focus on health, wellness and environmentally sustainable products.

Press Release Contact:

Tomi Holden
President & CEO
NNRF, Inc.
tomirae@gmail.com

Safe Harbor Statement

This press release contains statements, which may constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of the Company, members of its management, and assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.

SOURCE: NNRF, Inc.