



24 Sept Universal Media Group Inc. Releases A New “Before the Fame” Episode Featuring Martin Kove

Boca Raton Florida.

Universal Media Group Inc. will be debuting the newest “Before the Fame” episode featuring Martin Cove a.k.a. John Kreese currently starring on the hit NETFLIX Series “Cobra Kai”.

“Before the Fame” host and producer Mike Sherman, sits down with Martin in Los Angeles California to discuss his legendary career from his first days in Hollywood to his Emmy Nominated Award winning show on Netflix “Cobra Kai”.

Martin talks about his friendship with Hollywood action hero Sylvester Stallone along with his passion and love for westerns and how his dark character from the 1984 blockbuster movie “The Karate Kid” is back in the public eye bigger than ever! Especially in the eyes of millennials and generation Z viewers of today’s genre.

Martin discusses the new phenomenon on how karate in today’s younger generation is so popular and how his television show Cobra Kai is nominated for an Emmy once again. Martin’s son Jesse, will also join the show and discuss his working relationship with his dad on the Cobra Kai series as well as many other past and future projects.

Mike Sherman continues to bring you some of the biggest names in sports, music

and entertainment, giving his viewers an in-depth look at their rise to the top. Tune in this Saturday night on the Viacom networks and check your local listings for times and scheduling. For a sneak preview; <https://vimeo.com/612806013>

About Universal Media Group Inc.:

UMGP is a digital media company with multiple revenue verticals including “Before the Fame”, “On the Mike”, “High School Icon”, and a new NFT Platform in development, as well as an exciting new PODcast starring Rashad Evans and Mike Sherman. UMGP attracts some of the biggest names in music, film and sports to participate in our programming. www.umediagroupinc.com

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