



PRESS RELEASE
FOR IMMEDIATE RELEASE

BLUE EARTH RESOURCES, INC. ENTERS INTO BRANDED LICENSING AGREEMENT WITH GULF OIL LIMITED PARTNERSHIP

Knoxville, Tennessee, August 20, 2021 - Blue Earth Resources Inc. ("BERI") announced today the execution of an agreement with Gulf Oil Limited Partnership ("Gulf") to license BERI as a Gulf distributor. The agreement allows BERI to image approved convenience stores as Gulf branded sites. As a part of the licensing agreement, BERI will now have the ability to enter into ten (10) year fuel supply contracts with Gulf branded convenience store customers.

"The decision to align with Gulf Oil is part of a branding strategy to expand our offerings to customers and provide additional opportunities to grow our sales," said Chief Marketing Officer Billy W. Phipps, Jr.

Scott M. Boruff, Chief Executive Officer added, "We are excited about the many opportunities presented by this new relationship with Gulf Oil."

About Blue Earth Resources, Inc.

Blue Earth Resources, Inc. (OTCMKTS: BERI) procures refined fuels from refineries and wholesalers and distributes it to both large retailers and single site operators. Our solution represents lower risk and more stable pricing to our vendors and customers. In addition, our custom branding services include imaging, design and consultation services to assist with custom branding. BERI is headquartered in Knoxville, Tennessee. More information on BERI can be found at www.berifuels.com.

Statements Regarding Forward-Looking Information

Certain statements contained herein are forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans, or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties. Forward-looking statements are not a guarantee of future activities and are subject to many risks and uncertainties. Due to such risks and uncertainties, actual events may differ materially from those reflected or contemplated in such forward-looking statements. Forward-looking statements can be identified by the use of the future tense or other forward-looking words such as "believe," "expect," "anticipate," "intend," "plan," "should," "may," "will," "continue," "strategy," "position," "opportunity," statements regarding the "flexibility" of the Company or the negative of any of those terms or other variations of them or by comparable terminology. A discussion of these risk factors is included in the Company's periodic reports filed with the U.S. Securities and Exchange Commission.

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