



Universal Media Group Inc. (OTC:UMGP) Enters The Non-Fungible Token (NFT) Space

Universal Media Group Inc., the creator and producer of celebrity-oriented content for over the past 20 years, is pleased to announce that it will now enter into partnerships with superstar celebrities in the world of sports, music and entertainment in an effort to create NFTs.

Universal Media Group Inc. owns one of the largest proprietary celebrity archives in the world with some of the biggest names in entertainment such as Kim Kardashian, Justin Bieber, DJ Khaled, Mike Tyson and many more. This will be utilized to create NFTs that are strongly demanded.

The crypto currency market has created a surge in demand for celebrity coins, tokens, art and much more. Universal Media Group Inc. believes the NFT space will present opportunities for supplementary revenue in reference to the large content library the company owns.

Universal Media Group has been gathering celebrity oriented content from superstar entertainers for many years. It is exciting to get involved in one of the fastest growing and most capitalizing sectors in the Financial Markets says Mike Sherman the company president.

Updates will be forthcoming.

About Universal Media Group Inc.:

UMGP is a digital media company that focuses on user-generated music content and a sense of community through its brand "High School Icon" and television program "Before the Fame". It focuses on cutting-edge technology through music, sports and entertainment for engagement with the millennial generation. www.umediagroupinc.com

About Viacom:

ViacomCBS Inc. is an American diversified multinational [mass media conglomerate](#) and formed through the [merger](#) of the [second incarnation of CBS Corporation](#) and the [second incarnation of Viacom](#) on December 4, 2019,^[4] which were split from the [first incarnation of Viacom](#) in 2006.

The company's main assets include the [Paramount Pictures](#) film and [television](#) studio, [CBS Entertainment Group](#) (consisting of the [CBS](#) television network, [television stations](#), and other CBS-branded assets), [domestic networks](#) (consisting of U.S.-based basic and premium-tier cable television networks including [MTV](#), [Nickelodeon](#), [BET](#), [Comedy Central](#), and [Showtime](#)), [international networks](#) (consisting of international versions of domestic ViacomCBS networks as well as region-specific networks), the [Pluto TV](#) ad-supported television streaming service, and the [Simon & Schuster](#) book publisher.

Headquartered at [One Astor Plaza](#) in [Midtown Manhattan](#), New York City, the company operates over 170 networks and reaches approximately 700 million subscribers in approximately 160 countries, as of 2020. ^{[\[citation needed\]](#)}

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