

Hero Technologies Inc. Acquires Assets of V Broker LLC dba Veteran Hemp Co. – www.veteranhempco.com

Dover, Delaware — December 10, 2020. On November 03, 2020, Hero Technologies Inc. (the “Company) (**OTCPINK: HENC**) entered into a Purchase Agreement to acquire all of the assets of V Brokers LLC dba as Veteran Hemp Co. from Patriot Shield National LLC. Veteran Hemp Co. is a seller, broker, and wholesaler of cannabidiol (“CBD”) products. The aggregate purchase price for the assets is 5,000,000 common shares of HENC and the assumption of necessary trade liabilities. The asset purchase includes approximately \$78,716 in inventory and \$56,275 in accounts receivable as of September 29, 2020 according to an unaudited balance provided by Veteran Hemp Co. Under the terms of the Purchase Agreement, Patriot Shield National LLC has also assigned certain intellectual property. Veteran Hemp Co.’s website may be viewed at www.veteranhempco.com. “This acquisition is in line with our company’s growth strategy of adding accretive assets to our portfolio. Not only does this business fit into our goals, but we also anticipate great synergies through Ross’s deep connections and relationships in the cannabis industry,” said Gina Serkasevich, the Company’s CEO.

The Company has engaged Andrew Ross, the Chief Executive Officer of Patriot Shield, to continue running operations of Veteran Hemp Co. and serve as the Company’s Security Advisor. Andrew Ross (“Ross”) is an experienced entrepreneur, business consultant, and cannabis security expert with projects across the globe. As a true pioneer, he founded one of the first cannabis specific security companies in the US and now has over seven years of experience in the space and has written security plans (both pre and post application) for dozens of clients under multiple regulating agencies. Currently, he is involved in cannabis security operations in Colorado, Michigan, Oklahoma, Pennsylvania, and California as well as secure transportation for industrial hemp across the U.S. Ross also focuses on helping his clients with sourcing or selling hemp and marijuana products where applicable.

Prior to taking a position as the Chief Executive Officer of Patriot Shield, Ross was the Director of Sales for Helix TCS, Inc., a public traded company, and all subsidiaries including: Cannabase, BOSS High Level Protection, Secure Transport Service, and Engeni Digital Marketing. Ross was with Helix prior to the company going public in 2016, and helped them significantly increase their annual revenue before he left the company in 2017. He led sales and expansion initiatives across several business lines and states, and helped develop and implement several new business lines and services.

Before joining Helix, Ross founded Boss Security Solutions, Inc., one of the first cannabis-focused security firms in the nation, which was acquired by Helix after only two years in operation. He is also a U.S. Marine Corps veteran with multiple overseas deployments to the Middle East—Iraq and Afghanistan—where the network, skills, and discipline he uses in business were formed, laying the groundwork for his entrepreneurial career.

The Company does believe that with eventual federal legalization of cannabis, our online assets could be used to sell cannabis directly to consumers or other businesses. According to a recent Wall Street Journal article, citing the McKinsey & Co. Covid-19 U.S. Consumer Pulse Survey of

1,063 adults, conducted September 18-24, 2020, online sales have increased 26% for groceries, largely because of consumers shopping from home due to the pandemic. Ecommerce is a part of the Company's long-term growth strategy and these recent events, and opportunities, are consistent with the company's growth and development strategy.

ON BEHALF OF THE BOARD OF DIRECTORS
Hero Technologies Inc.

Contact:

Hero Technologies Inc.
Gina Serkasevich
(713) 992-7858

Forward-Looking Statements; Disclosures

Matters discussed in this press release may constitute forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides safe harbor protections for forward-looking statements in order to encourage companies to provide prospective information about their business. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. These statements are not guarantying future performance, and actual results may differ materially from those forecasted.

The company desires to take advantage of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and is including this cautionary statement in connection with this safe harbor legislation. The words believe, anticipate, intends, estimate, forecast, project, plan, potential, may, should, expect, pending, and similar expressions identify forward-looking statements. The forward-looking statements in this press release are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although we believe that these assumptions were reasonable when made, because these assumptions are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and are beyond our control, we cannot assure you that we will achieve or accomplish these expectations, beliefs, or projections. On November 13, 2020, the Company retained the services of an investor relations company, Benchmark Broadcasting LLC. Under this agreement, Benchmark Broadcasting LLC, and related subsidiaries, will advise and support the Company on matters related to corporate communications. Hero Technologies and Benchmark Broadcasting LLC will work together to keep shareholders and investors well informed regarding the Company's development.

Source: Hero Technologies Inc.