

Intercept Music, Wholly Owned Subsidiary of Sanwire Corporation, Partners With Studio3Bee Inc., Led by Former Sony Music Nashville Music Executives

Los Angeles, Calif. – May 12, 2020 – Sanwire Corporation, (“Sanwire” or “Company”) (OTC: SNWR), a diversified company with a focus on the entertainment industry, announced today that Intercept Music, Inc. (“Intercept”), Sanwire’s wholly owned subsidiary, has formed a partnership with Nashville, Tenn.-based Studio3Bee Inc. (“Studio3Bee”) that will accelerate Intercept’s revenue growth and amplify Intercept’s stature with country and Americana music genres and AAA Artists and Bands.

Studio3Bee, comprised of music industry decorated former executives of Sony Music Nashville leaders Skip Bishop, Butch Waugh and Renee Bell, has signed on to serve as Intercept’s liaison with contemporary artists in the country, Americana, bluegrass, AAA, Texas, and related genres. The partnership agreement builds on Intercept’s Brand Ambassador Program.

Studio3Bee was formed by Bishop, Waugh and Bell following their decades of success in breaking and building some of the world’s biggest acts, from the 1970s to the present. The three executives spent 15 years working together at Sony Music Nashville, garnering more than 100 awards for their artists from the CMA, ACM and Grammys and helping the company reap Label of the Year honors nine years in a row.

“We are proud to be associated with Intercept Music,” said Bishop, Bell and Waugh collectively. “This is the most forward thinking, innovative, and necessary modern music company that addresses the needs of the rapidly evolving music industry. It presents the opportunity for every talented musician/artist to have access to global exposure through the most sophisticated technology available. This new model allows the artists to focus on making music, while Intercept handles everything else.”

“The vision for Intercept Music is to empower artists to take control of their music, their marketing and distribution, and their entire careers,” said Tod Turner, president of Intercept. “Butch, Skip and Renee have an unmatched record of success in nurturing talent, and they are an ideal liaison with this community of artists and bands. This partnership with Studio3Bee will augment our existing partnership with InGrooves’, Intercept’s world class distributor in over 150 countries.”

Artists interested in learning more about Intercept Music, please visit Studio3Bee.InterceptMusic.com.

About Intercept Music, Inc.

Intercept Music, Inc. is an entertainment technology company with an online platform dedicated to helping millions of global independent artists effectively promote their music and distribute it worldwide to hundreds of digital stores and every major streaming platform,

including Spotify, Apple Music, Amazon Music, Pandora and Google Music. In addition to powerful DIY social media marketing and promotional tools available on a monthly subscription model, Intercept's upgraded ambassador program also enables artists to accelerate their careers with individualized coaching sessions, which can be booked directly on the website.

With the soul of an artist, Intercept sells and markets its product offerings thru Software as a Service ("SaaS") model. There are currently an estimated 12 million independent artists (i.e., those not signed to major labels) worldwide, and independent music is the fastest-growing sector by revenue in the music industry. The independent music market generated \$1.6 billion in 2019 and is projected to grow 32% in 2020 to \$2.1 billion, accounting for up to 10% of the global music industry. Intercept's software platform delivers an unsurpassed combination of distribution, marketing and expert coaching, empowering artists to connect with new audiences, measure their results and distribute and monetize their music like never before. For more information, visit interceptmusic.com.

About Sanwire Corporation

Sanwire Corporation (OTC: SNWR), a diversified company with a focus on the entertainment industry, has been involved in aggregating technologies for a number of years. We look for opportunities in fragmented markets, where technology can be applied to consolidate services into a single platform of delivery. Our current focus is advanced entertainment technologies. For more information, visit sanwirecorporation.com.

For further inquiries, contact ir@sanwirecorporation.com, casper.casparian@interceptmusic.com, or (424) 835-0833.

Safe Harbor Statement: Forward-Looking Statements are included within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Act of 1934, as amended. All statements regarding our expected future financial positions, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, listing on the OTC Markets, including words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements and involve risks, uncertainties, and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.