

EVER WONDER WHY A BABY HAS SUCH SOFT SKIN-- AND YOU DON'T?

It's because babies naturally replace their skin cells every few days, and that process slows dramatically as we get older. On average, as adults we generate a new outer layer of skin approximately every two to four weeks, and this outer layer is known as the **stratum corneum** (Latin for "horny layer")

Now as our natural cell turnover rate begins to slow, we may notice that our skin starts to appear a bit dull or lifeless. It's as if that "youthful glow" starts to fade, and we may just chalk it up to the aging process that's out of our control. Fine lines begin to appear, along with age spots. Our skin just seems to be dryer than it was in our younger days. Sure, there's a plethora of moisturizers and creams available to try to combat this phenomenon- but what about getting to the root of why this happens- what if you could help speed up the rate of cell turnover naturally?

SKIN EXFOLIATION IS THE ANSWER

You can slather on the most expensive moisturizing creams multiple times a day, but if you're just rubbing them onto that outer layer of dead skin cells, the effects will be minimal at best. Luckily, our stratum corneum is designed to be sloughed off periodically, revealing fresher, newer cells at the surface. Achieving this is surprisingly easy- so easy that you can do it right in your shower or bath! Suddenly moisturizers and creams absorb better, fine lines begin to fade, and skin looks brighter and rosier. That youthful glow begins to return!

GOING NATURAL IS THE BEST WAY

Let's face it- we've all picked up a skin care product to check the ingredient list, and wondered if it's in some foreign language with all the long chemical names. Skin exfoliation is a natural bodily process, and it can be helped along with natural ingredients that we can recognize and pronounce. At CannaCure Sciences, we believe that we're exposed to enough pollution and chemicals in our daily lives- our personal hygiene products should be as natural as possible. As a family company, we strive to produce chemical-free, effective products that we test on ourselves--not on laboratory animals.

CANNACURE SCIENCES EXFOLIATING BODY SCRUBS

After much research, testing and development, we're proud to offer what we believe to be the best products to naturally speed up the skin's cell turnover process, while also providing a moisturizing and skin softening effect at the same time! Using only natural sugars and salts to exfoliate, these ingredients will dissolve thoroughly-- unlike the harsher ground nuts or even plastics that some companies use. Blended with nature's richest oils, these body scrubs pack a one/two punch into one product- exfoliation to slough off the dead skin cells while simultaneously nurturing and moisturizing the fresh skin revealed underneath. There's a version for every skin type, or try all three!

Pink Himalayan Salt Scrub- Himalayan crystal salt comes from salt mines located 5,000 feet below the Himalaya Mountain Range in Pakistan. The salt from these mines has experienced tremendous pressure over millions of years and is said to be over 99 percent pure. This special salt is highly prized by the local people, and the majority of it is still mined by hand.

Our Pink Himalayan Salt Scrub is blended with Avocado oil and Sweet Almond oil, along with Hemp oil to help soften and smooth the skin. The salt will gently exfoliate dead surface skin cells, revealing vibrant, healthy skin that can more easily absorb the benefits of the Himalayan Salt and nourishing oils. Our

Himalayan Pink Salt Scrub has a delicate citrus scent, making your bath or shower into an uplifting, spa-like experience!

BEST FOR: General exfoliation, anti-aging, oily skin, clogged pores, acne.

Dead Sea Salt Scrub- The extremely high mineral content in Dead Sea Salt make it very bitter tasting and inedible, but these minerals are exactly what make it so good for skin health and why it's been prized for thousands of years in treating many common skin issues like psoriasis, eczema and acne. The high concentrations of bromide, magnesium and sulfur are said to help reduce skin inflammation, thereby allowing inflamed skin to heal. The National Psoriasis Foundation recommends Dead Sea Salt as an effective treatment for psoriasis, and a study published in the International Journal of Dermatology states that Dead Sea Salt may help in reducing the depth of skin wrinkles.

Our Dead Sea Salt Scrub is blended with the anti-inflammatory and wound healing benefits of Sweet Almond and Castor oils, and the moisturizing and hydration benefits of Hemp oil. It has a light, relaxing coconut ginger scent and it is very soothing to both the body and the mind.

BEST FOR: Psoriasis, irritated skin, acne, eczema, anti-aging, dry, chapped skin.

Coconut Sugar Scrub- Coconut sugar is made from the boiling down of coconut sap. It is a humectant, which means it draws moisture into the skin. Containing natural glycolic acid, coconut sugar is a superior exfoliator that is especially good at smoothing small bumps caused by ingrown hairs. It can be used before shaving for a far superior result, and unlike salt, it won't sting freshly shaved skin. The natural glycolic acid is also helpful at fading old acne scars and dark marks on skin. It's fabulous for hands after yard or garden work, restoring their natural softness and moisture instantly!

Our Coconut Sugar Scrub is blended with Shea butter for extra hydration, and Apricot and Hemp oils to smooth rough dry skin. We also blend in a natural Vanilla fragrance oil to make it smell absolutely delectable! We love to pack it on summer trips, as it really revitalizes skin after a day in the sun and sea. It leaves a soft sheen on the skin and a light lasting fragrance. Keep a tub in your bath, and one in your kitchen for a quick hand revitalization after gardening or washing dishes.

BEST FOR: Routine exfoliating, daily use, light hydration, anti-aging, sun damage, dark spots, working hand care.

For more information on all the natural products in our line, please visit www.cannacuresciences.com

Cautionary Note Regarding Forward-Looking Statements

FORWARD-LOOKING STATEMENTS: This press release may contain certain forwardlooking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Readers are cautioned that all forward-looking statements contained herein are reasonable, any assumption could be inaccurate and therefore, there can be no assurance that the forward-looking statements included in this press release will prove to be accurate. In light of the significant uncertainties inherent in the forward-looking statements included herein, the inclusion should not be regarded as a representation by the Company or any other person that the objectives and plans of the Company will be achieved.