



## **SDG Global Group Partners With Agricultural Platform Producers Market For Enhancing the Future Of Food**

[SDG Global Group Inc](#) (the "**Company**") is pleased to announce that it has signed a Memorandum of Understanding (MOU) with agricultural platform Producers Market ([www.producersmarket.com](http://www.producersmarket.com)) for a wide ranging partnership to work together to expand the platform.

The platform is aimed at providing greater efficiency, transparency, and credibility to the global agricultural value chain industry, while empowering the economic and social wellbeing of farmers and other producers, and giving consumers more choice, using blockchain and token technologies.

A key aim of the platform is a mutually beneficial alignment of the interests of consumers and growers in emerging markets, by improving the transparency and efficiency of the agricultural value chain so that more income goes to the farmers to enable them to improve quality, implement more sustainable farming practices, and encourage them to stay in the industry and increase production.

The Company will work with Producers Market for the establishment of digital asset and security token models for the funding of agricultural and agroforestry projects, and the setting up and funding of investment vehicles to develop agricultural and agroforestry value chains globally.

The Company will also use its network in SE Asia, North Asia and Africa to expand Producers Market's operations to new markets, customers, and suppliers, directly or through partnerships, joint ventures or other vehicles.

Keith Agoada, co-founder and CEO of Producers Market, commented: "SDG Global and Simon Littlewood bring 30 years of global trade experience. This is a powerful and expansive alliance for both Producers Market, and most importantly farmers worldwide."

Simon Littlewood, President of SDG, commented: "As was pointed out in the UN [ISPBE report](#) earlier this week, the key to alleviating poverty, raising health, saving what is left of our natural environment, and achieving the Sustainable Development Goals, is to improve the way we produce and consume food. The team at Producers Market are passionate about blending technology, finance, logistics, markets, and knowledge gained in the fields, to provide solutions which increase income, access to markets, knowledge, and funding for farmers and producers, whilst also putting power, choice and knowledge back in the hands of consumers, giving them access to better quality, more sustainable produce. We're delighted to be partnering with Keith and his team to help expand their business thru our networks, access to markets and finance."

### **About Producers Market**

Producers Market is dedicated to building agricultural value chain ecosystems: it is a robust technology solution for business to business and business to consumer contracts and transactions to manage the value chain of raw, processed and finished materials from agricultural producers (farms, packing facilities, processing facilities) to wholesale and retail customers domestically and internationally. Producers Market is building a leading global consumer packaged goods brand and direct to consumer e-commerce platform to be launched on the Producers Market technology.

For information on Producers Market, contact Jacqueline Evanoff [Jacqueline@ProducersMarket.com](mailto:Jacqueline@ProducersMarket.com) or visit [Producers Market](#) or see [Video](#)

## **About SDG Global Group Inc** (previously known as Tian'an Pharmaceutical Co. Ltd)

SDG is an investment and consulting group, listed on the US OTC stock market (stock code: TNPH). SDG invests into and works with businesses which are focused on sustainability or improving quality of life. SDG takes stakes in and partners with businesses that it believes are scalable and can benefit from SDG's resources, experience and network, actively working with their management team to help them grow the business. We invest globally, at all stages of a businesses' development, and are flexible on structure, deal size and stake.

The SDG management team has a long history of working and investing in the sustainable sector and in Emerging Markets, dating back to the 1980's, and has built up a network of contacts and partners globally in finance, investment, family offices and foundations, business, government, research and academia that work alongside us in our transactions.

For further information, please visit [www.sdgglobalgroup.com](http://www.sdgglobalgroup.com), or email [info@sdgglobalgroup.com](mailto:info@sdgglobalgroup.com)

## **The UN ISPBE Report**

For the Intergovernmental Science-Policy Platform on Biodiversity & Ecosystem Services report, see: <https://www.un.org/sustainabledevelopment/blog/2019/05/nature-decline-unprecedented-report/>

Key relevant statistics from the report:

- 300%: increase in food crop production since 1970
- 23%: land areas that have seen a reduction in productivity due to land degradation
- >75%: global food crop types that rely on animal pollination
- +/-11%: world population that is undernourished
- 100 million: hectares of agricultural expansion in the tropics from 1980 to 2000, mainly cattle ranching in Latin America (+/-42 million ha), and plantations in Southeast Asia (+/-7.5 million ha, of which 80% is oil palm), half of it at the expense of intact forests
- >33%: world's land surface (75% of freshwater resources) devoted to crop or livestock production
- +/-25%: greenhouse gas emissions caused by land clearing, crop production and fertilization, with animal-based food contributing 75% to that figure
- +/-30%: global crop production and global food supply provided by small land holdings (<2 ha),
- 33%: marine fish stocks in 2015 being harvested at unsustainable levels;
- >90%: proportion of the global commercial fishers accounted for by small scale fisheries
- Up to 33%: estimated share in 2011 of world's reported fish catch that is illegal, unreported or unregulated
- >2 billion: people who rely on wood fuel to meet their primary energy needs

*This news release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. All statements other than statements of historical fact in this press release are forward-looking statements and involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. These forward-looking statements are based on management's current expectations, assumptions, estimates and projections about the Company and the industry in which the Company operates, but involve a number of unknown risks and uncertainties. Further information regarding these and other risks is included in the Company's filings with the U.S. Securities and Exchange Commission. The Company undertakes no obligation to update forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations, except as may be required by law. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and actual results may differ materially from the anticipated results. You are urged to consider these factors carefully in evaluating the forward-looking statements contained herein and are cautioned not to place undue reliance on such forward-looking statements, which are qualified in their entirety by these cautionary statements.*